

# FORTUNE MAGAZINE/SRBI – January 14-16 2008 Survey

FINAL DATA-January 17, 2008

BASE= 1000 Adults Except Where Noted

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
A) THE NATION'S ECONOMY

	ALL RESPONDENTS =====
EXTREMELY IMPORTANT	46%
VERY IMPORTANT	41%
SOMEWHAT IMPORTANT	12%
NOT TOO IMPORTANT	1%
NOT AT ALL IMPORTANT	1%
NO ANSWER/DON'T KNOW	*

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
B) THE SITUATION IN IRAQ

	ALL RESPONDENTS =====
EXTREMELY IMPORTANT	42%
VERY IMPORTANT	42%
SOMEWHAT IMPORTANT	12%
NOT TOO IMPORTANT	2%
NOT AT ALL IMPORTANT	2%
NO ANSWER/DON'T KNOW	1%

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
C) IMMIGRATION

	ALL RESPONDENTS =====
EXTREMELY IMPORTANT	27%
VERY IMPORTANT	33%
SOMEWHAT IMPORTANT	26%
NOT TOO IMPORTANT	10%
NOT AT ALL IMPORTANT	4%
NO ANSWER/DON'T KNOW	1%

\* = less than 1%

- = question not asked/zero respondents

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Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
D) GLOBAL WARMING

ALL  
RESPONDENTS  
=====

EXTREMELY IMPORTANT	20%
VERY IMPORTANT	28%
SOMEWHAT IMPORTANT	27%
NOT TOO IMPORTANT	11%
NOT AT ALL IMPORTANT	12%
NO ANSWER/DON'T KNOW	2%

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
E) ABORTION

ALL  
RESPONDENTS  
=====

EXTREMELY IMPORTANT	20%
VERY IMPORTANT	25%
SOMEWHAT IMPORTANT	25%
NOT TOO IMPORTANT	12%
NOT AT ALL IMPORTANT	14%
NO ANSWER/DON'T KNOW	3%

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
F) TERRORISM

ALL  
RESPONDENTS  
=====

EXTREMELY IMPORTANT	41%
VERY IMPORTANT	37%
SOMEWHAT IMPORTANT	15%
NOT TOO IMPORTANT	4%
NOT AT ALL IMPORTANT	2%
NO ANSWER/DON'T KNOW	*

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
G) HEALTH CARE

ALL  
RESPONDENTS  
=====

EXTREMELY IMPORTANT	44%
VERY IMPORTANT	37%
SOMEWHAT IMPORTANT	14%
NOT TOO IMPORTANT	3%
NOT AT ALL IMPORTANT	2%
NO ANSWER/DON'T KNOW	*

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Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
H) EDUCATION

	ALL RESPONDENTS =====
EXTREMELY IMPORTANT	39%
VERY IMPORTANT	41%
SOMEWHAT IMPORTANT	15%
NOT TOO IMPORTANT	3%
NOT AT ALL IMPORTANT	2%
NO ANSWER/DON' T KNOW	1%

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
I) U. S. TRADE WITH FOREIGN NATIONS

	ALL RESPONDENTS =====
EXTREMELY IMPORTANT	18%
VERY IMPORTANT	34%
SOMEWHAT IMPORTANT	35%
NOT TOO IMPORTANT	7%
NOT AT ALL IMPORTANT	4%
NO ANSWER/DON' T KNOW	2%

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
J) TAXES

	ALL RESPONDENTS =====
EXTREMELY IMPORTANT	32%
VERY IMPORTANT	39%
SOMEWHAT IMPORTANT	21%
NOT TOO IMPORTANT	5%
NOT AT ALL IMPORTANT	2%
NO ANSWER/DON' T KNOW	1%

Q1. HOW IMPORTANT IS THE FOLLOWING ISSUE TO YOU?  
K) SOCIAL SECURITY

	ALL RESPONDENTS =====
EXTREMELY IMPORTANT	35%
VERY IMPORTANT	36%
SOMEWHAT IMPORTANT	23%
NOT TOO IMPORTANT	4%
NOT AT ALL IMPORTANT	2%
NO ANSWER/DON' T KNOW	*

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Q2. TURNING TO THE ECONOMY, IN GENERAL, HOW WOULD YOU RATE ECONOMIC CONDITIONS IN THE COUNTRY TODAY?

	ALL RESPONDENTS =====
EXCELLENT	3%
GOOD	23%
ONLY FAIR	44%
POOR	29%
NO ANSWER/DON'T KNOW	1%

Q3. RIGHT NOW, DO YOU THINK THAT ECONOMIC CONDITIONS IN THE COUNTRY AS A WHOLE ARE GETTING BETTER, GETTING WORSE, OR STAYING ABOUT THE SAME?

	ALL RESPONDENTS =====
BETTER	3%
WORSE	65%
SAME	31%
NO ANSWER/DON'T KNOW	*

Q4. WHICH OF THE FOLLOWING BEST DESCRIBES THE COUNTRY'S ECONOMIC CONDITION RIGHT NOW?

