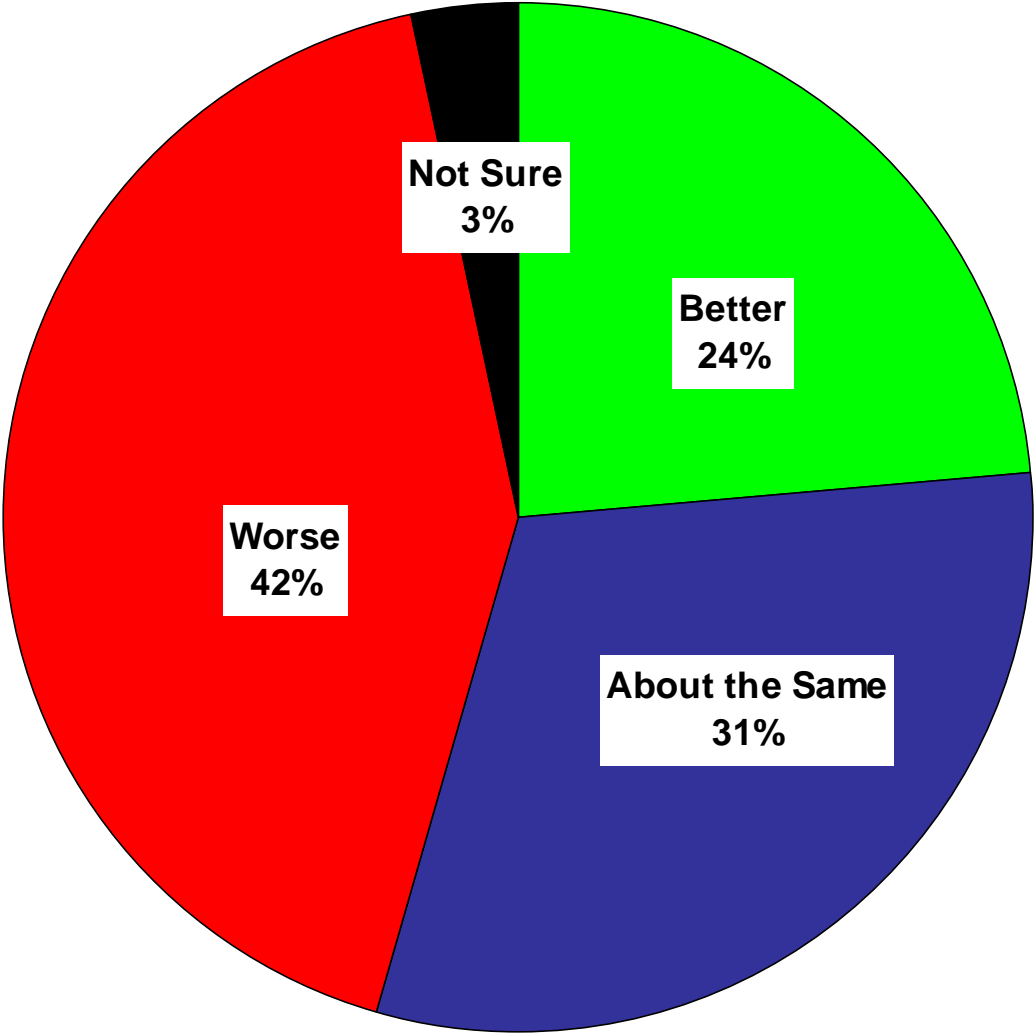


National Survey of Pain Killer Dependence and Treatment

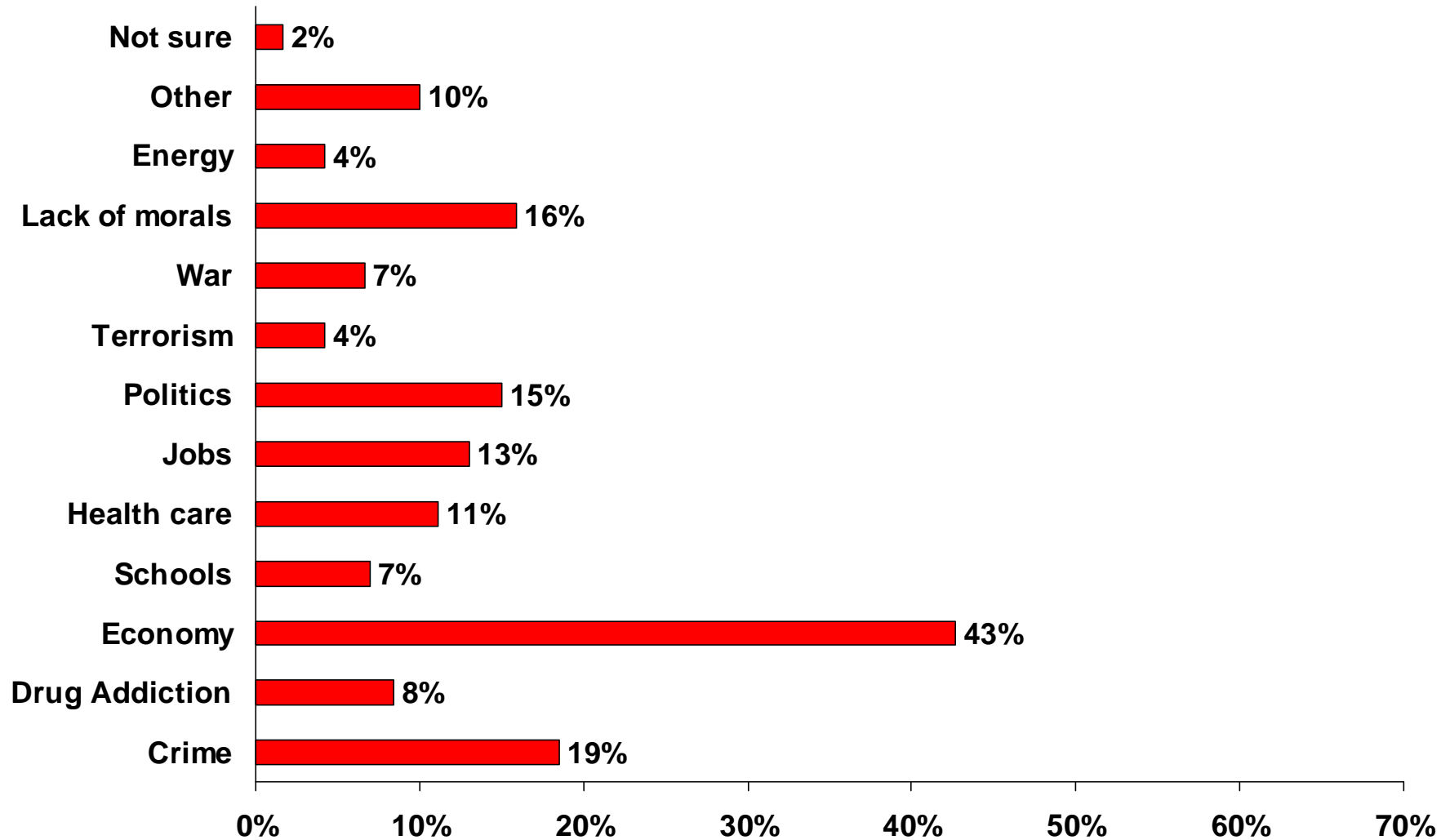
**Conducted by
Schulman, Ronca and Bucuvalas, Inc.**

Quality of Life In America



Q1. Compared to ten years ago, do you feel the quality of life in the United States today is better, worse, or about the same? Unweighted N=1,503

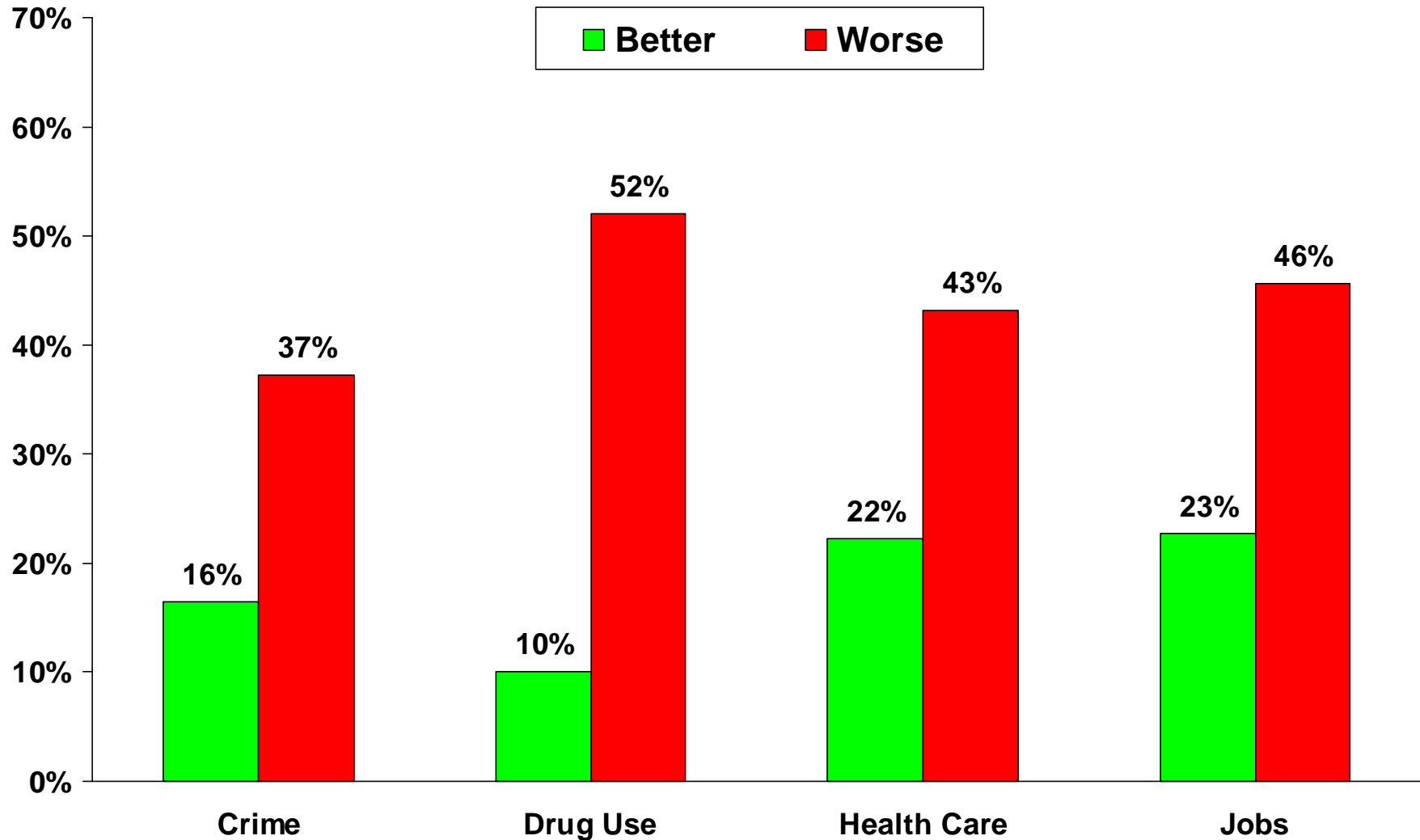
Gotten Worse in Past 10 Years



Q2. What, if anything, has gotten worse in the past ten year?

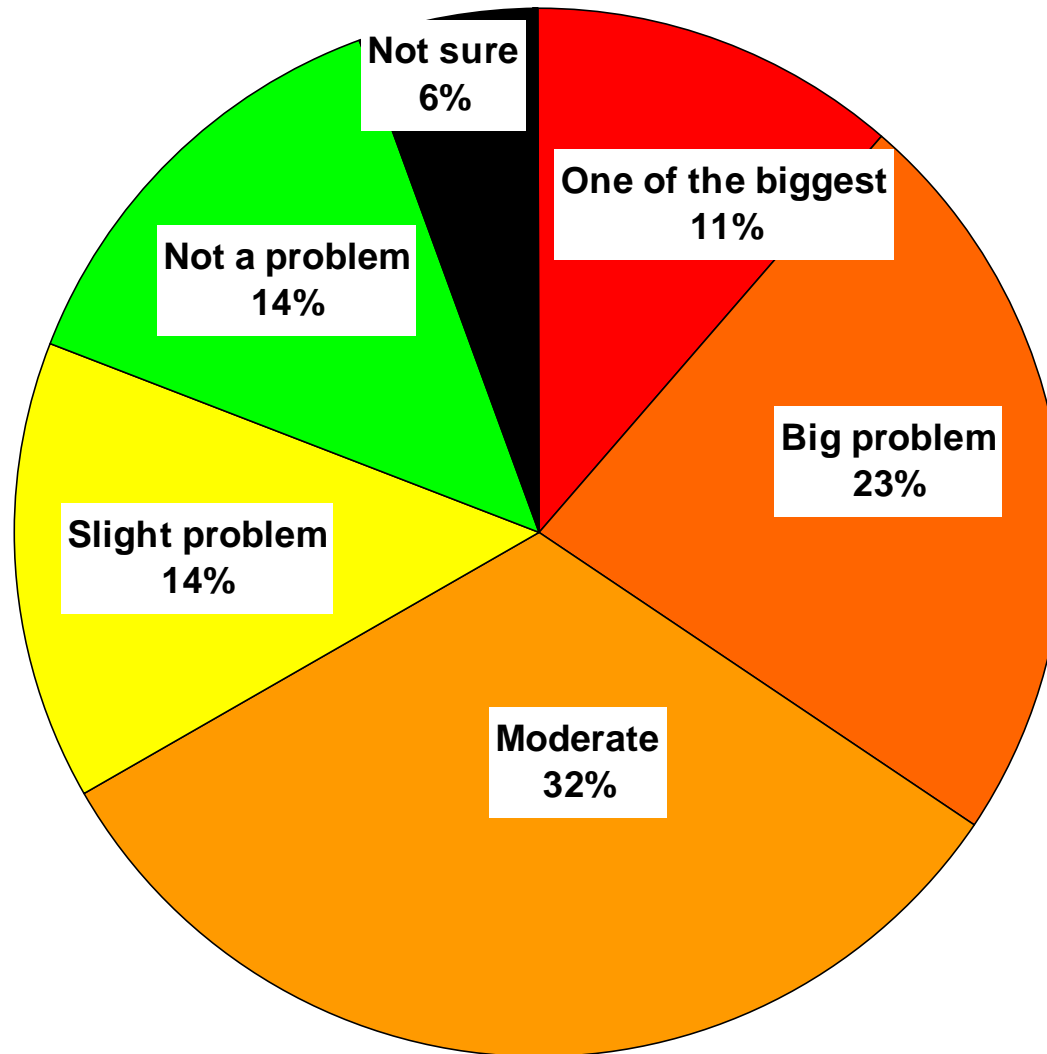
Base: Persons who say things have gotten worse Unweighted N=651

