



# International Health Research

SRBI has extensive experience in conducting health research not only in the United States but also in Western, Central, and Eastern Europe; and Latin America. We understand the unique challenges of conducting international health research: random digit dial samples can be generated for North America, Western Europe and selected other countries, but alternative sampling strategies must be utilized for countries where telephone interviewing or RDD telephone sampling are inappropriate. SRBI is a member of the Global Consortium on Market Research, which provides us with access to data collection organizations across the globe.

Please contact Dr. John Boyle, Managing Partner of SRBI's Health Research Practice, at (301) 608-3883 for additional information.

## ***Recent Study Examples:***

- **Confronting Chronic Obstructive Pulmonary Disease in North America and Europe** (included separate surveys in the United States, Canada, the United Kingdom, France, Germany, Netherlands, Italy, Spain and Sweden)
- **Asthma Insights and Realities in Central and Eastern Europe** (included separate surveys in the Czech Republic, Hungary, Poland, Slovakia, Slovenia, Lithuania, Latvia, Croatia, Romania, Bulgaria and Ukraine)
- **Asthma Insights and Realities in Latin America** (included separate surveys in Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Paraguay, Peru, Uruguay and Venezuela)

## ***Case Studies:***

### ***Asthma Insights and Realities in Europe***

In 1999, SRBI conducted *Asthma Insights and Realities in Europe*, the largest cross-national survey of national probability samples of asthma sufferers ever conducted. The study involved screening nearly 74,000 households by random digit dialing in order to identify and interview sample of 400 persons with asthma in each of seven countries: the United Kingdom, France, Germany, the Netherlands, Italy, Sweden and Spain. The interviews averaged more than twenty-five minutes in length with adults with asthma or the parents of children with asthma.

### ***Confronting Chronic Obstructive Pulmonary Disease in Latin America***

SRBI conducted a survey of persons with chronic bronchitis, emphysema, and COPD in 11 Latin American countries, including Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Paraguay, Peru, Uruguay, and Venezuela. Face-to-face interviews were conducted in nine countries and telephone surveys using directory-based sampling were used in two others. A total of 52,918 households were screened in the 11 countries and interviews were completed with 842 persons who met diagnostic or symptomatic criteria for COPD and had smoked for at least 10 years.