	ALL RESPONDENTS =====
IN AN ECONOMIC RECESSION RIGHT NOW	19%
HEADING INTO A RECESSION IN THE NEXT TWELVE MONTHS	57%
NOT IN A RECESSION AND NOT HEADING INTO ONE	19%
NO ANSWER/DON'T KNOW	5%

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Q4A. MANY ECONOMISTS, BUT NOT ALL, BELIEVE THE U.S. ECONOMY IS SLOWING DOWN. HERE ARE SOME REASONS THAT SOME SAY ARE RESPONSIBLE FOR THE SLOWER ECONOMY. AFTER I READ THEM, TELL ME WHICH IN YOUR VIEW, IS THE MOST IMPORTANT REASON FOR THE SLOWDOWN?

	ALL RESPONDENTS =====
U. S. COMPANIES SENDING JOBS TO COUNTRIES WHERE LABOR IS CHEAPER	28%
HIGHER PRICES AT THE GAS PUMP AND FOR OTHER ENERGY	28%
THE SLOWDOWN IN THE HOUSING MARKET AND PROBLEMS PEOPLE ARE HAVING IN PAYING THEIR MORTGAGES	24%
THE ECONOMIC COMPETITION THAT THE U.S. IS FACING FROM FOREIGN COUNTRIES	8%
JUST THE USUAL BUSINESS CYCLE, WHERE THE ECONOMY NATURALLY GOES UP AND DOWN	7%
OTHER	3%
ECONOMY NOT SLOWING DOWN	*
NO ANSWER/DON'T KNOW	2%

Q4A2. WHICH ONE IS SECOND MOST IMPORTANT?

	ALL RESPONDENTS =====
HIGHER PRICES AT THE GAS PUMP AND FOR OTHER ENERGY	28%
THE SLOWDOWN IN THE HOUSING MARKET AND PROBLEMS PEOPLE ARE HAVING IN PAYING THEIR MORTGAGES	23%
U. S. COMPANIES SENDING JOBS TO COUNTRIES WHERE LABOR IS CHEAPER	21%
THE ECONOMIC COMPETITION THAT THE U.S. IS FACING FROM FOREIGN COUNTRIES	14%
JUST THE USUAL BUSINESS CYCLE, WHERE THE ECONOMY NATURALLY GOES UP AND DOWN	10%
OTHER	2%
NO ANSWER/DON'T KNOW	3%

\* = less than 1%

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Q4A. MANY ECONOMISTS, BUT NOT ALL, BELIEVE THE U.S. ECONOMY IS SLOWING DOWN. HERE ARE SOME REASONS THAT SOME SAY ARE RESPONSIBLE FOR THE SLOWER ECONOMY. AFTER I READ THEM, TELL ME WHICH IN YOUR VIEW, IS THE MOST IMPORTANT REASON FOR THE SLOWDOWN?  
Q4A2. WHICH ONE IS SECOND MOST IMPORTANT?

	ALL RESPONDENTS =====
HIGHER PRICES AT THE GAS PUMP AND FOR OTHER ENERGY	56%
U.S. COMPANIES SENDING JOBS TO COUNTRIES WHERE LABOR IS CHEAPER	50%
THE SLOWDOWN IN THE HOUSING MARKET AND PROBLEMS PEOPLE ARE HAVING IN PAYING THEIR MORTGAGES	47%
THE ECONOMIC COMPETITION THAT THE U.S. IS FACING FROM FOREIGN COUNTRIES	22%
JUST THE USUAL BUSINESS CYCLE, WHERE THE ECONOMY NATURALLY GOES UP AND DOWN	16%
OTHER	3%
ECONOMY NOT SLOWING DOWN	*
NO ANSWER/DON'T KNOW	2%

Q5. JUST THINKING ABOUT YOUR OWN PERSONAL ECONOMIC SITUATION, DO YOU FEEL THAT OVER THE PAST TWELVE MONTHS THINGS HAVE GOTTEN BETTER, WORSE, OR STAYED ABOUT THE SAME?

	ALL RESPONDENTS =====
BETTER	15%
WORSE	38%
SAME	47%
NO ANSWER/DON'T KNOW	*

Q6A. WOULD YOU SAY THAT YOU HAVE BEEN ABLE TO KEEP UP WITH YOUR CREDIT CARD PAYMENTS AND NOT FALL BEHIND?

	ALL RESPONDENTS =====
HAVE BEEN ABLE TO	71%
HAVE NOT BEEN ABLE TO	15%
NO ANSWER/DON'T KNOW	14%

Q6B. WOULD YOU SAY THAT YOU HAVE BEEN ABLE TO KEEP UP WITH YOUR OTHER PAYMENTS, SUCH AS MORTGAGE, RENT OR LOANS?

	ALL RESPONDENTS =====
HAVE BEEN ABLE TO	87%
HAVE NOT BEEN ABLE TO	9%
NO ANSWER/DON'T KNOW	4%

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Q7. IN THE PAST 12 MONTHS, HAVE YOU BEEN SPENDING ABOUT AS MUCH AS YOU DID BEFORE ON MOST THINGS, SPENDING MORE, OR CUTTING BACK YOUR SPENDING COMPARED TO TWELVE MONTHS AGO?