Gotten Worse in Past 10 Years



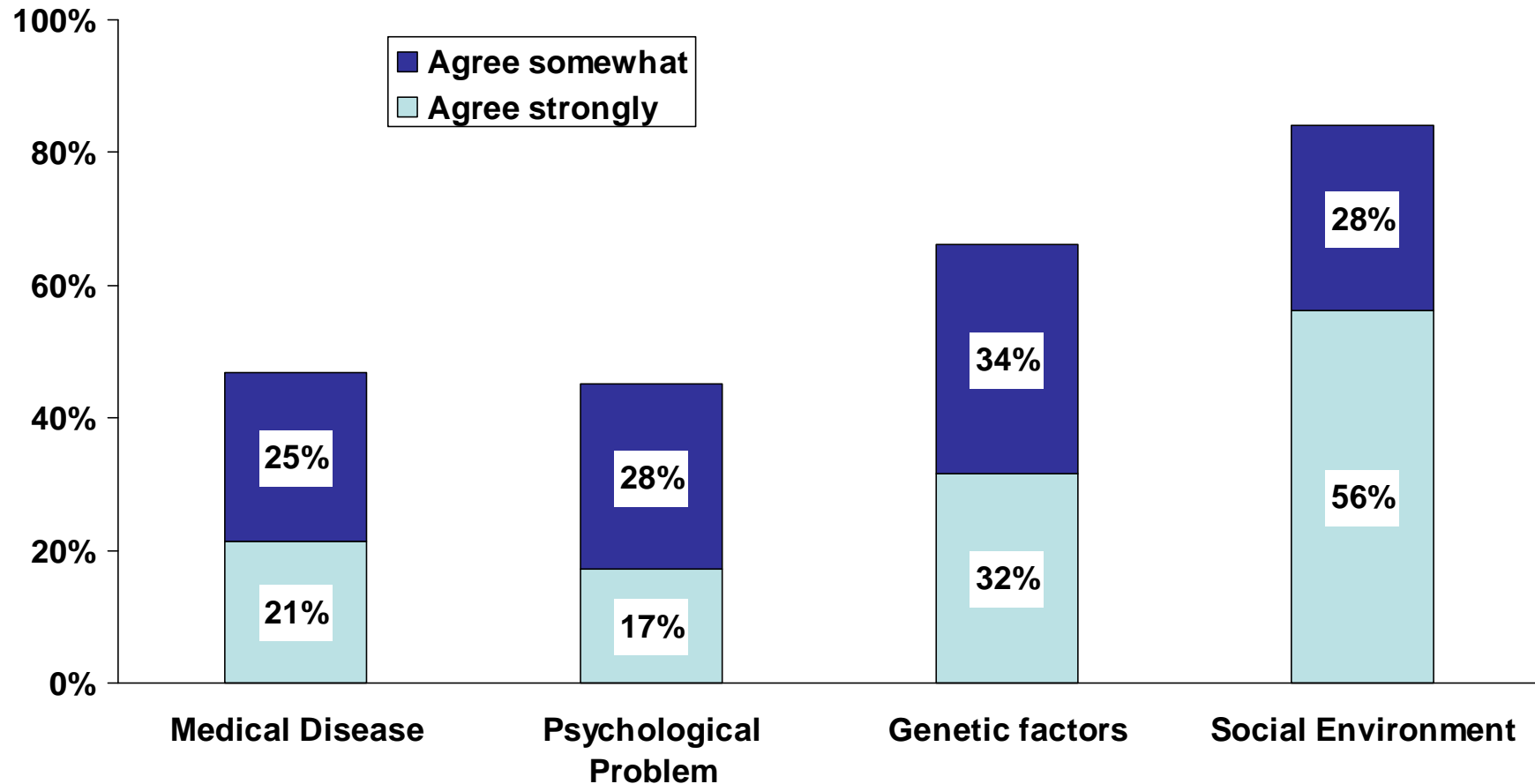
Q3. Thinking about the community in which you live, would you say the following things have gotten better, gotten worse, or stayed about the same in the past ten years? Unweighted N=1,503

Drug Abuse in Your Community



Q4. How big a problem is drug abuse in your community? Unweighted N=1,503

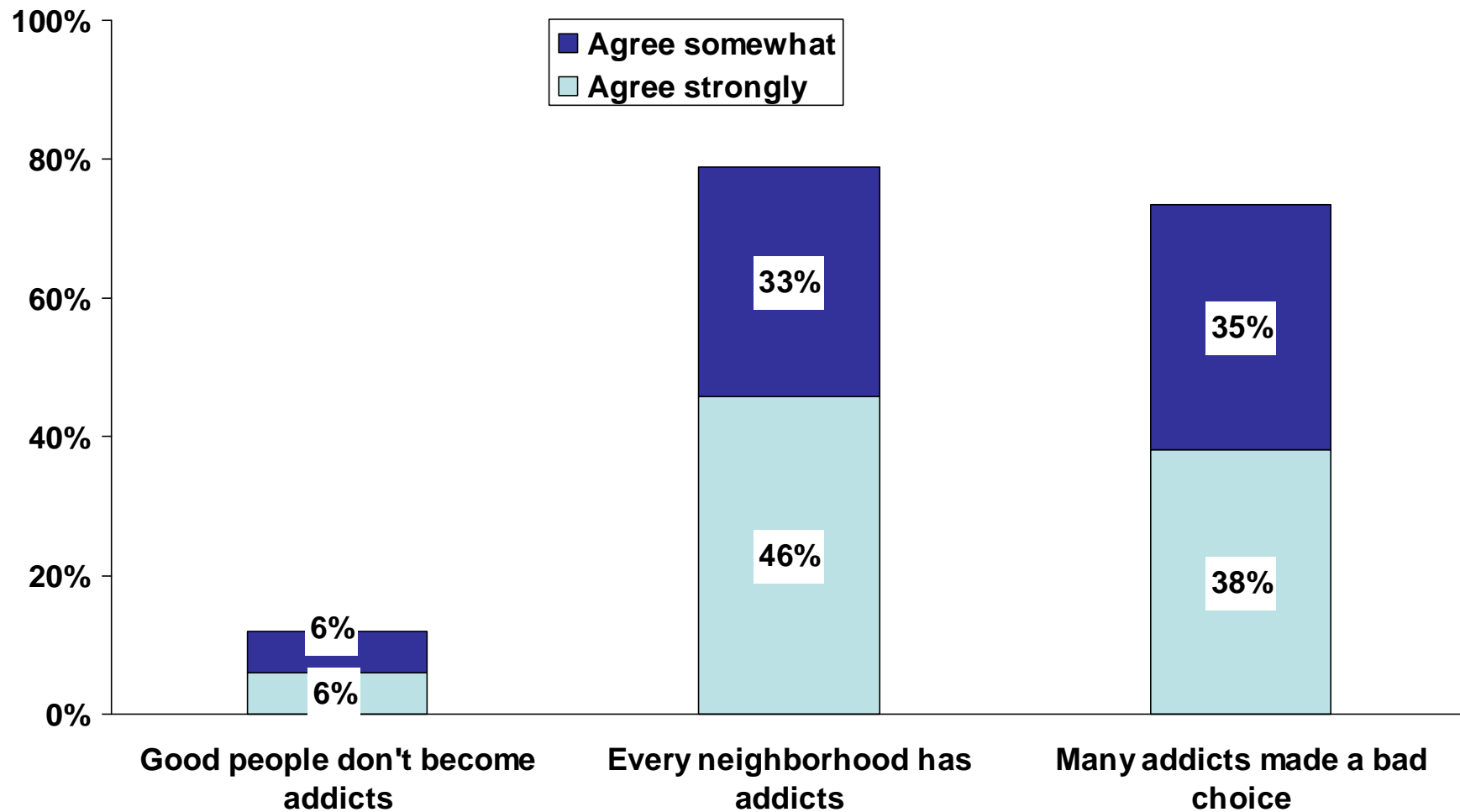
Attitudes about Drug Addiction



Q5. Please tell me whether you strongly agree, somewhat agree? Unweighted N=1,503

- a. Drug addiction is a medical disease
- e. Drug addiction is primarily a psychological problem
- b. Genetics factors can increase the risk of drug addiction
- c. Social environment, such as family, friends and neighborhood, for example

Attitudes about Addicted People



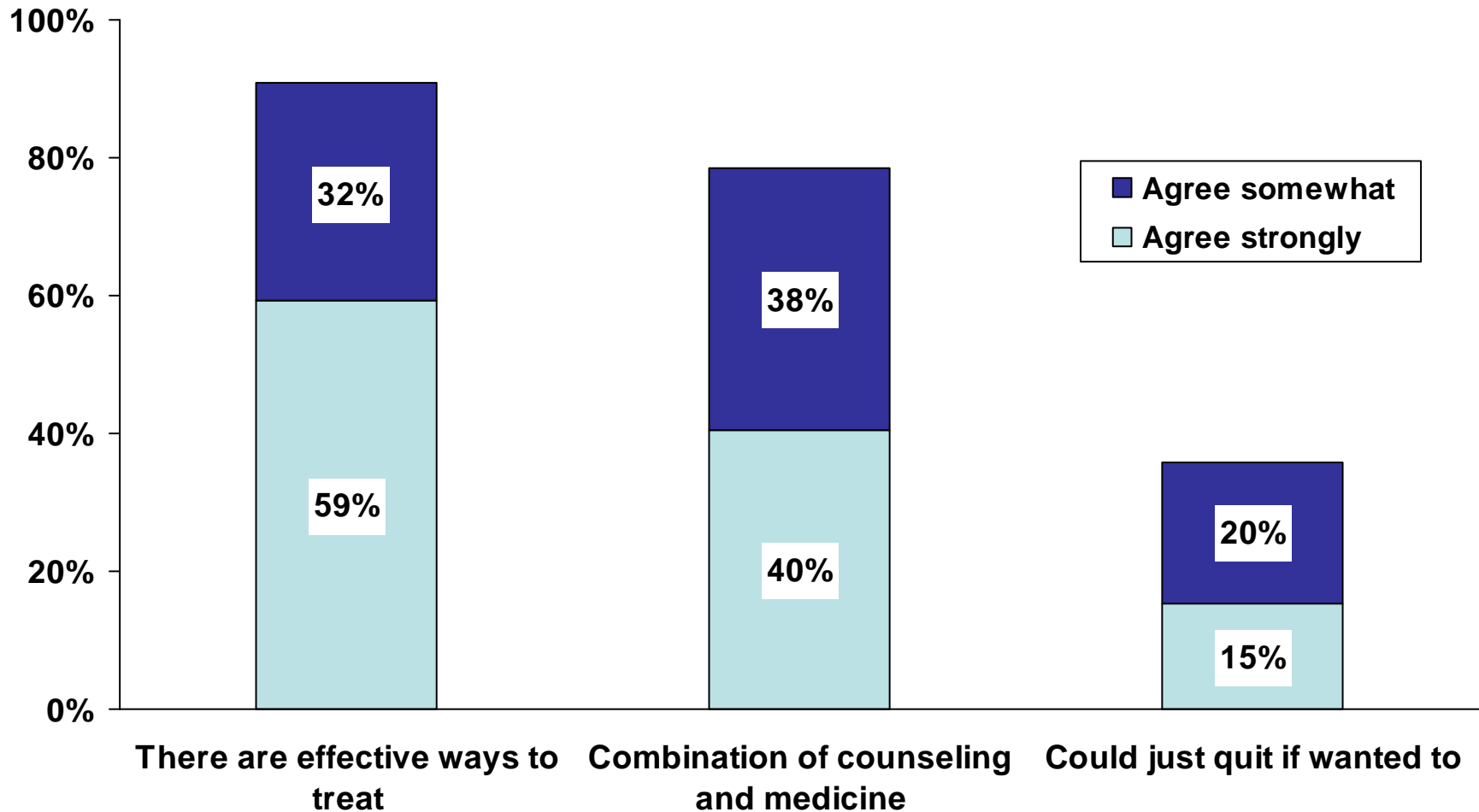
Q5. Please tell me whether you strongly agree, somewhat agree? Unweighted N=1,503

f. Good people don't become addicts

g. Every neighborhood has its drug addicts

h. Many drug addicts just made a bad choice

Attitudes about Drug Treatment



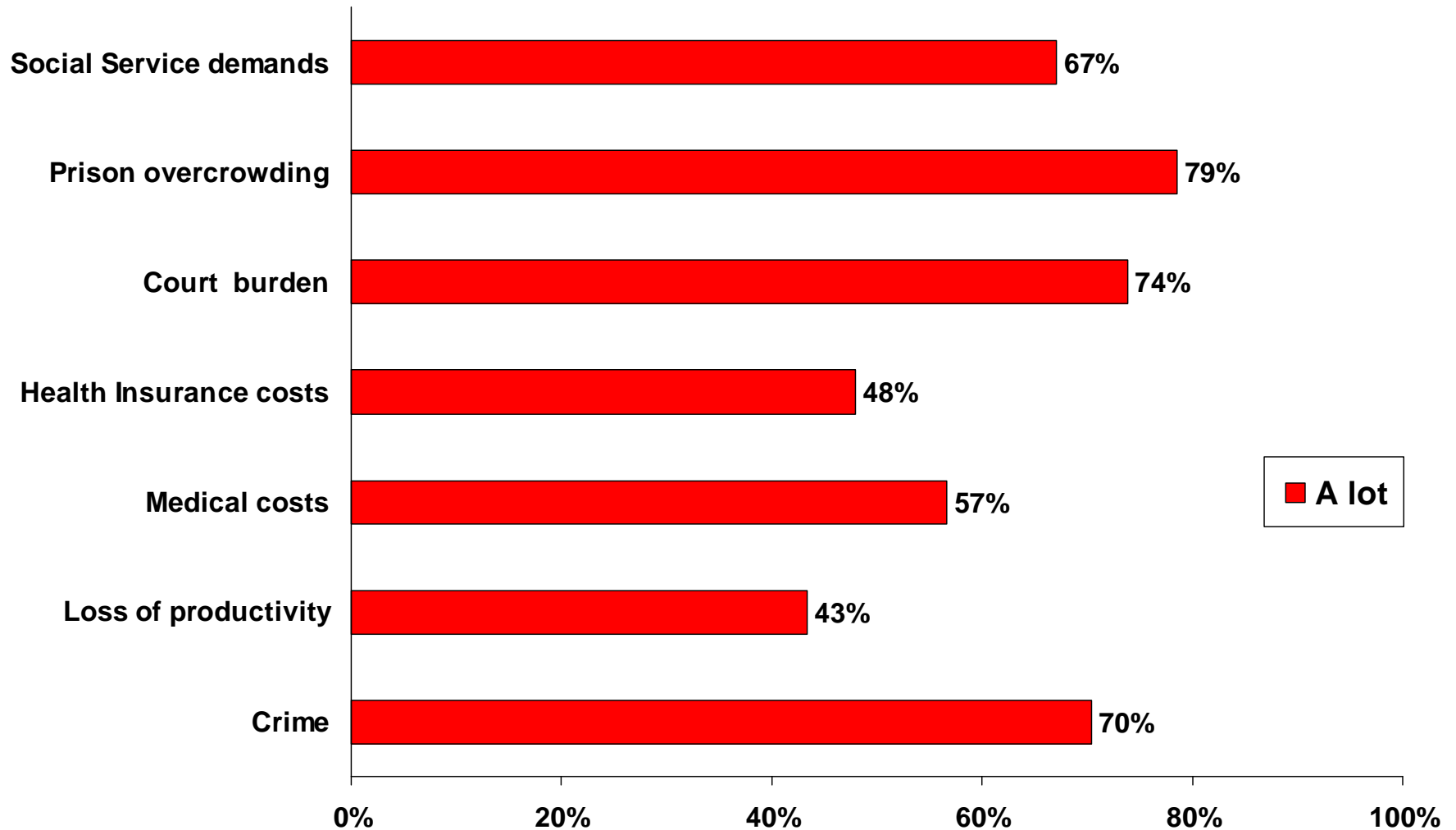
Q5. Please tell me whether you strongly agree, somewhat agree? Unweighted N=1,503

d. There are effective ways to treat drug addiction

i. A combination of counseling and medicine is the most effective way of treating addiction

