



# Tobacco

SRBI has a wealth of experience in conducting surveys on tobacco use and programs for smoking cessation. These surveys have been conducted at the national and state levels, and have addressed the health consequences of tobacco as well as the success of programs used to stop smoking. SRBI has employed numerous research types in analyzing tobacco use.

Please contact Dr. John Boyle, Managing Partner of SRBI's Health Research Practice, at (301) 608-3883 for additional information.

## ***Study Examples:***

- Longitudinal Evaluation of Community Smoking Cessation
- Adult Longitudinal Outcomes and Health Assessment
- Smoking Survey of 18-25 Year Olds
- Smoking Survey of 14-22 Year Olds
- NCI Survey of Worksites, School Worksites, and Religious Organizations
- Healthy Women's Survey
- And many others

## ***Case Studies:***

### ***NCI Assessment of Physician Training in Smoking Cessation Techniques***

SRBI conducted this study for NCI under the Master Agreement for Cancer Prevention and Control Surveillance. This three-year study required SRBI to prepare materials to support NCI and collaborating health organizations in conducting training sessions for physicians and other health professionals. SRBI developed and maintained a database on the health providers trained in these sessions. SRBI conducted a survey of 1,500 trainers, who participated in Train-the-Trainer sessions as a part of this evaluation. We also conducted telephone and mail interviews with approximately 3,000 physicians and 1,000 nurses who were subsequently trained by the trainers.

### ***Survey of Adolescent and Young Adult Smoking***

SRBI conducted this national survey in the summer of 1999. The survey was conducted by telephone with a RDD sample of households. Interviews were completed with 300 adolescents and young adults age 14-22, who smoked, and 300 interviews with persons age 14-22 who did not smoke. The survey probed smoking behavior, perception of smokers, awareness of health implications of smoking, and factors that influence adolescent smoking.