	ALL RESPONDENTS =====
SPENDING AS MUCH AS BEFORE	24%
SPENDING MORE	28%
CUTTING BACK	48%
NO ANSWER/DON'T KNOW	*

Q8. ARE YOU CURRENTLY EMPLOYED FULL-TIME OUTSIDE THE HOME, PART-TIME, UNEMPLOYED BUT LOOKING FOR WORK, NOT EMPLOYED OUTSIDE THE HOME AND NOT LOOKING FOR WORK, A FULL-TIME STUDENT, OR RETIRED?

	ALL RESPONDENTS =====
EMPLOYED FULL-TIME	52%
EMPLOYED PART-TIME	10%
UNEMPLOYED BUT LOOKING FOR WORK	6%
NOT EMPLOYED AND NOT LOOKING	6%
FULL-TIME STUDENT	4%
RETIRED	21%
NO ANSWER/DON'T KNOW	1%

Q9. IN THE NEXT 12 MONTHS OR SO, ARE YOU VERY WORRIED ABOUT LOSING YOUR JOB, SOMEWHAT WORRIED, OR NOT WORRIED AT ALL?  
BASE: EMPLOYED (563)

	ALL RESPONDENTS =====
VERY WORRIED	8%
SOMEWHAT WORRIED	18%
NOT WORRIED	73%
NO ANSWER/DON'T KNOW	1%

Q10. HERE ARE SOME PROPOSALS TO HELP THE ECONOMY. FOR EACH ONE, PLEASE TELL ME WHETHER YOU FAVOR OR OPPOSE IT.  
A) TAX CUTS JUST FOR LOW AND MIDDLE INCOME PEOPLE

	ALL RESPONDENTS =====
FAVOR	76%
OPPOSE	21%
NO ANSWER/DON'T KNOW	2%

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Q10. HERE ARE SOME PROPOSALS TO HELP THE ECONOMY. FOR EACH ONE, PLEASE TELL ME WHETHER YOU FAVOR OR OPPOSE IT.  
B) TAX CUTS FOR BUSINESS

	ALL RESPONDENTS =====
FAVOR	51%
OPPOSE	44%
NO ANSWER/DON' T KNOW	6%

Q10. HERE ARE SOME PROPOSALS TO HELP THE ECONOMY. FOR EACH ONE, PLEASE TELL ME WHETHER YOU FAVOR OR OPPOSE IT.  
C) EXPANDING UNEMPLOYMENT BENEFITS AND PROVIDING ADDITIONAL WEEKS OF BENEFITS

	ALL RESPONDENTS =====
FAVOR	55%
OPPOSE	41%
NO ANSWER/DON' T KNOW	4%

Q10. HERE ARE SOME PROPOSALS TO HELP THE ECONOMY. FOR EACH ONE, PLEASE TELL ME WHETHER YOU FAVOR OR OPPOSE IT.  
D) HELPING PEOPLE WHO CAN' T AFFORD THEIR MORTGAGES BY SUSPENDING FORECLOSURES ON HOUSES UNTIL THE ECONOMY GETS BETTER

	ALL RESPONDENTS =====
FAVOR	55%
OPPOSE	39%
NO ANSWER/DON' T KNOW	6%

Q10. HERE ARE SOME PROPOSALS TO HELP THE ECONOMY. FOR EACH ONE, PLEASE TELL ME WHETHER YOU FAVOR OR OPPOSE IT.  
E) LIMITING RATE INCREASES ON ADJUSTABLE RATE MORTGAGES TO KEEP THEM MORE AFFORDABLE

	ALL RESPONDENTS =====
FAVOR	75%
OPPOSE	21%
NO ANSWER/DON' T KNOW	3%

Q10. HERE ARE SOME PROPOSALS TO HELP THE ECONOMY. FOR EACH ONE, PLEASE TELL ME WHETHER YOU FAVOR OR OPPOSE IT.  
F) INCREASING GOVERNMENT SPENDING ON THINGS LIKE PUBLIC-WORKS PROJECTS TO HELP CREATE JOBS

	ALL RESPONDENTS =====
FAVOR	67%
OPPOSE	31%
NO ANSWER/DON' T KNOW	3%

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Q10. HERE ARE SOME PROPOSALS TO HELP THE ECONOMY. FOR EACH ONE, PLEASE TELL ME WHETHER YOU FAVOR OR OPPOSE IT.  
G) EXTEND THE BUSH TAX CUTS OF 2001 AND 2003

	ALL RESPONDENTS =====
FAVOR	53%
OPPOSE	37%
NO ANSWER/DON' T KNOW	10%

Q10A. REGARDLESS OF WHICH POLITICAL PARTY YOU SUPPORT, WHICH PARTY WOULD DO A BETTER JOB OF KEEPING THE ECONOMY HEALTHY?

	ALL RESPONDENTS =====
DEMOCRATS	45%
REPUBLICANS	35%
NEITHER	9%
BOTH/SAME	2%
NO ANSWER/DON' T KNOW	8%

Q11. ON ANOTHER TOPIC, COMPARED TO MOST OTHER ISSUES IN THE NEWS, HOW CLOSELY DO YOU FOLLOW NEWS ABOUT UNITED STATES TRADE WITH FOREIGN COUNTRIES?