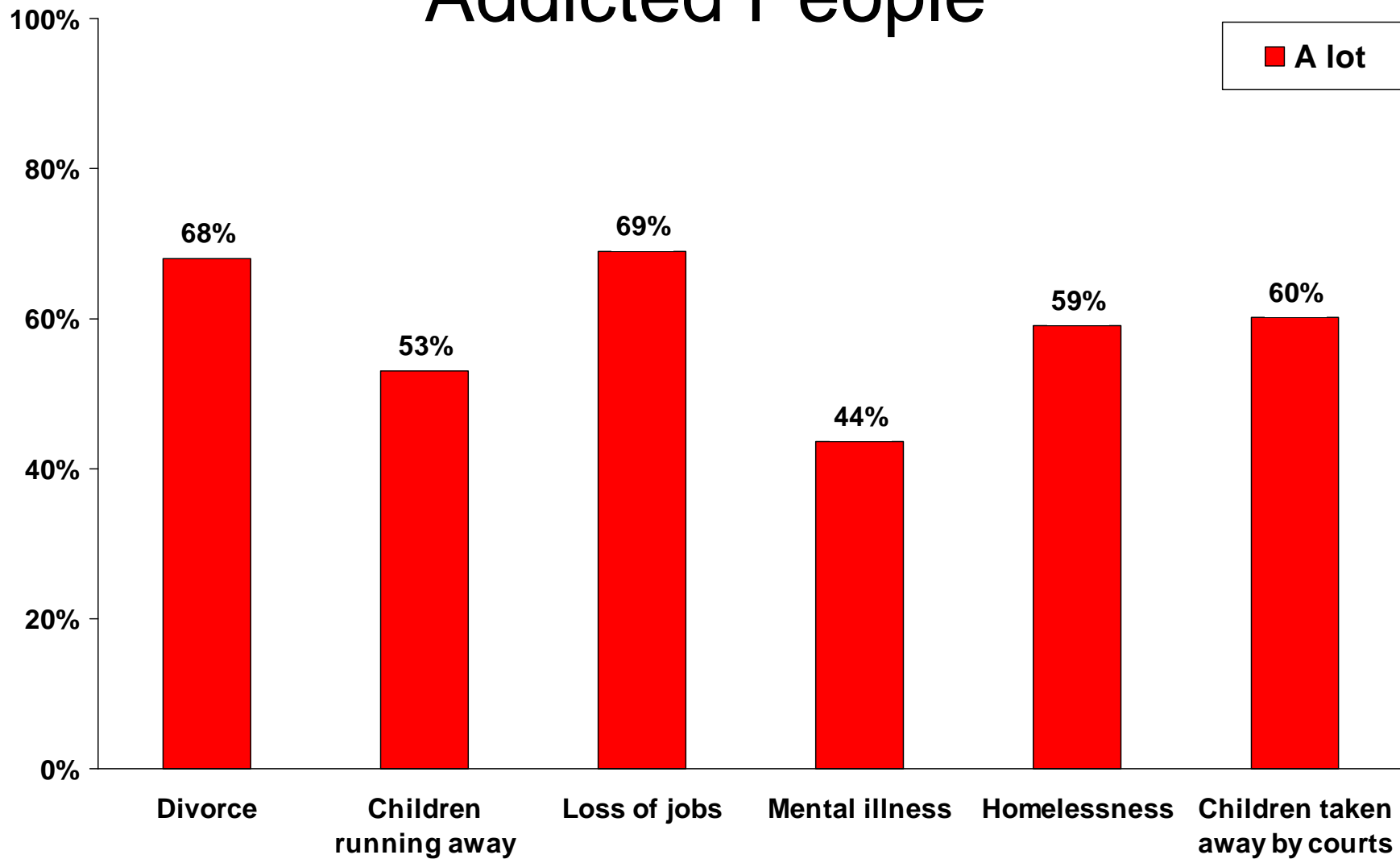
j. Addicts could just stop abusing drugs if they wanted to

Drug Addiction Contribution to Social Problems



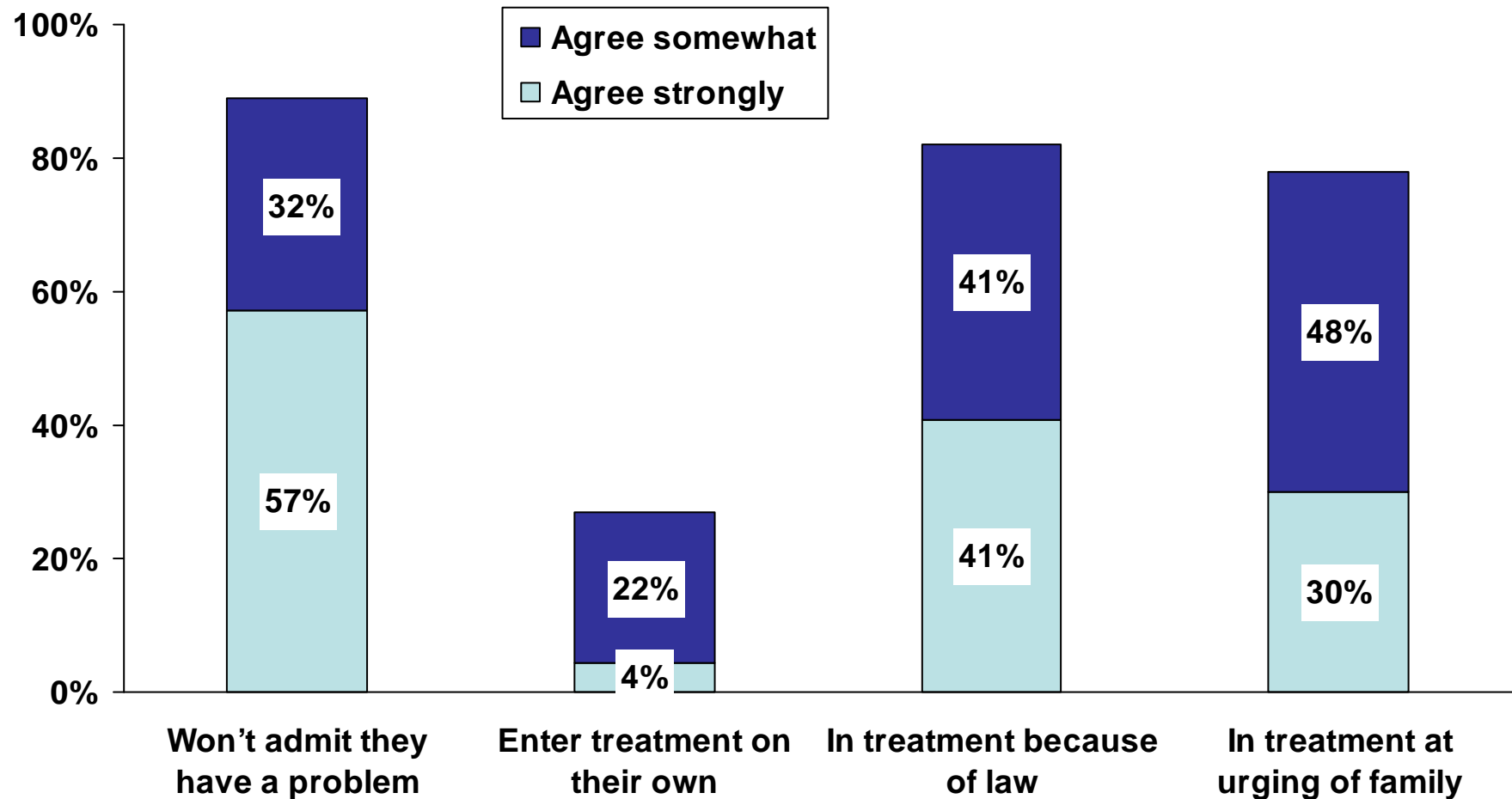
Q6. How much do you think drug addiction contributes to ... - a lot, a moderate amount, some, only a little or not at all? Unweighted N=1,503

Drug Addiction Effects on Addicted People



Q7. For the addict, do you think drug addiction increases the likelihood of ... - a lot, a moderate amount, some, only a little or not at all? Unweighted N=1,503

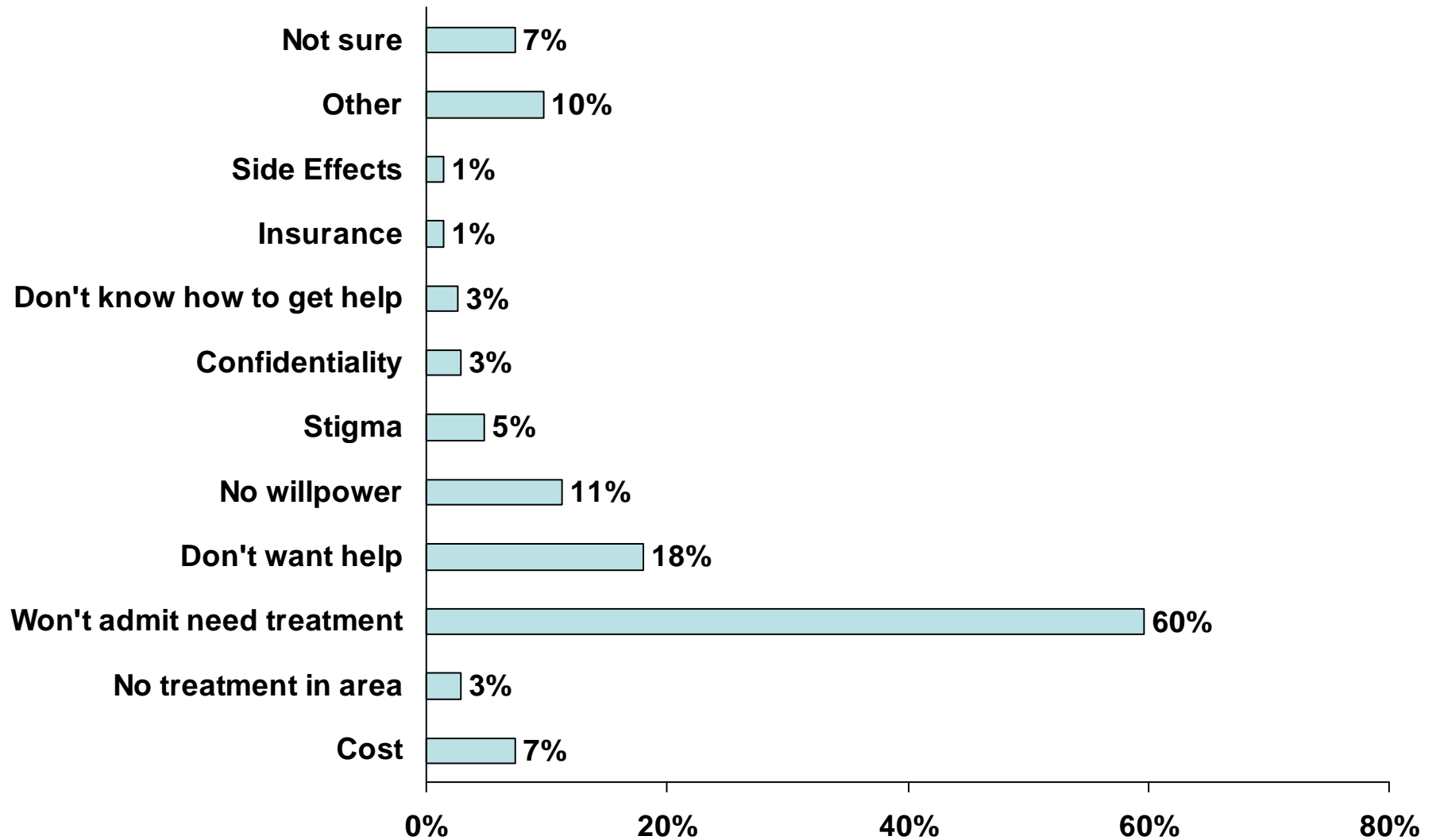
Attitudes about Drug Treatment



Q8. Please tell me whether you strongly agree, somewhat agree? Unweighted N=1,503

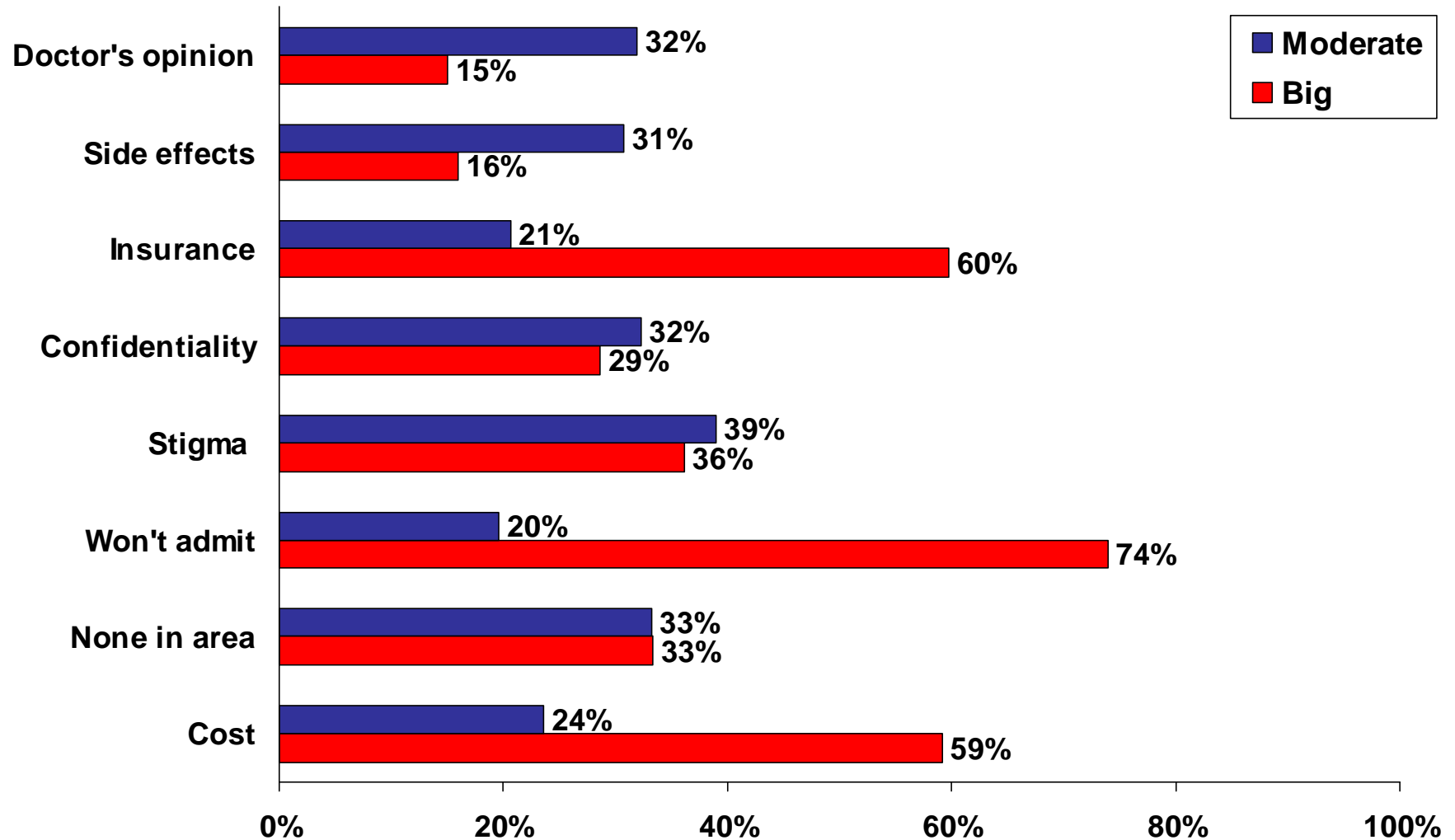
- a. Most drug addicts don't know or won't admit they have a drug abuse problem
- b. Most drug addicts seek treatment of their own free will
- c. Most drug addicts are in treatment because it is required by the law or court system
- d. Most drug addicts enter treatment at the urging of family/friends

