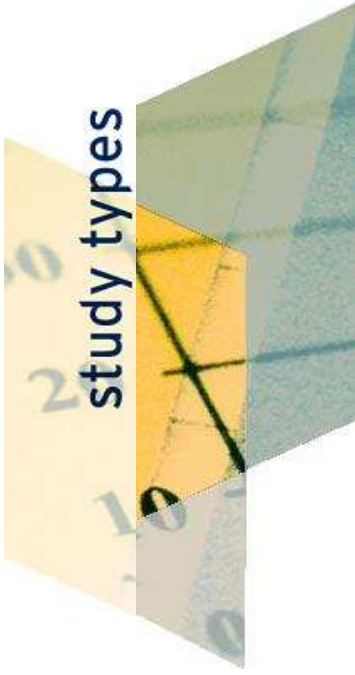


Surveys of Health Care Costs and Coverage



We have conducted customer satisfaction and market research studies for a variety of health insurance companies. Surveys have included: benefits managers on the quality of managed care programs; insurance brokers and plan consultants on managing health care benefits; labor leaders and corporate management on benefit priorities; and members of Congress on the political agenda for health care. We have also performed research on individual and corporate decision-makers.

Please contact Dr. John Boyle, Managing Partner of SRBI's Health Research Practice, at (301) 608-3883 for additional information.

Study Examples:

- New Jersey Family Health Survey
- Child Health Insurance in New York
- Market Survey of Medicare Beneficiaries
- HMO Customer Satisfaction Survey
- National Health Care Survey
- National Survey of Medicare
- Employer Health and Welfare Benefits
- Carrier Screening for Cystic Fibrosis
- And many others

Case Studies:

Surveys of Household Health in Pennsylvania

Conducted in 1996 and 1998, the purpose of the study was to evaluate healthcare needs, availability and quality in Southeastern Pennsylvania, including Philadelphia, Bucks, Chester, Delaware and Montgomery Counties. The sample was stratified by household composition: adults, children, elderly and Medicaid recipients. Over-samples for elderly aged sixty years or older and Medicaid recipients were also conducted to enable us to provide projectable estimates for these populations. Overall, 10,000 household interviews were completed for this project.

Survey of Public Health Services in New Jersey

Conducted for the Eagleton Institute of Politics at Rutgers University, this study involved a random sample of 800 New Jersey households. The study sought to probe the availability and perceived importance of various public health services in New Jersey, as well as health care areas where the State of New Jersey should spend more resources.