	ALL RESPONDENTS =====
VERY CLOSELY	19%
SOMEWHAT CLOSELY	48%
NOT VERY CLOSELY	23%
NOT AT ALL	10%
NO ANSWER/DON' T KNOW	*

Q12. OVERALL, WHO DO YOU BELIEVE BENEFITS MORE FROM INTERNATIONAL TRADE - THE UNITED STATES OR COUNTRIES THAT TRADE WITH THE UNITED STATES?

	ALL RESPONDENTS =====
UNITED STATES	23%
OTHER COUNTRIES THAT TRADE WITH THE UNITED STATES	68%
BOTH BENEFIT EQUALLY	4%
NO ANSWER/DON' T KNOW	5%

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Q13. AS YOU MAY KNOW, INTERNATIONAL TRADE HAS INCREASED A GREAT DEAL IN RECENT YEARS. DO YOU THINK THAT THE GROWTH IN INTERNATIONAL TRADE HAS MADE THINGS BETTER OR MADE THINGS WORSE FOR...?

1) FOR THE UNITED STATES AS A WHOLE

ALL  
RESPONDENTS  
=====

MADE THINGS BETTER	28%
MADE THINGS WORSE	63%
DEPENDS/NEITHER	4%
NO ANSWER/DON'T KNOW	5%

Q13. AS YOU MAY KNOW, INTERNATIONAL TRADE HAS INCREASED A GREAT DEAL IN RECENT YEARS. DO YOU THINK THAT THE GROWTH IN INTERNATIONAL TRADE HAS MADE THINGS BETTER OR MADE THINGS WORSE FOR...?

2) FOR YOU PERSONALLY

ALL  
RESPONDENTS  
=====

MADE THINGS BETTER	34%
MADE THINGS WORSE	38%
DEPENDS/NEITHER	19%
NO ANSWER/DON'T KNOW	8%

Q13. AS YOU MAY KNOW, INTERNATIONAL TRADE HAS INCREASED A GREAT DEAL IN RECENT YEARS. DO YOU THINK THAT THE GROWTH IN INTERNATIONAL TRADE HAS MADE THINGS BETTER OR MADE THINGS WORSE FOR...?

3) FOR AMERICAN WORKERS

ALL  
RESPONDENTS  
=====

MADE THINGS BETTER	15%
MADE THINGS WORSE	78%
DEPENDS/NEITHER	3%
NO ANSWER/DON'T KNOW	4%

Q13. AS YOU MAY KNOW, INTERNATIONAL TRADE HAS INCREASED A GREAT DEAL IN RECENT YEARS. DO YOU THINK THAT THE GROWTH IN INTERNATIONAL TRADE HAS MADE THINGS BETTER OR MADE THINGS WORSE FOR...?

4) FOR AMERICAN BUSINESS

ALL  
RESPONDENTS  
=====

MADE THINGS BETTER	37%
MADE THINGS WORSE	55%
DEPENDS/NEITHER	3%
NO ANSWER/DON'T KNOW	5%

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Q13. AS YOU MAY KNOW, INTERNATIONAL TRADE HAS INCREASED A GREAT DEAL IN RECENT YEARS. DO YOU THINK THAT THE GROWTH IN INTERNATIONAL TRADE HAS MADE THINGS BETTER OR MADE THINGS WORSE FOR...?  
5) FOR CONSUMERS IN THE U. S.

	ALL RESPONDENTS =====
MADE THINGS BETTER	48%
MADE THINGS WORSE	44%
DEPENDS/NEITHER	4%
NO ANSWER/DON'T KNOW	4%

Q14. WHICH OF THE FOLLOWING TWO STATEMENTS COMES CLOSEST TO YOUR OWN POSITION?

	ALL RESPONDENTS =====
INTERNATIONAL TRADE IS GOOD FOR THE U. S. BECAUSE IT LEADS TO LOWER PRICES FOR CONSUMERS	30%
INTERNATIONAL TRADE IS BAD FOR THE U. S. BECAUSE IT RESULTS IN THE LOSS OF JOBS AND LOWER WAGES	63%
BOTH EQUALLY/NEITHER	6%
NO ANSWER/DON'T KNOW	2%

Q15. HOW GOOD A JOB HAS THE U.S. GOVERNMENT DONE TO HELP WORKERS WHO HAVE LOST THEIR JOBS BECAUSE OF CHEAP FOREIGN WAGES AND INCREASED COMPETITION? WOULD YOU SAY THE GOVERNMENT HAS DONE ENOUGH, TOO MUCH, OR NOT ENOUGH TO HELP THESE WORKERS?

	ALL RESPONDENTS =====
ENOUGH	15%
TOO MUCH	3%
NOT ENOUGH	79%
NO ANSWER/DON'T KNOW	4%

Q16. HERE ARE SOME MEASURES THAT HAVE BEEN PROPOSED TO HELP WORKERS WHO HAVE LOST THEIR JOBS TO FOREIGN COMPETITION AND OUTSOURCING OF JOBS OVERSEAS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU STRONGLY FAVOR THIS MEASURE, FAVOR IT SOMEWHAT, OPPOSE IT SOMEWHAT OR OPPOSE IT STRONGLY?