Why Don't Addicted People Seek Treatment: Unaided



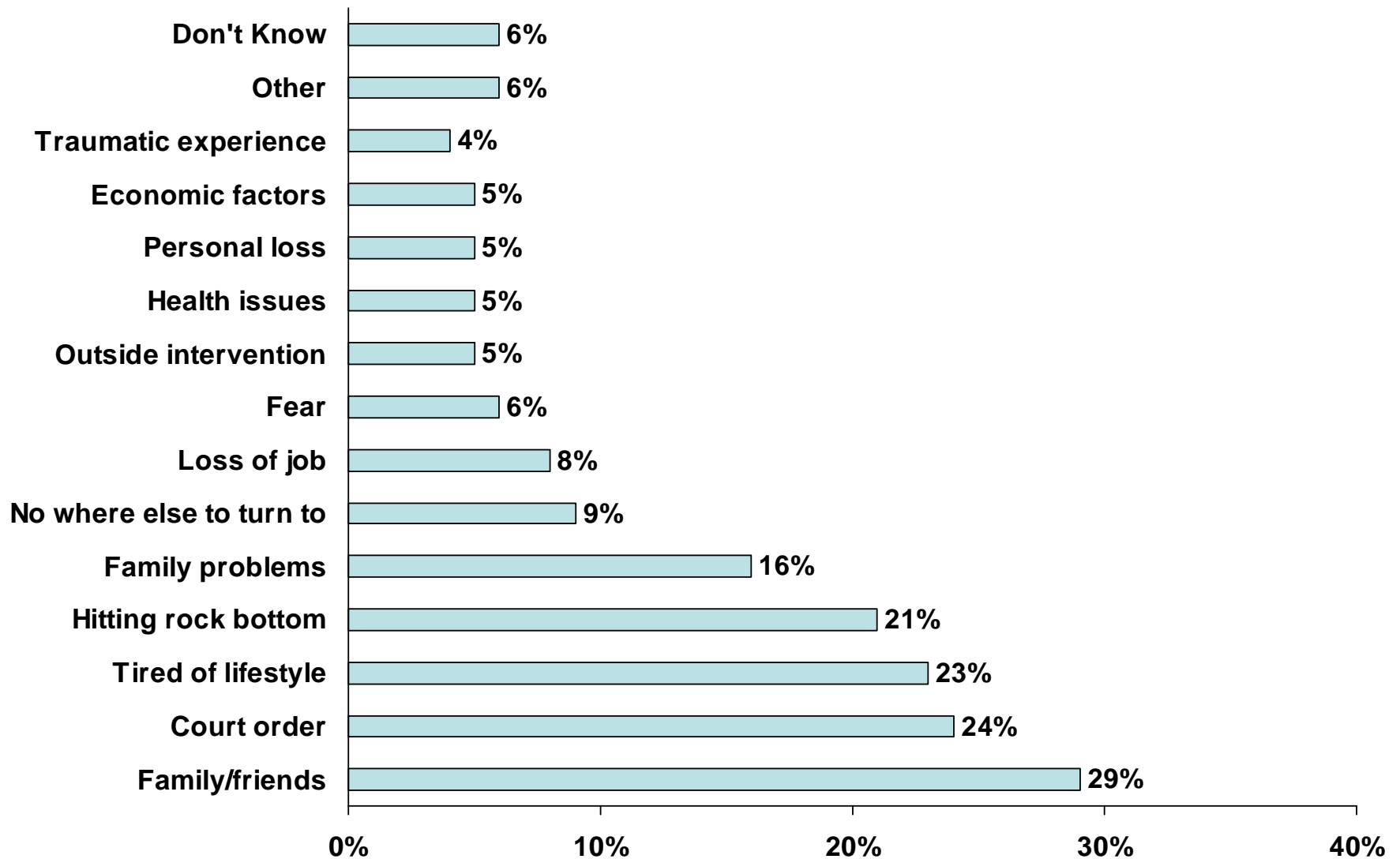
Q9. Why don't many drug addicts seek treatment for their addiction? OPEN ENDED.
Unweighted N=1,503

Attitudes about Drug Treatment



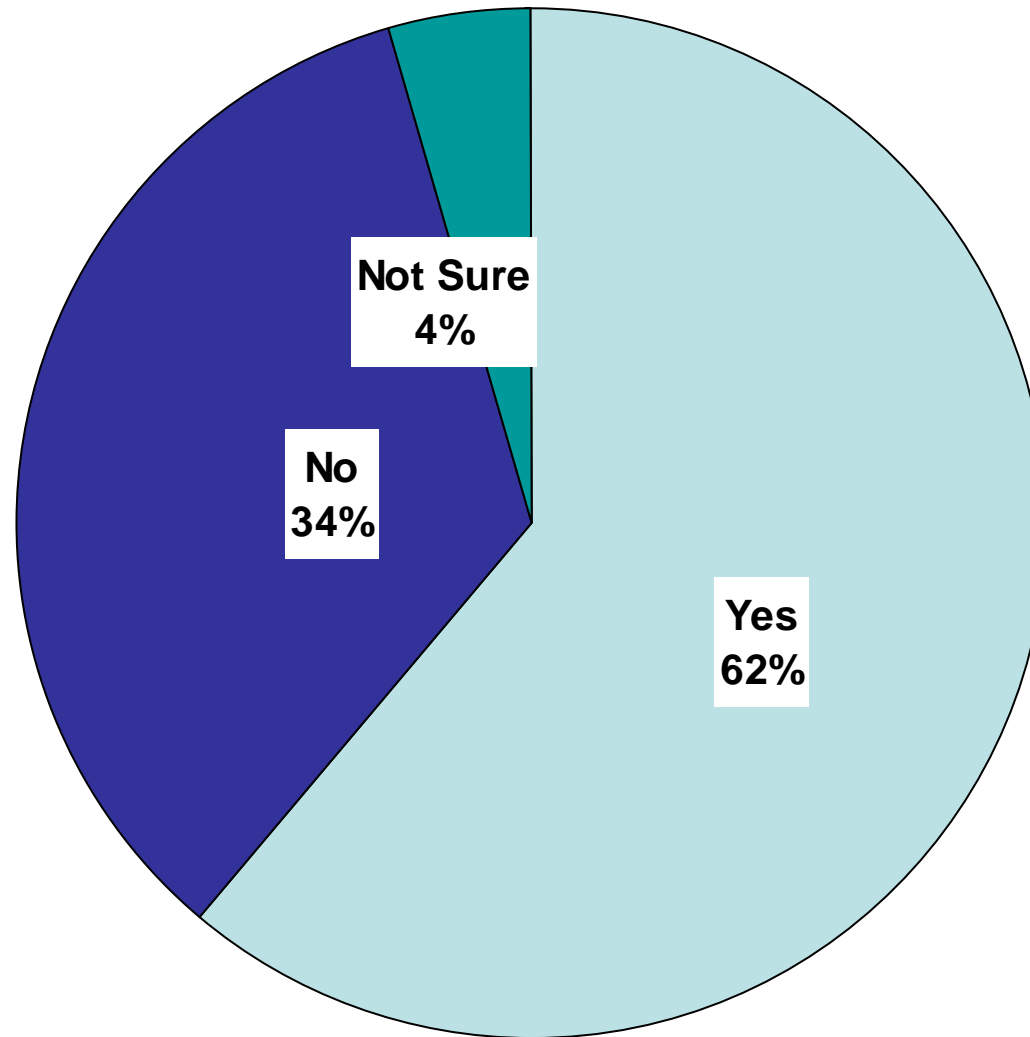
Q10. How much do you think each of the following is a problem for getting addicts treated? Is (ITEM) a big problem, a moderate problem, a small problem or not a problem at all.
Unweighted N=1,503

Reasons for Addicted People to Seek Treatment



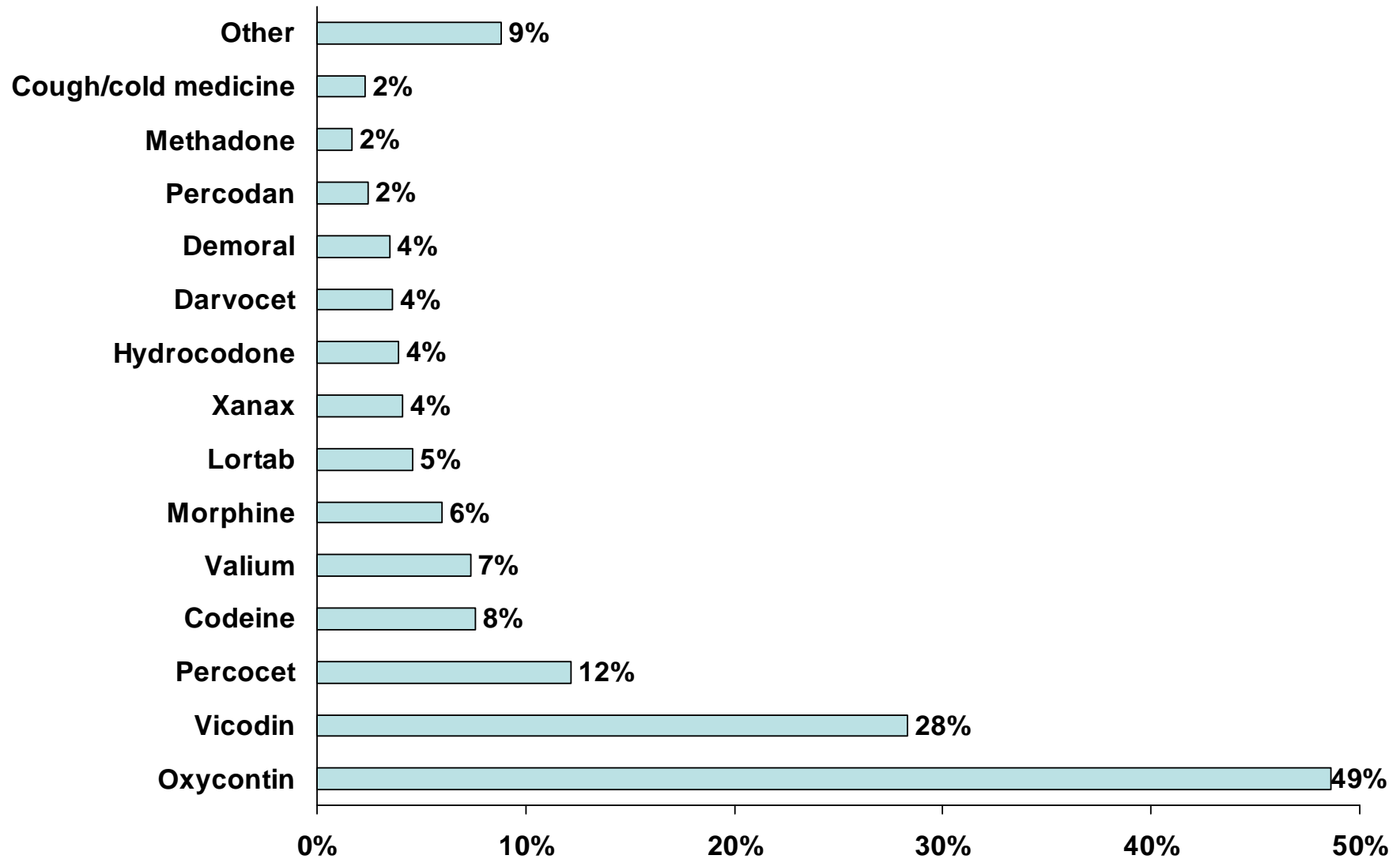
Q11. What do you think triggers addicts to seek treatment? Unweighted N=1,503

Can Name a Widely Abused Painkiller



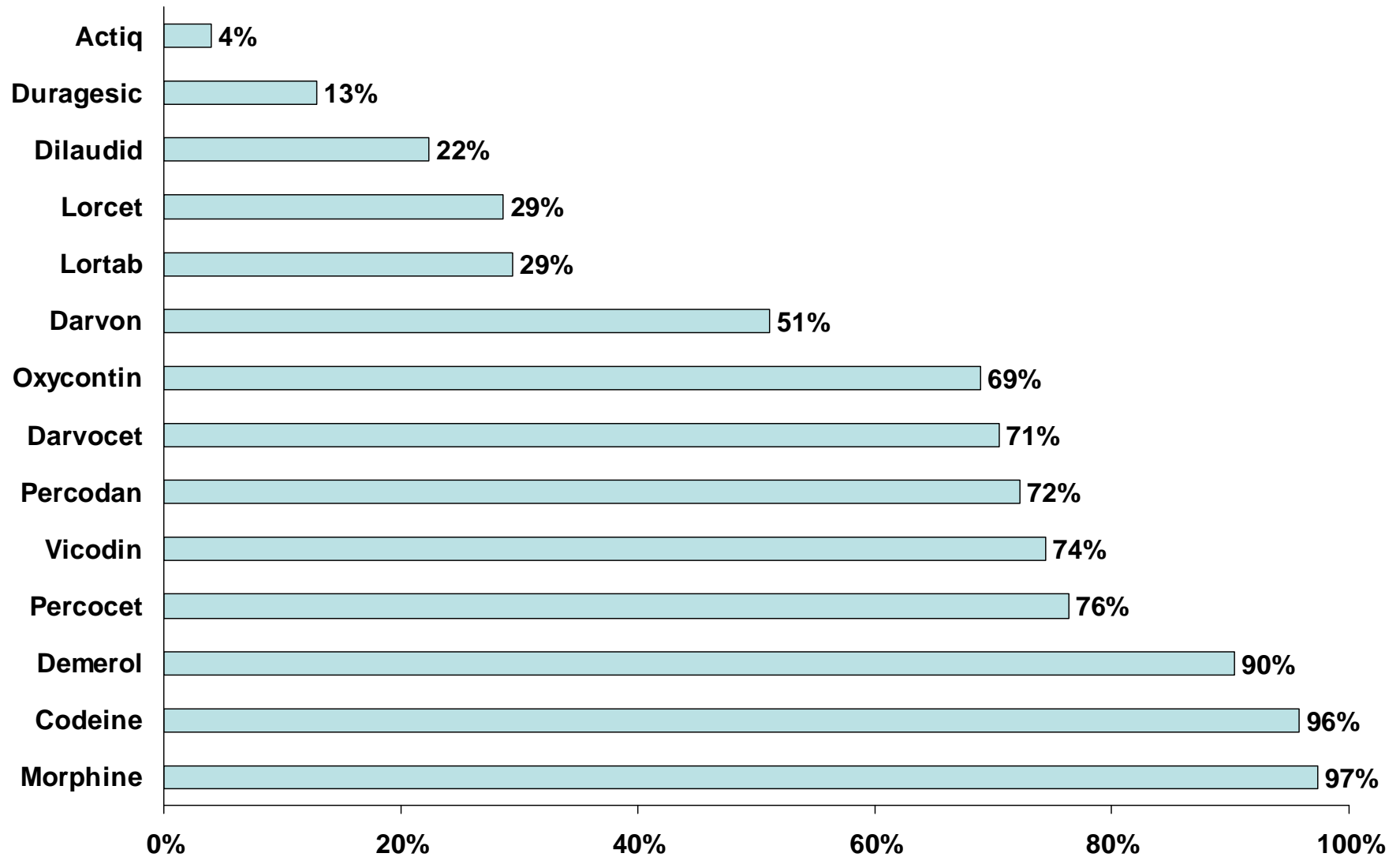
Q12. Can you name a prescription painkiller that has been reported as widely abused in the United States? Any others? Unweighted N=1,503

Name of Reported Abused Drug



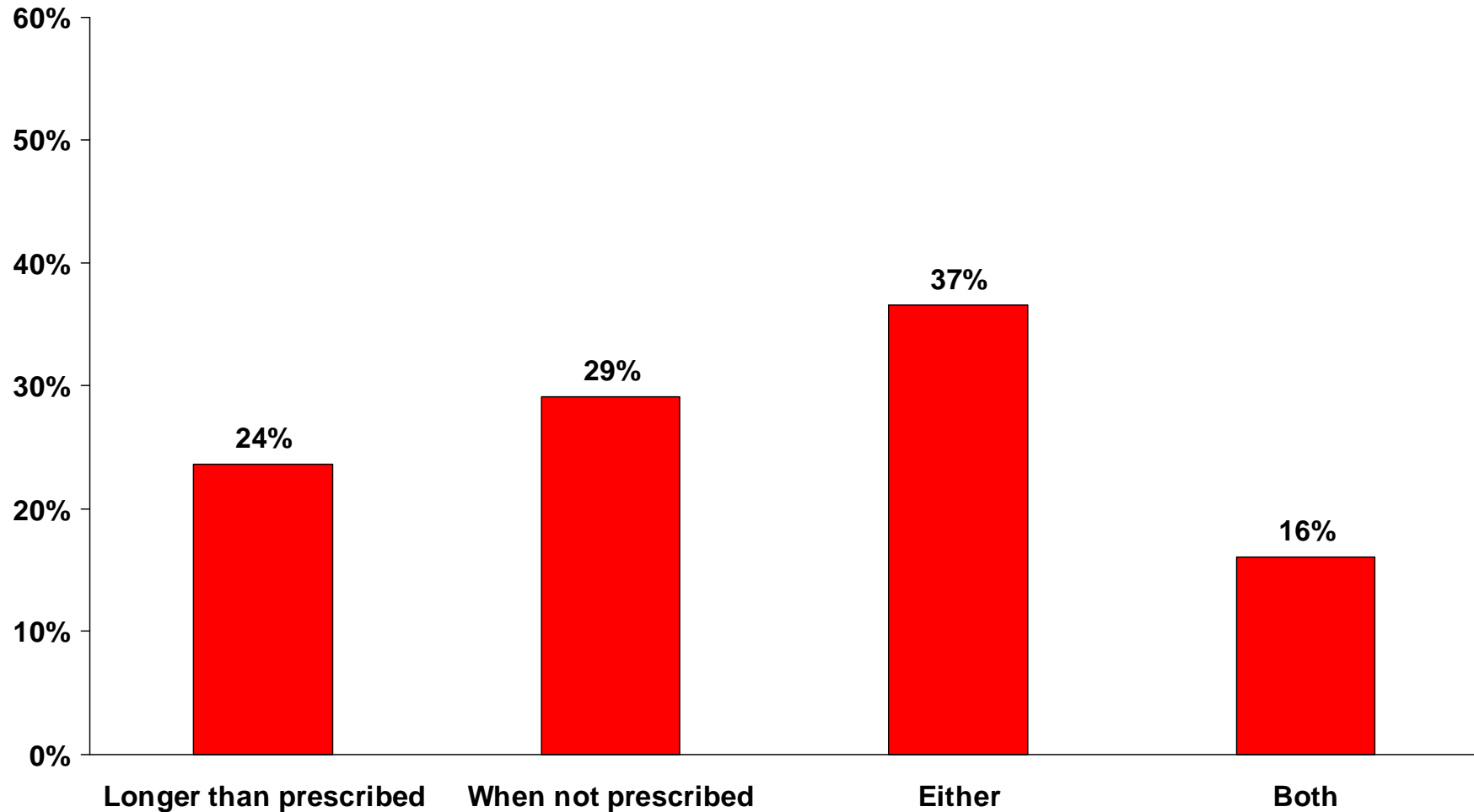
Q12. Can you name a prescription painkiller that has been reported as widely abused in the United States? Any others? Unweighted N=888

Recognition of Specific Painkillers



Q13. I am going to read you a list of some pain relievers. Please tell me which you have heard of ...
Unweighted N=1,503

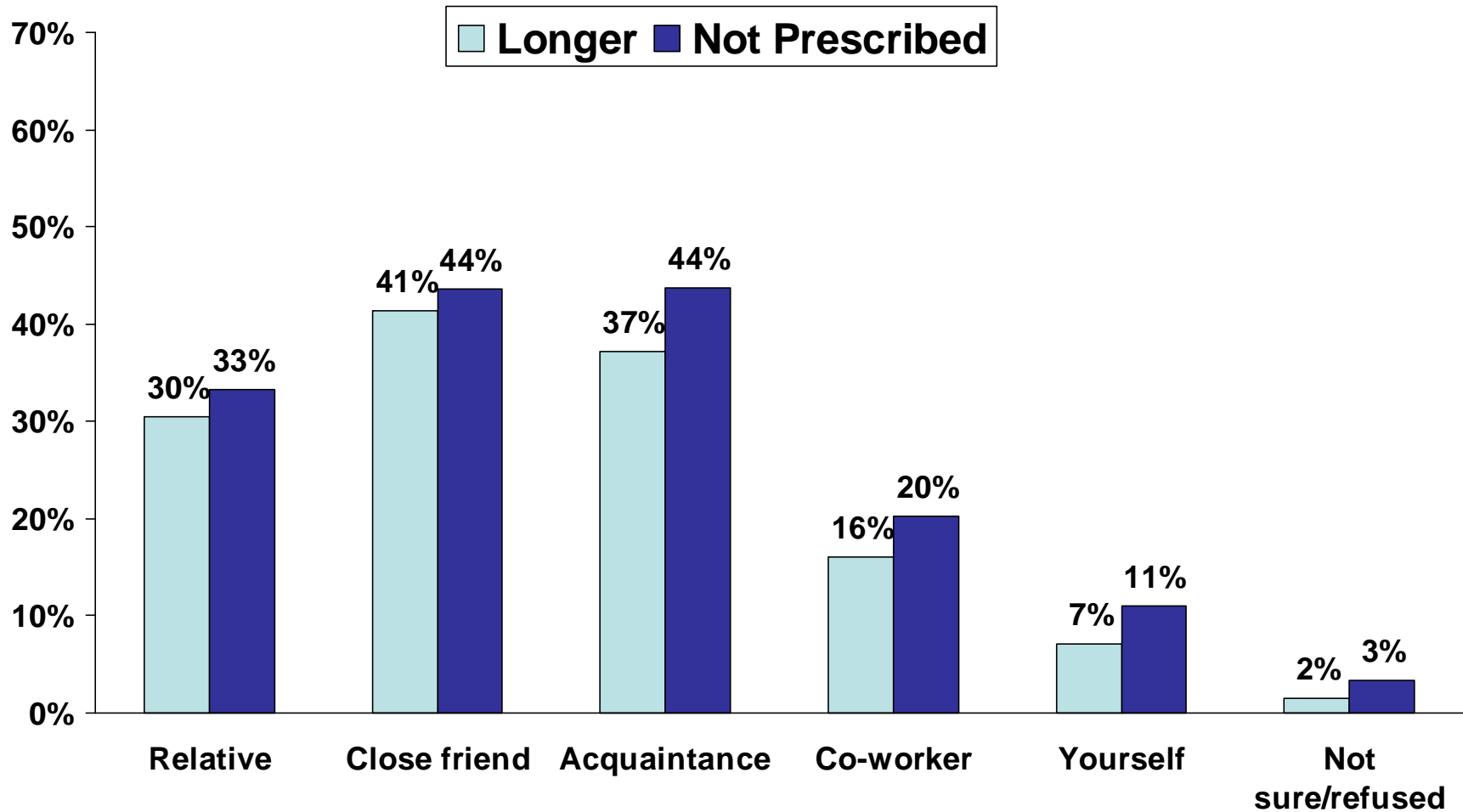
Know Persons who Abuse Drugs



Q14a. Do you know anyone, personally, who was prescribed any of the painkillers from the list I just read and ended up taking the drug for a longer period of time than their doctor ordered them to, or after their pain was gone?

Q15a. Do you know anyone who has ever take a prescription painkiller such as Oxycontin, Vicodin or Percocet that was not prescribed for him/her? Unweighted N=1,503

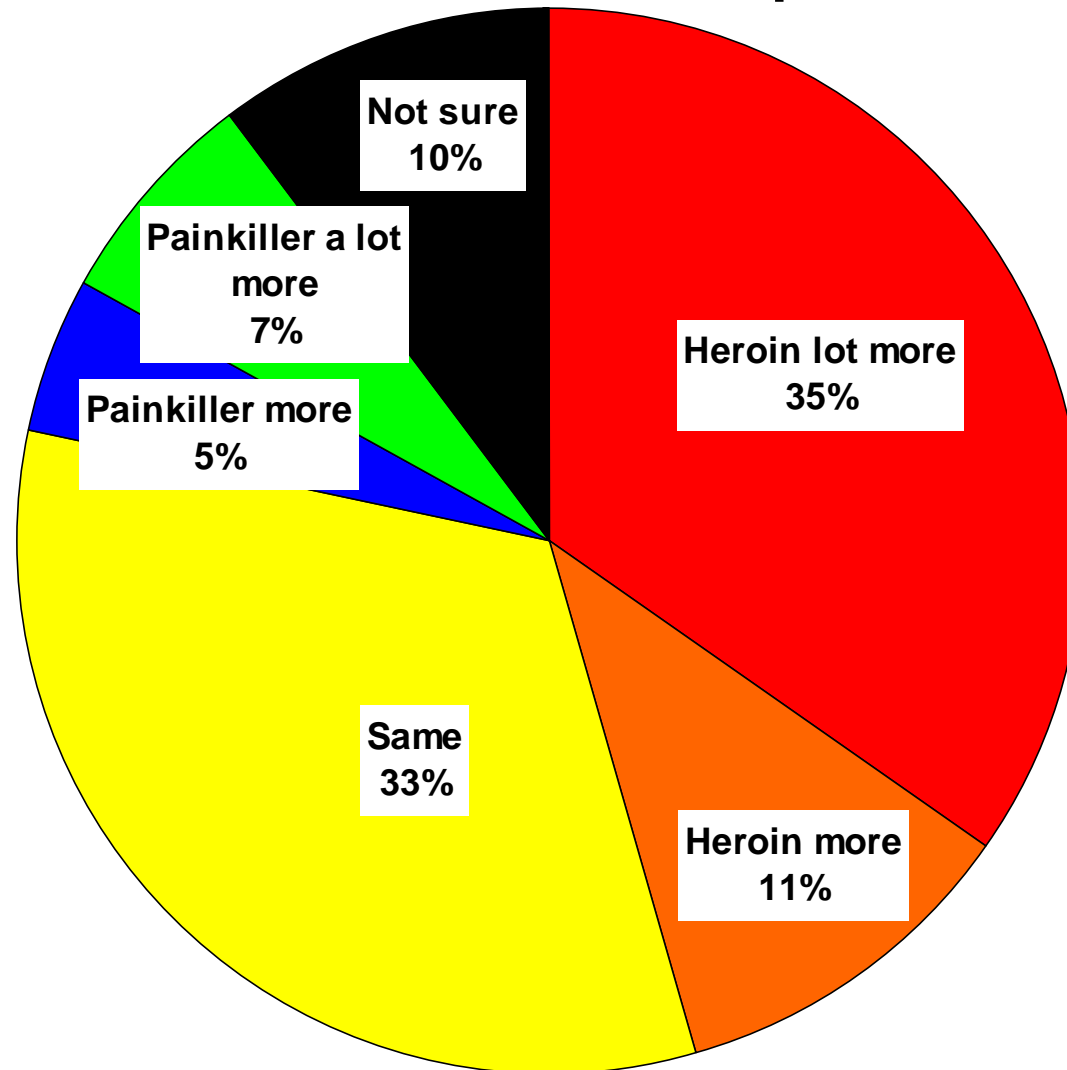
Who Has Abused Painkillers



Q14b. Was the person or any of the persons who took a prescribed pain medication beyond the doctors orders, or after the pain was gone a.....? Base: Know someone who has Unweighted N=329

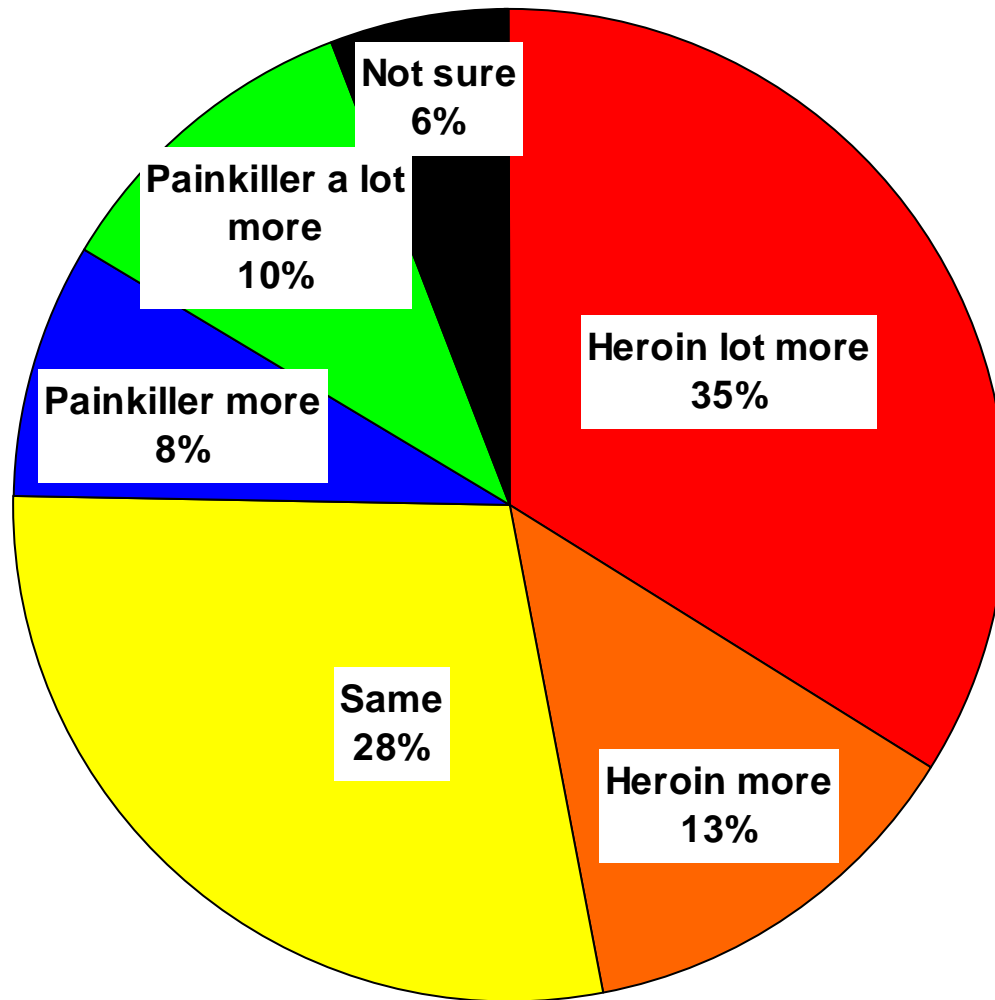
Q15b. Was the person or any of the persons who took a prescribed pain medication that was not prescribed for them a.....? Base: Know someone who has Unweighted N=392