1) GIVE THESE WORKERS LONGER-TERM UNEMPLOYMENT BENEFITS THAN THEY NOW GET

	ALL RESPONDENTS =====
FAVOR STRONGLY	32%
FAVOR SOMEWHAT	31%
OPPOSE SOMEWHAT	21%
OPPOSE STRONGLY	13%
NO ANSWER/DON'T KNOW	3%

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Q16. HERE ARE SOME MEASURES THAT HAVE BEEN PROPOSED TO HELP WORKERS WHO HAVE LOST THEIR JOBS TO FOREIGN COMPETITION AND OUTSOURCING OF JOBS OVERSEAS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU STRONGLY FAVOR THIS MEASURE, FAVOR IT SOMEWHAT, OPPOSE IT SOMEWHAT OR OPPOSE IT STRONGLY?  
2) PROVIDE SPECIAL TRAINING PROGRAMS FOR THEM TO FIND NEW KINDS OF WORK

ALL  
RESPONDENTS  
=====

FAVOR STRONGLY	63%
FAVOR SOMEWHAT	27%
OPPOSE SOMEWHAT	5%
OPPOSE STRONGLY	4%
NO ANSWER/DON' T KNOW	1%

Q16. HERE ARE SOME MEASURES THAT HAVE BEEN PROPOSED TO HELP WORKERS WHO HAVE LOST THEIR JOBS TO FOREIGN COMPETITION AND OUTSOURCING OF JOBS OVERSEAS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU STRONGLY FAVOR THIS MEASURE, FAVOR IT SOMEWHAT, OPPOSE IT SOMEWHAT OR OPPOSE IT STRONGLY?  
3) ALLOW IMPORTS ONLY FROM COUNTRIES THAT BAN CHILD LABOR

ALL  
RESPONDENTS  
=====

FAVOR STRONGLY	67%
FAVOR SOMEWHAT	15%
OPPOSE SOMEWHAT	6%
OPPOSE STRONGLY	10%
NO ANSWER/DON' T KNOW	2%

Q16. HERE ARE SOME MEASURES THAT HAVE BEEN PROPOSED TO HELP WORKERS WHO HAVE LOST THEIR JOBS TO FOREIGN COMPETITION AND OUTSOURCING OF JOBS OVERSEAS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU STRONGLY FAVOR THIS MEASURE, FAVOR IT SOMEWHAT, OPPOSE IT SOMEWHAT OR OPPOSE IT STRONGLY?  
4) ALLOW IMPORTS ONLY FROM COUNTRIES THAT MEET CERTAIN CLEAN AIR AND WATER STANDARDS

ALL  
RESPONDENTS  
=====

FAVOR STRONGLY	46%
FAVOR SOMEWHAT	32%
OPPOSE SOMEWHAT	12%
OPPOSE STRONGLY	7%
NO ANSWER/DON' T KNOW	3%

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Q16. HERE ARE SOME MEASURES THAT HAVE BEEN PROPOSED TO HELP WORKERS WHO HAVE LOST THEIR JOBS TO FOREIGN COMPETITION AND OUTSOURCING OF JOBS OVERSEAS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU STRONGLY FAVOR THIS MEASURE, FAVOR IT SOMEWHAT, OPPOSE IT SOMEWHAT OR OPPOSE IT STRONGLY?

5) PROVIDE TAX INCENTIVES FOR COMPANIES TO RELOCATE TO AREAS WHERE WORKERS HAVE LOST THEIR JOBS BECAUSE OF FOREIGN IMPORTS

ALL  
RESPONDENTS  
=====

FAVOR STRONGLY	51%
FAVOR SOMEWHAT	33%
OPPOSE SOMEWHAT	8%
OPPOSE STRONGLY	6%
NO ANSWER/DON' T KNOW	2%

Q16. HERE ARE SOME MEASURES THAT HAVE BEEN PROPOSED TO HELP WORKERS WHO HAVE LOST THEIR JOBS TO FOREIGN COMPETITION AND OUTSOURCING OF JOBS OVERSEAS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU STRONGLY FAVOR THIS MEASURE, FAVOR IT SOMEWHAT, OPPOSE IT SOMEWHAT OR OPPOSE IT STRONGLY?

6) ALLOW IMPORTS ONLY FROM COUNTRIES THAT ALLOW UNIONS TO ORGANIZE THEIR WORKERS

ALL  
RESPONDENTS  
=====

FAVOR STRONGLY	23%
FAVOR SOMEWHAT	28%
OPPOSE SOMEWHAT	23%
OPPOSE STRONGLY	22%
NO ANSWER/DON' T KNOW	5%

Q16. HERE ARE SOME MEASURES THAT HAVE BEEN PROPOSED TO HELP WORKERS WHO HAVE LOST THEIR JOBS TO FOREIGN COMPETITION AND OUTSOURCING OF JOBS OVERSEAS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU STRONGLY FAVOR THIS MEASURE, FAVOR IT SOMEWHAT, OPPOSE IT SOMEWHAT OR OPPOSE IT STRONGLY?

7) PROVIDE GOVERNMENT SUBSIDIES TO COMPANIES FACING LOW-PRICED FOREIGN COMPETITION SO THAT THEY COULD COMPETE

ALL  
RESPONDENTS  
=====

FAVOR STRONGLY	24%
FAVOR SOMEWHAT	35%
OPPOSE SOMEWHAT	21%
OPPOSE STRONGLY	16%
NO ANSWER/DON' T KNOW	4%

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Q16. HERE ARE SOME MEASURES THAT HAVE BEEN PROPOSED TO HELP WORKERS WHO HAVE LOST THEIR JOBS TO FOREIGN COMPETITION AND OUTSOURCING OF JOBS OVERSEAS. FOR EACH ONE, PLEASE TELL ME WHETHER YOU STRONGLY FAVOR THIS MEASURE, FAVOR IT SOMEWHAT, OPPOSE IT SOMEWHAT OR OPPOSE IT STRONGLY?  
8) PLACE HIGH TARIFFS ON GOODS COMING FROM COUNTRIES THAT PRODUCE LOW-PRICED GOODS SO THAT AMERICAN COMPANIES CAN COMPETE WITH THEM

ALL  
RESPONDENTS  
=====

FAVOR STRONGLY	29%
FAVOR SOMEWHAT	32%
OPPOSE SOMEWHAT	19%
OPPOSE STRONGLY	15%
NO ANSWER/DON' T KNOW	5%

Q17. IF THE PRICES OF MANY OF THE PRODUCTS YOU BUY WOULD GO UP AS A RESULT OF SOME OF THESE MEASURES, WOULD YOU BE WILLING OR NOT WILLING TO PAY HIGHER PRICES TO KEEP DOWN FOREIGN COMPETITION?

ALL  
RESPONDENTS  
=====

WILLING	64%
NOT WILLING	30%
DEPENDS	5%
NO ANSWER/DON' T KNOW	2%

Q18. HOW CONCERNED ARE YOU THAT YOU COULD LOSE YOUR JOB OR NOT GET A JOB YOU WANT BECAUSE OF OUTSOURCING TO A FOREIGN COUNTRY OR BECAUSE OF FOREIGN COMPETITION?  
BASE: EMPLOYED (563)

ALL  
RESPONDENTS  
=====

EXTREMELY CONCERNED	13%
VERY CONCERNED	9%
SOMEWHAT CONCERNED	15%
NOT VERY CONCERNED	18%
NOT AT ALL CONCERNED	44%
NO ANSWER/DON' T KNOW	*

Q20. THE UNITED STATES CURRENTLY BUYS FROM FOREIGN COUNTRIES MORE THAN IT SELLS TO THOSE COUNTRIES. HOW CONCERNED ARE YOU ABOUT EACH OF THE FOLLOWING?  
A) INVESTORS IN FOREIGN COUNTRIES NOW CONTROL OR HAVE AN ECONOMIC STAKE IN MANY U. S. COMPANIES

ALL  
RESPONDENTS  
=====

EXTREMELY CONCERNED	32%
VERY CONCERNED	26%
SOMEWHAT CONCERNED	27%
NOT VERY CONCERNED	8%
NOT AT ALL CONCERNED	6%
NO ANSWER/DON' T KNOW	1%

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Q20. THE UNITED STATES CURRENTLY BUYS FROM FOREIGN COUNTRIES MORE THAN IT SELLS TO THOSE COUNTRIES. HOW CONCERNED ARE YOU ABOUT EACH OF THE FOLLOWING?

B) THE U.S. HAS OFTEN NOT BEEN ABLE TO CHECK THE SAFETY OF PRODUCTS COMING IN FROM OTHER COUNTRIES

ALL  
RESPONDENTS  
=====

EXTREMELY CONCERNED	45%
VERY CONCERNED	32%
SOMEWHAT CONCERNED	19%
NOT VERY CONCERNED	2%
NOT AT ALL CONCERNED	1%
NO ANSWER/DON' T KNOW	1%

Q20. THE UNITED STATES CURRENTLY BUYS FROM FOREIGN COUNTRIES MORE THAN IT SELLS TO THOSE COUNTRIES. HOW CONCERNED ARE YOU ABOUT EACH OF THE FOLLOWING?

C) THE U.S. IS LOSING MANUFACTURING AND OTHER JOBS TO LESS EXPENSIVE FOREIGN COMPETITORS

ALL  
RESPONDENTS  
=====

EXTREMELY CONCERNED	36%
VERY CONCERNED	30%
SOMEWHAT CONCERNED	25%
NOT VERY CONCERNED	6%
NOT AT ALL CONCERNED	2%
NO ANSWER/DON' T KNOW	1%

Q20. THE UNITED STATES CURRENTLY BUYS FROM FOREIGN COUNTRIES MORE THAN IT SELLS TO THOSE COUNTRIES. HOW CONCERNED ARE YOU ABOUT EACH OF THE FOLLOWING?