Which is More Harmful to Addicted People



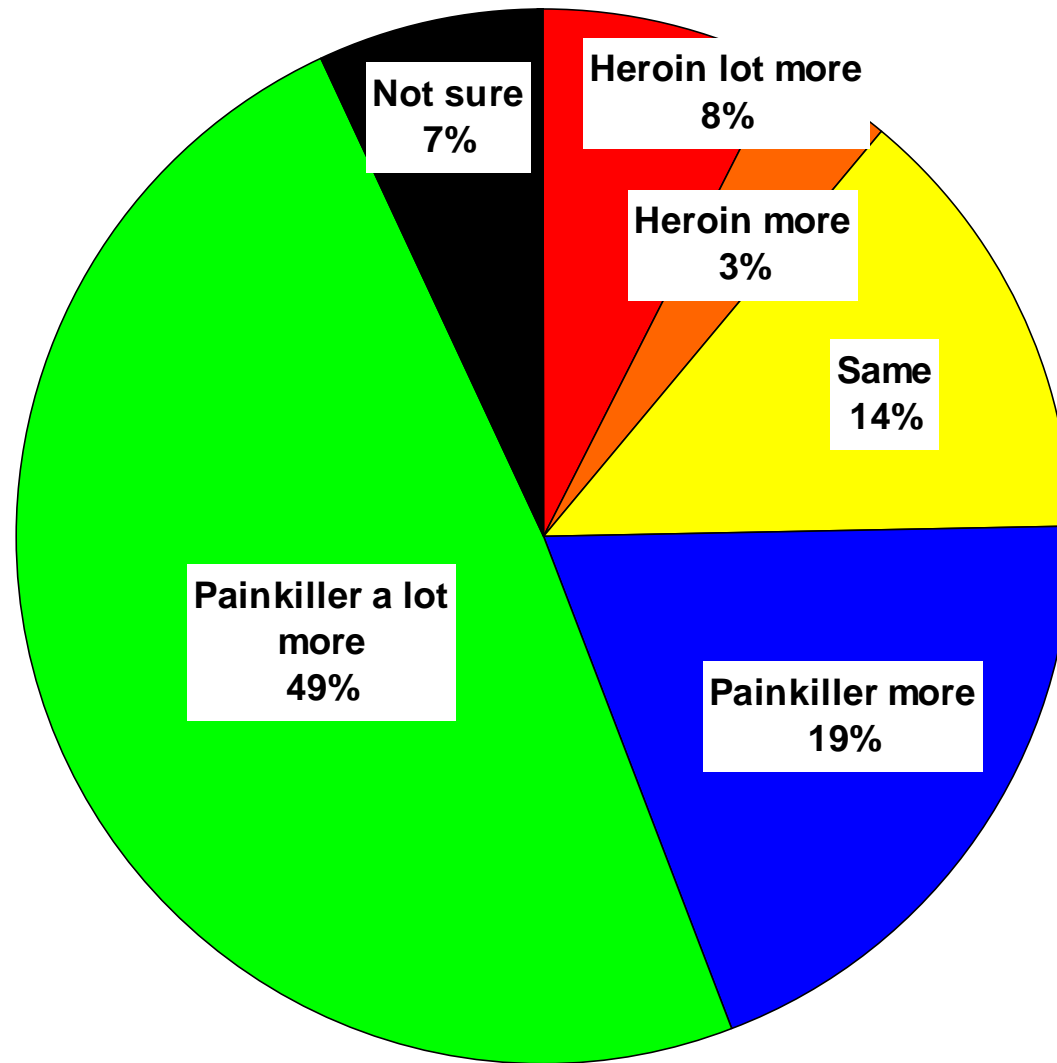
Q16. Which do you think is more harmful to the DRUG ADDICT, abuse of prescription painkillers or heroin? Unweighted N=1,503

Which is More Harmful to Community



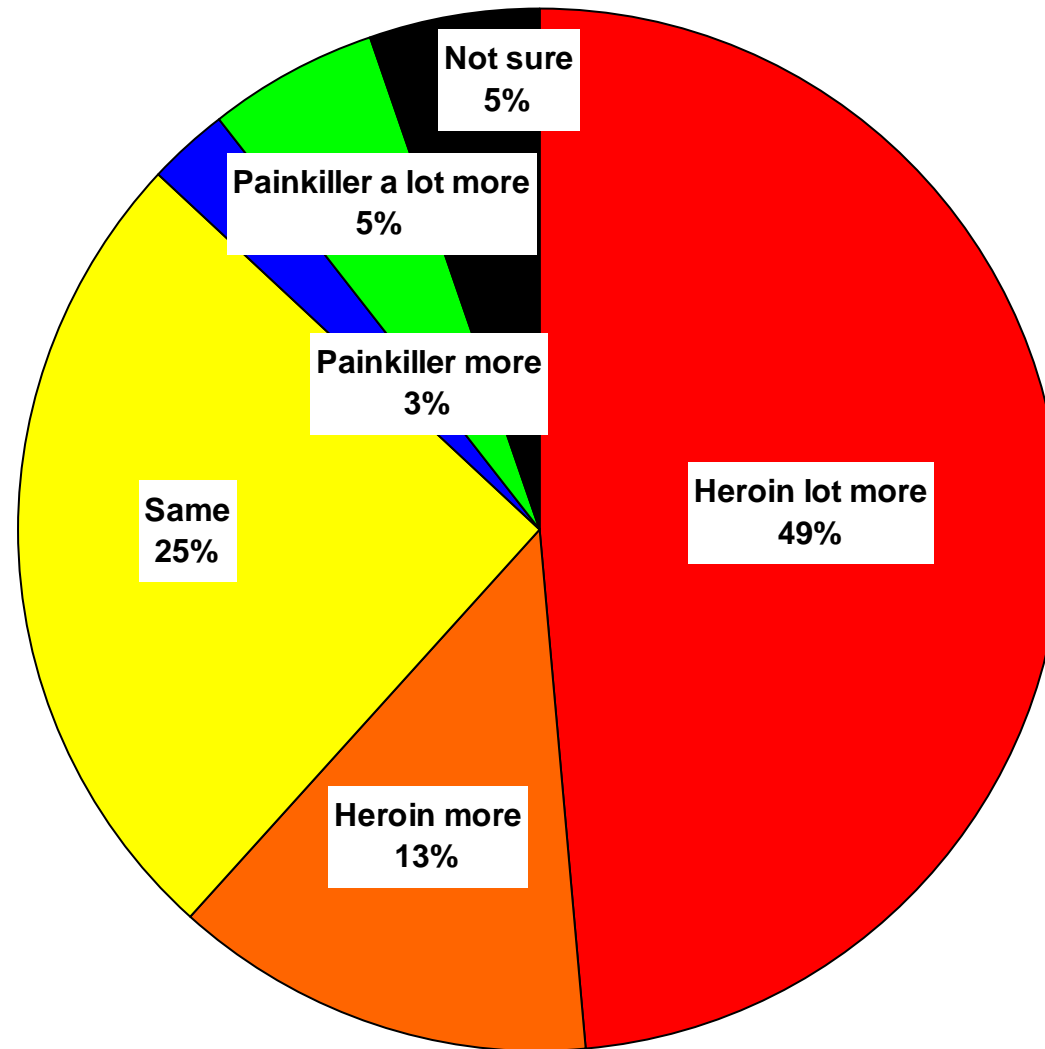
Q17. Which do you think is more harmful to the COMMUNITY, abuse of prescription painkillers or heroin? Unweighted N=1,503

Which is More Common in U.S.



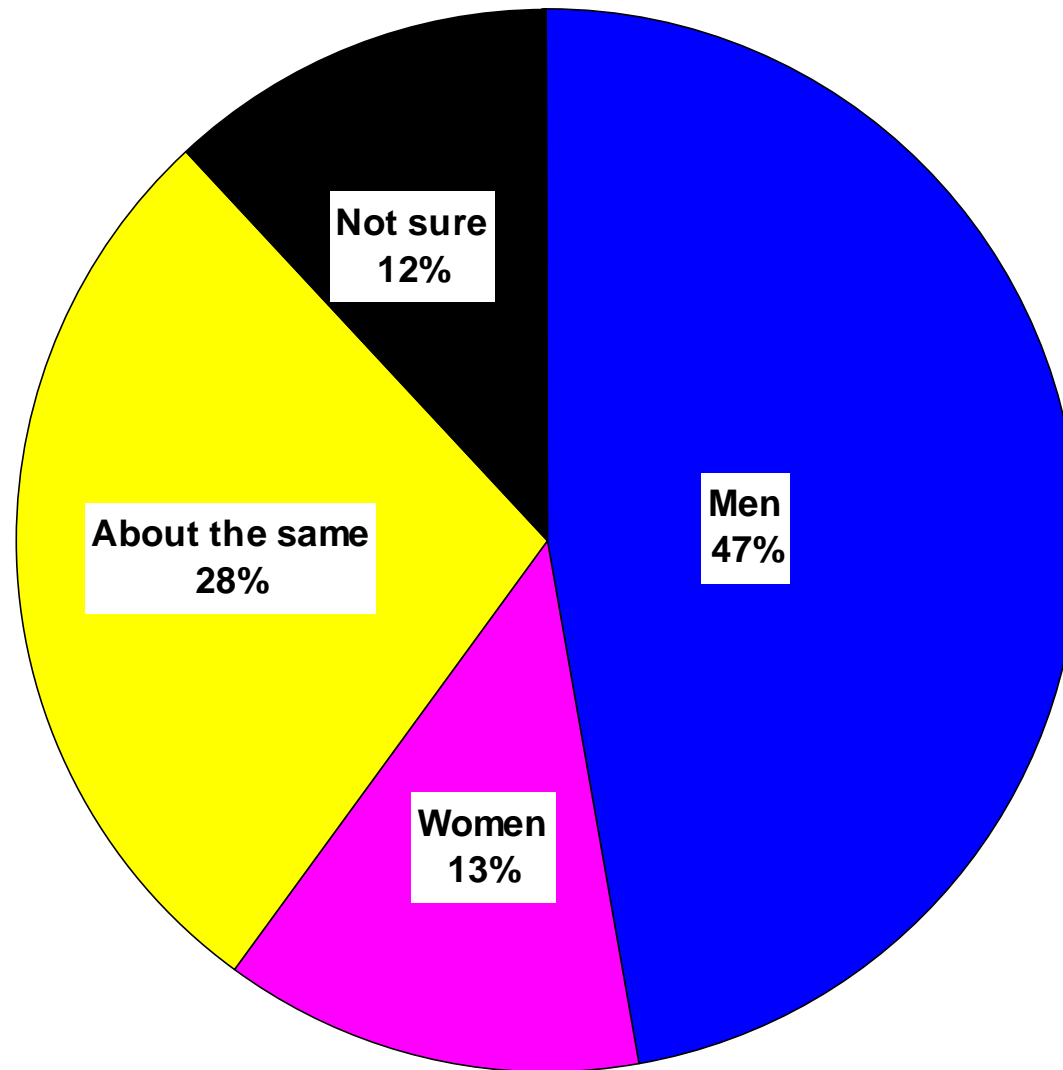
Q18. Which do you think is more COMMON in the United States, abuse of prescription painkillers or heroin? Unweighted N=1,503

Which is More Risky to Use



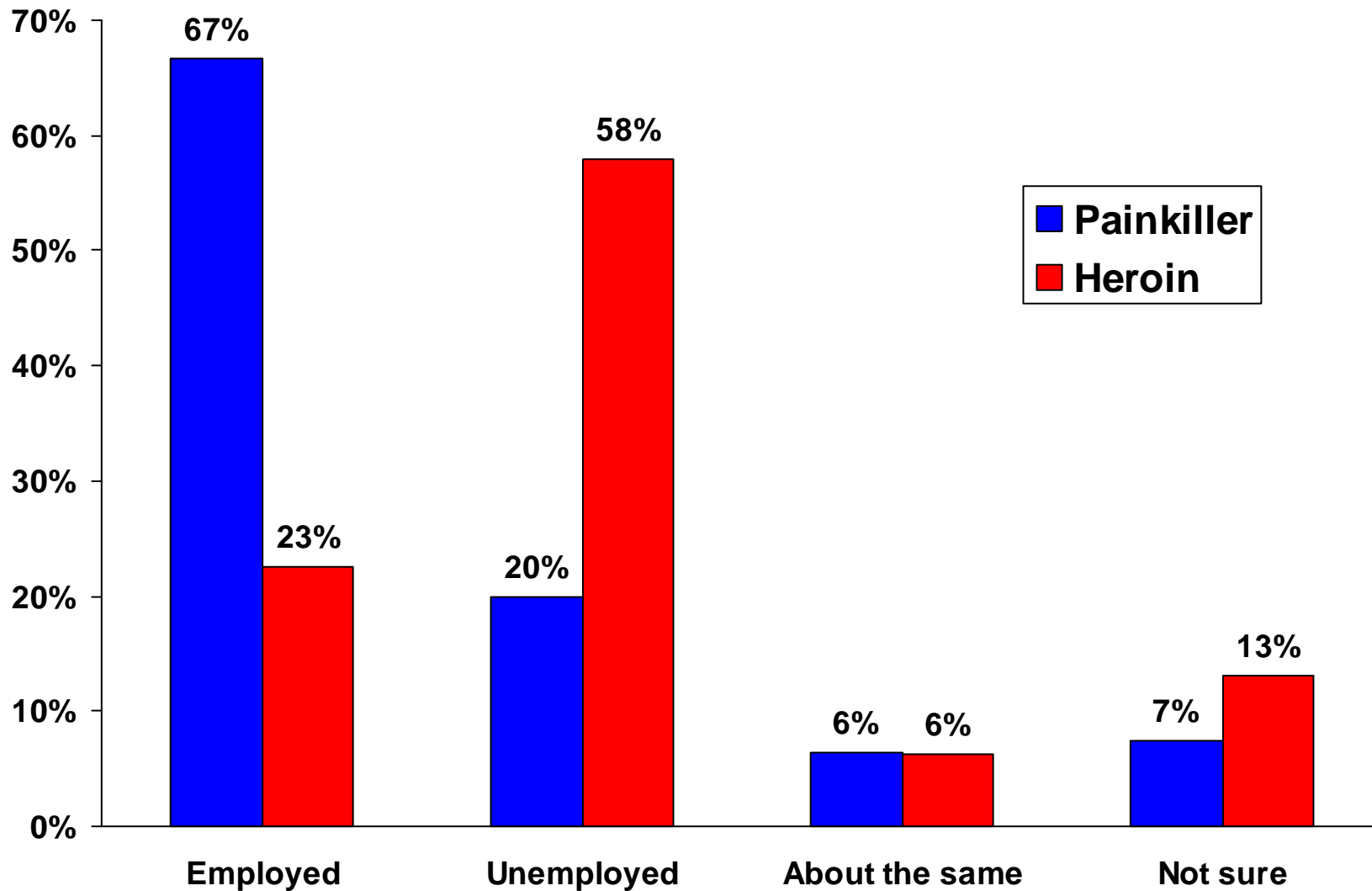
Q19. Which do you think is more RISKY TO USE, abuse of prescription painkillers or heroin?
Unweighted N=1,503

Gender of Most Addicted People



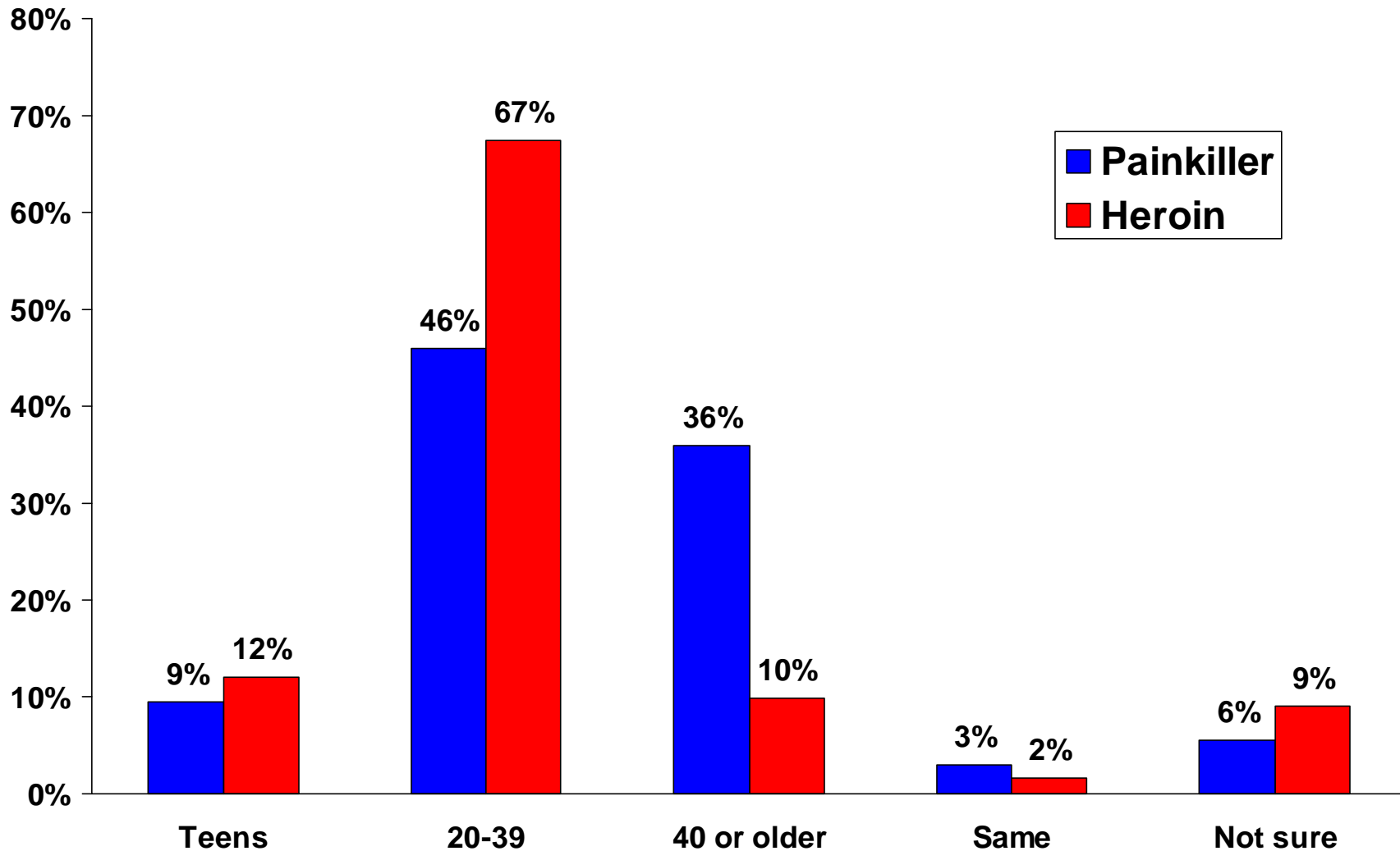
Q20. Based on what you know or have heard, do you think that most drug addicts are men or women? Unweighted N=1,503

Employment Status of Addicted People



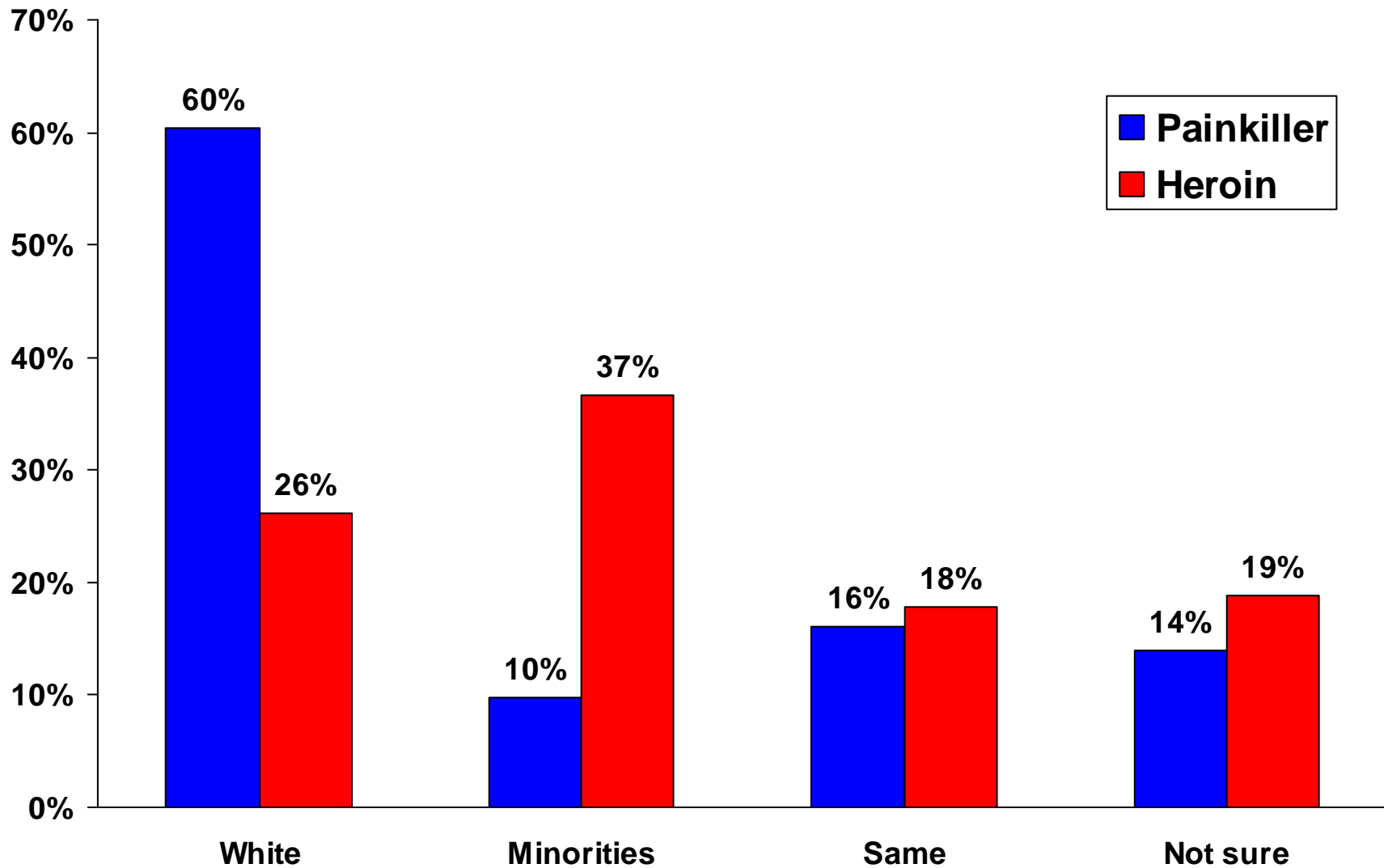
Q21a/b. Based on what you know or have heard, (prescription painkiller abuse/heroin abuse) is more common among people who are? Unweighted N=1,503

Age of Addicted People



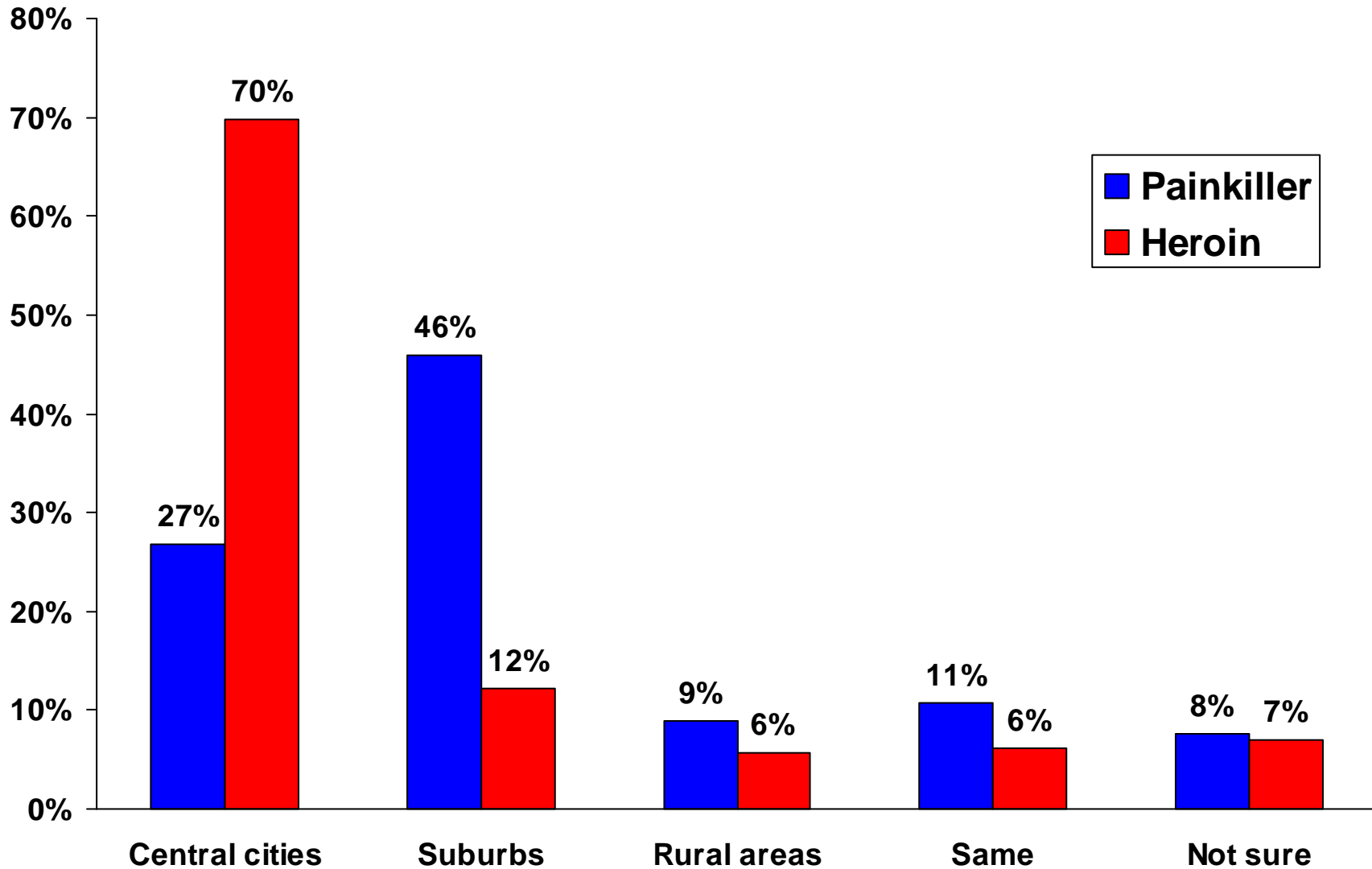
Q22a/b. Based on what you know or have heard, (prescription painkiller abuse/heroin abuse) is more common among people who are? Unweighted N=1,503

Race of Addicted People



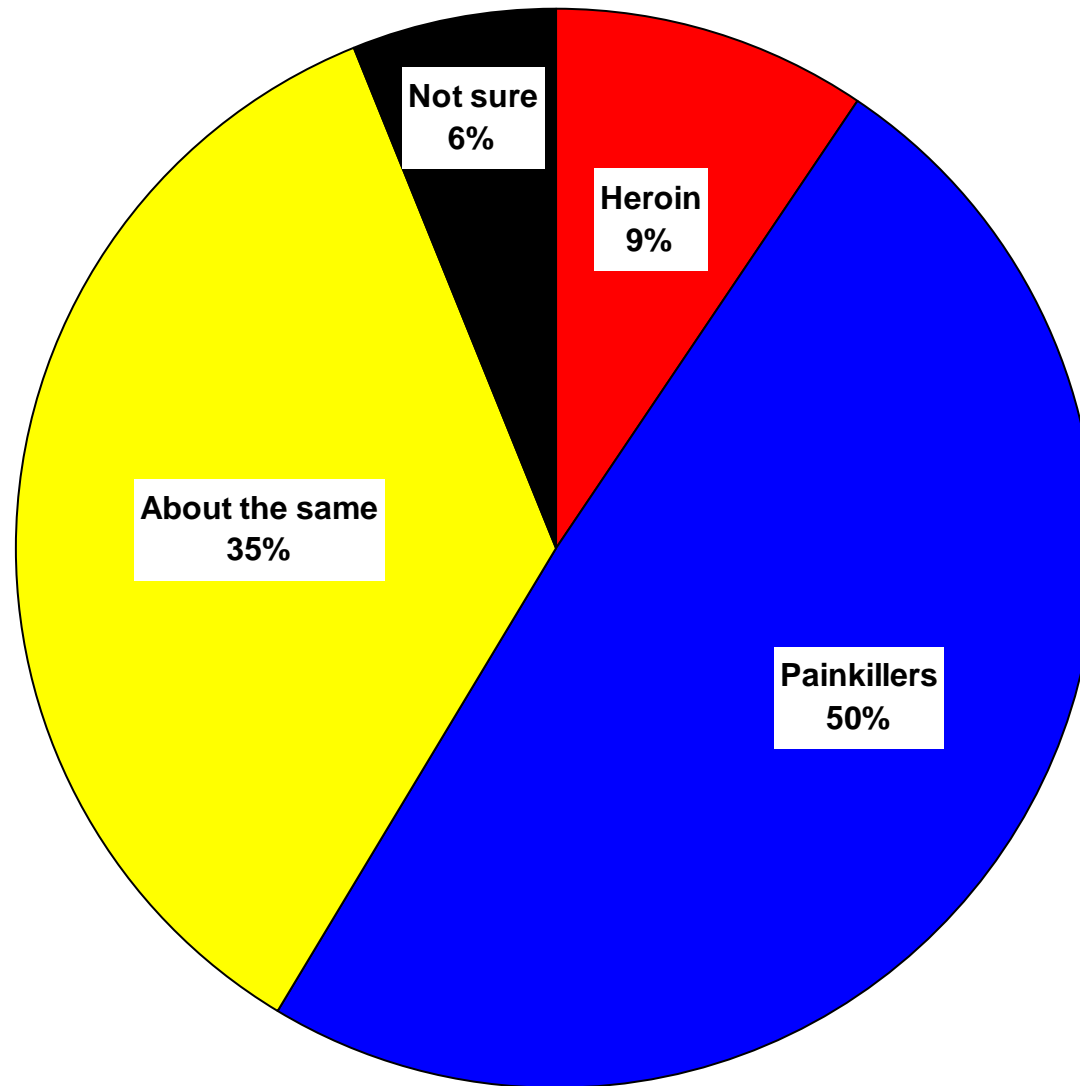
Q23a/b. Based on what you know or have heard, (prescription painkiller abuse/heroin abuse) is more common among people who are? Unweighted N=1,503