D) U.S. WORKERS ARE LOSING JOBS THAT ARE OUTSOURCED TO LOWER-PAID WORKERS IN OTHER COUNTRIES

ALL  
RESPONDENTS  
=====

EXTREMELY CONCERNED	37%
VERY CONCERNED	31%
SOMEWHAT CONCERNED	24%
NOT VERY CONCERNED	5%
NOT AT ALL CONCERNED	2%
NO ANSWER/DON' T KNOW	*

\* = less than 1%

- = question not asked/zero respondents

# FORTUNE MAGAZINE/SRBI – January 14-16, 2008 Survey

## FINAL DATA-January 17, 2008

BASE= 1000 Adults Except Where Noted

Q20. THE UNITED STATES CURRENTLY BUYS FROM FOREIGN COUNTRIES MORE THAN IT SELLS TO THOSE COUNTRIES. HOW CONCERNED ARE YOU ABOUT EACH OF THE FOLLOWING?  
E) THE U.S. IS BECOMING INCREASINGLY DEPENDENT ON FOREIGN COUNTRIES THAT MAY BE HOSTILE TO THE U.S.

ALL  
RESPONDENTS  
=====

EXTREMELY CONCERNED	45%
VERY CONCERNED	33%
SOMEWHAT CONCERNED	15%
NOT VERY CONCERNED	4%
NOT AT ALL CONCERNED	2%
NO ANSWER/DON'T KNOW	1%

Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
1) JAPAN

ALL  
RESPONDENTS  
=====

MORE LIKELY	27%
LESS LIKELY	25%
DOESN'T MATTER	47%
DEPENDS	1%
NO ANSWER/NOT SURE	*

Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
2) SOUTH KOREA

ALL  
RESPONDENTS  
=====

MORE LIKELY	14%
LESS LIKELY	39%
DOESN'T MATTER	46%
DEPENDS	1%
NO ANSWER/NOT SURE	1%

Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
3) WESTERN EUROPE

ALL  
RESPONDENTS  
=====

MORE LIKELY	26%
LESS LIKELY	17%
DOESN'T MATTER	55%
DEPENDS	1%
NO ANSWER/NOT SURE	1%

\* = less than 1%

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Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
4) EASTERN EUROPE

ALL  
RESPONDENTS  
=====

MORE LIKELY	18%
LESS LIKELY	23%
DOESN' T MATTER	57%
DEPENDS	1%
NO ANSWER/NOT SURE	1%

Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
5) AFRI CA

ALL  
RESPONDENTS  
=====

MORE LI KELY	17%
LESS LI KELY	28%
DOESN' T MATTER	51%
DEPENDS	2%
NO ANSWER/NOT SURE	2%

Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
6) INDI A

ALL  
RESPONDENTS  
=====

MORE LI KELY	11%
LESS LI KELY	35%
DOESN' T MATTER	52%
DEPENDS	1%
NO ANSWER/NOT SURE	1%

Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
7) CHI NA

ALL  
RESPONDENTS  
=====

MORE LI KELY	11%
LESS LI KELY	57%
DOESN' T MATTER	30%
DEPENDS	1%
NO ANSWER/NOT SURE	1%

\* = less than 1%

- = question not asked/zero respondents

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Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
8) MEXICO

ALL RESPONDENTS =====	
MORE LIKELY	15%
LESS LIKELY	36%
DOESN'T MATTER	48%
DEPENDS	1%
NO ANSWER/NOT SURE	*

Q21. HERE ARE SOME PLACES WHICH EXPORT MANY PRODUCTS TO THE U.S. FOR EACH ONE, PLEASE TELL ME WHETHER YOU ARE MORE LIKELY TO PURCHASE A PRODUCT MANUFACTURED IN THIS AREA, LESS LIKELY, OR DOESN'T IT MATTER TO YOU IN YOUR PURCHASE DECISION?  
9) CANADA

ALL RESPONDENTS =====	
MORE LIKELY	37%
LESS LIKELY	9%
DOESN'T MATTER	53%
DEPENDS	1%
NO ANSWER/NOT SURE	*

Q22. IN RECENT YEARS, THE UNITED STATES HAS CREATED SO-CALLED FREE TRADE ZONES, SUCH AS NAFTA, THE NORTH AMERICAN FREE TRADE AGREEMENT WITH CANADA AND MEXICO, WHICH ELIMINATED OR IS PHASING OUT MOST TARIFFS ON GOODS COMING FROM COUNTRIES INVOLVED IN THE AGREEMENT. OVERALL, DO YOU THINK THAT THESE TRADE AGREEMENTS GENERALLY HELP THE U.S. ECONOMY, HURT IT, OR DON'T HAVE MUCH IMPACT OVERALL?

ALL RESPONDENTS =====	
HELP	24%
HURT	41%
NOT MUCH IMPACT OVERALL	27%
NO ANSWER/DON'T KNOW	9%

Q23. DOES ECONOMIC DEVELOPMENT IN FOREIGN COUNTRIES MAKE THE UNITED STATES MORE SECURE, LESS SECURE, OR DOESN'T IT HAVE MUCH IMPACT ON OUR SECURITY?

ALL RESPONDENTS =====	
MORE SECURE	31%
LESS SECURE	37%
NOT MUCH IMPACT	25%
NO ANSWER/DON'T KNOW	6%

\* = less than 1%

- = question not asked/zero respondents

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Q24. REGARDLESS OF HOW YOU MIGHT VOTE, WHICH PARTY, THE DEMOCRATS OR THE REPUBLICANS, COMES CLOSEST TO YOUR POSITION ON FOREIGN TRADE ISSUES?

	ALL RESPONDENTS =====
DEMOCRATS	44%
REPUBLICANS	35%
BOTH	1%
NEITHER	7%
NO ANSWER/DON'T KNOW	12%

Q25. IF YOU WERE VOTING FOR PRESIDENT, AS THINGS STAND NOW, WOULD YOU BE MORE LIKELY TO VOTE FOR THE DEMOCRATIC NOMINEE FOR PRESIDENT OR THE REPUBLICAN NOMINEE?

	ALL RESPONDENTS =====
DEMOCRATIC NOMINEE	50%
REPUBLICAN NOMINEE	36%
OTHER PARTY	2%
NO ANSWER/UNDECIDED/ DON'T KNOW	13%

A. GENDER

	ALL RESPONDENTS =====
MALE	48%
FEMALE	52%

F1. WHAT IS YOUR AGE?

	ALL RESPONDENTS =====
18-24	8%
25-29	9%
30-34	10%
35-39	10%
40-44	8%
45-54	22%
55-64	15%
65 OR OLDER	18%
NO ANSWER/DON'T KNOW	1%

\* = less than 1%

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F2. WHAT IS THE HIGHEST GRADE OF SCHOOLING THAT YOU'VE COMPLETED?

	ALL RESPONDENTS =====
8TH GRADE OR LESS	1%
SOME HIGH SCHOOL	6%
HIGH SCHOOL GRADUATE	24%
SOME COLLEGE	26%
COLLEGE GRADUATE	27%
POSTGRADUATE STUDY/LAW OR MEDICAL SCHOOL	15%
NO ANSWER/DON'T KNOW	*

F3. ARE YOU OF HISPANIC ORIGIN OR DESCENT?

	ALL RESPONDENTS =====
YES	9%
NO	90%
NO ANSWER/DON'T KNOW	1%

F4. WHAT IS YOUR RACE?

	ALL RESPONDENTS =====
WHITE	75%
BLACK	11%
ASIAN	2%
HISPANIC	5%
OTHER	6%
DON'T KNOW/NO ANSWER	1%

F5. GENERALLY SPEAKING, DO YOU USUALLY THINK OF YOURSELF AS...

	ALL RESPONDENTS =====
A REPUBLICAN	33%
A DEMOCRAT	36%
AN INDEPENDENT	21%
SOMETHING ELSE	6%
NO ANSWER/DON'T KNOW	4%

\* = less than 1%

- = question not asked/zero respondents

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BASE= 1000 Adults Except Where Noted

F6. DO YOU LEAN MORE TOWARD THE REPUBLICAN PARTY OF MORE TOWARD THE DEMOCRATIC PARTY?  
BASE: INDEPENDENTS (209)

	ALL RESPONDENTS =====
LEAN REPUBLICAN	32%
LEAN DEMOCRAT	40%
DON' T LEAN TO EITHER PARTY	24%
NO ANSWER/DON' T KNOW	5%

F5. GENERALLY SPEAKING, DO YOU USUALLY THINK OF YOURSELF AS REPUBLICAN OR DEMOCRAT?  
F6. DO YOU LEAN MORE TOWARD THE REPUBLICAN PARTY OF MORE TOWARD THE DEMOCRATIC PARTY?

	ALL RESPONDENTS =====
REPUBLICAN/LEAN REPUBLICAN	39%
DEMOCRAT/LEAN DEMOCRAT	44%
DON' T LEAN/INDEPENDENT/ SOMETHING ELSE	5%
SOMETHING ELSE	6%
NO ANSWER/DON' T KNOW	5%

F7. DO YOU CONSIDER YOURSELF A LIBERAL, CONSERVATIVE, OR SOMEWHERE IN THE MIDDLE?

	ALL RESPONDENTS =====
LIBERAL	15%
CONSERVATIVE	26%
MIDDLE	56%
NO ANSWER/DON' T KNOW	2%

F8. FINALLY, JUST FOR CLASSIFICATION PURPOSES, WAS YOUR TOTAL FAMILY INCOME BEFORE TAXES LAST YEAR...?

	ALL RESPONDENTS =====
LESS THAN \$20,000	11%
\$20,000 TO JUST UNDER \$35,000	15%
\$35,000 TO JUST UNDER \$50,000	14%
\$50,000 TO JUST UNDER \$75,000	18%
\$75,000 TO JUST UNDER \$100,000	15%
\$100,000 TO JUST UNDER \$150,000	11%
\$150,000 OR MORE	8%
NO ANSWER/DON' T KNOW	8%

\* = less than 1%

- = question not asked/zero respondents