Location of Addicted People



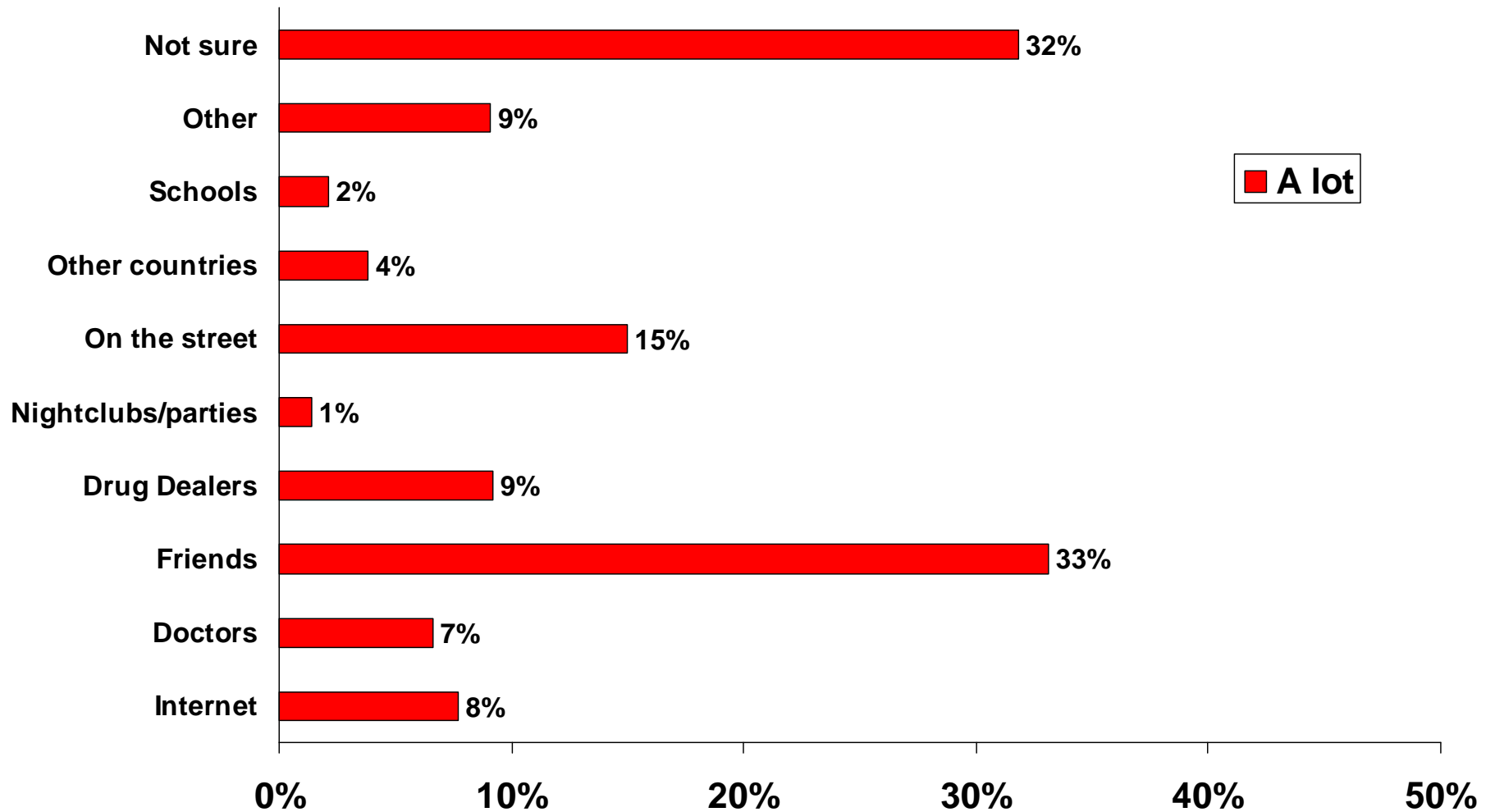
Q24a/b. Based on what you know or have heard, (prescription painkiller abuse/heroin abuse) is more common among people who are? Unweighted N=1,503

Which is Easier to Get



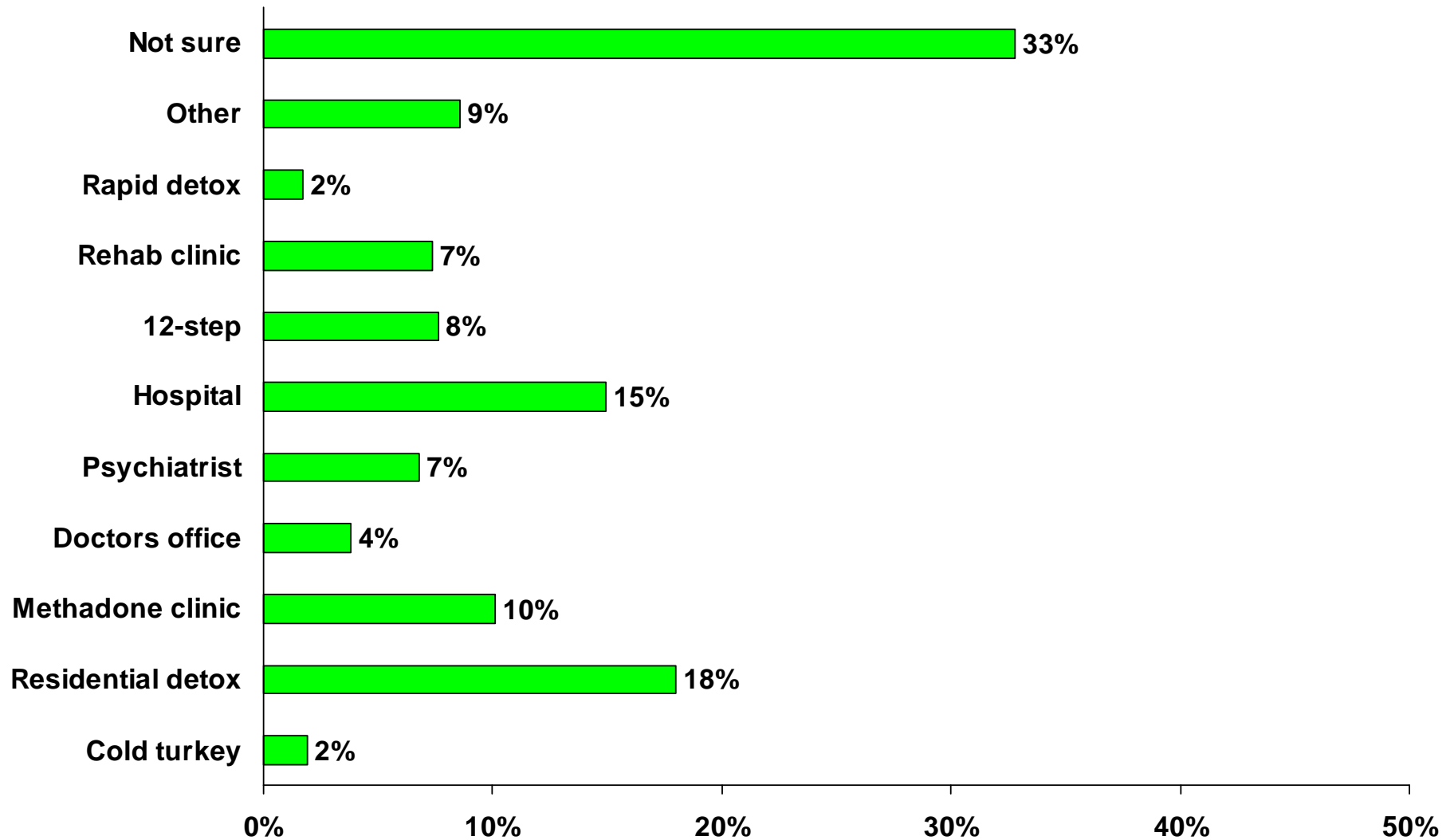
Q25. Which do you think is easier to get --- heroin or prescription painkillers, or is there no difference? Unweighted N=1,503

Where Could Get Painkillers without Prescription



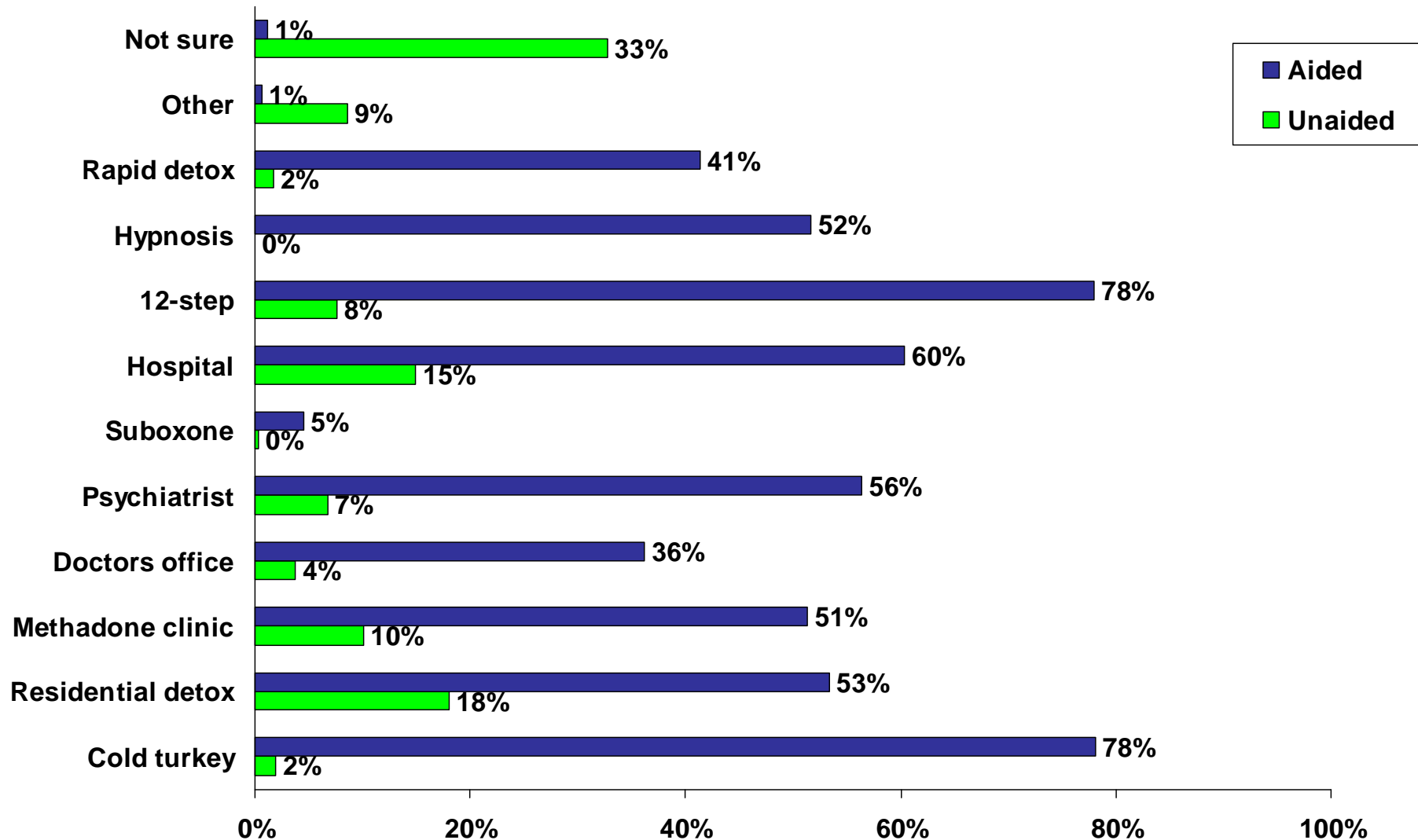
Q26. Based on what you know or have heard, where could someone easily get a prescription pain killer WITHOUT a prescription? Unweighted N=1,503

What Treatments are Available: Unaided



Q27. What treatment options are available for persons addicted to heroin or prescription painkillers? Unweighted N=1,503

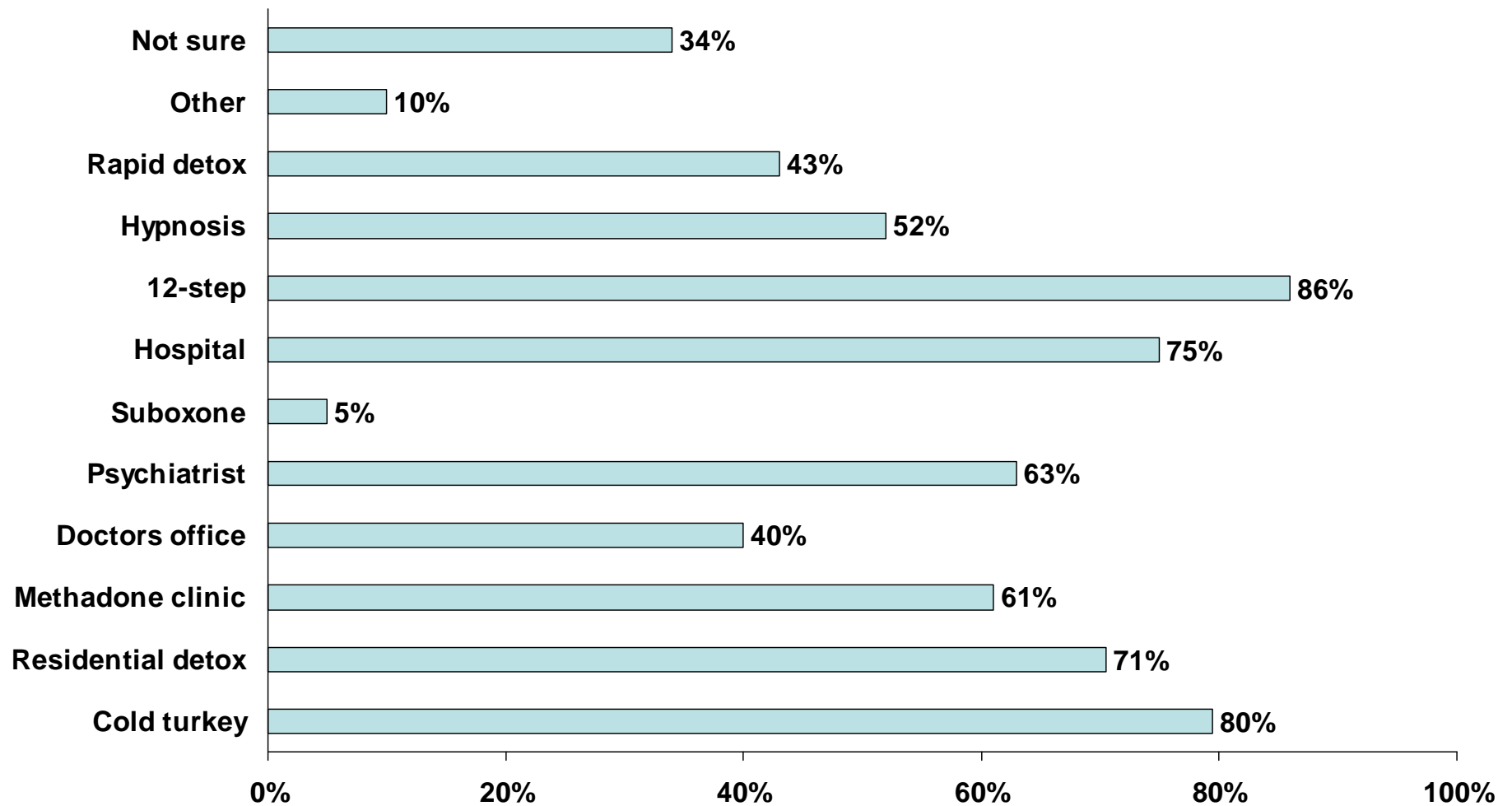
What Treatments are Available: Aided



Q27. What treatment options are available for persons addicted to heroin or prescription painkillers?

Q28. Are you familiar with any of the following treatment options for persons addicted to heroin or prescription pain killers? Unweighted N=1,503

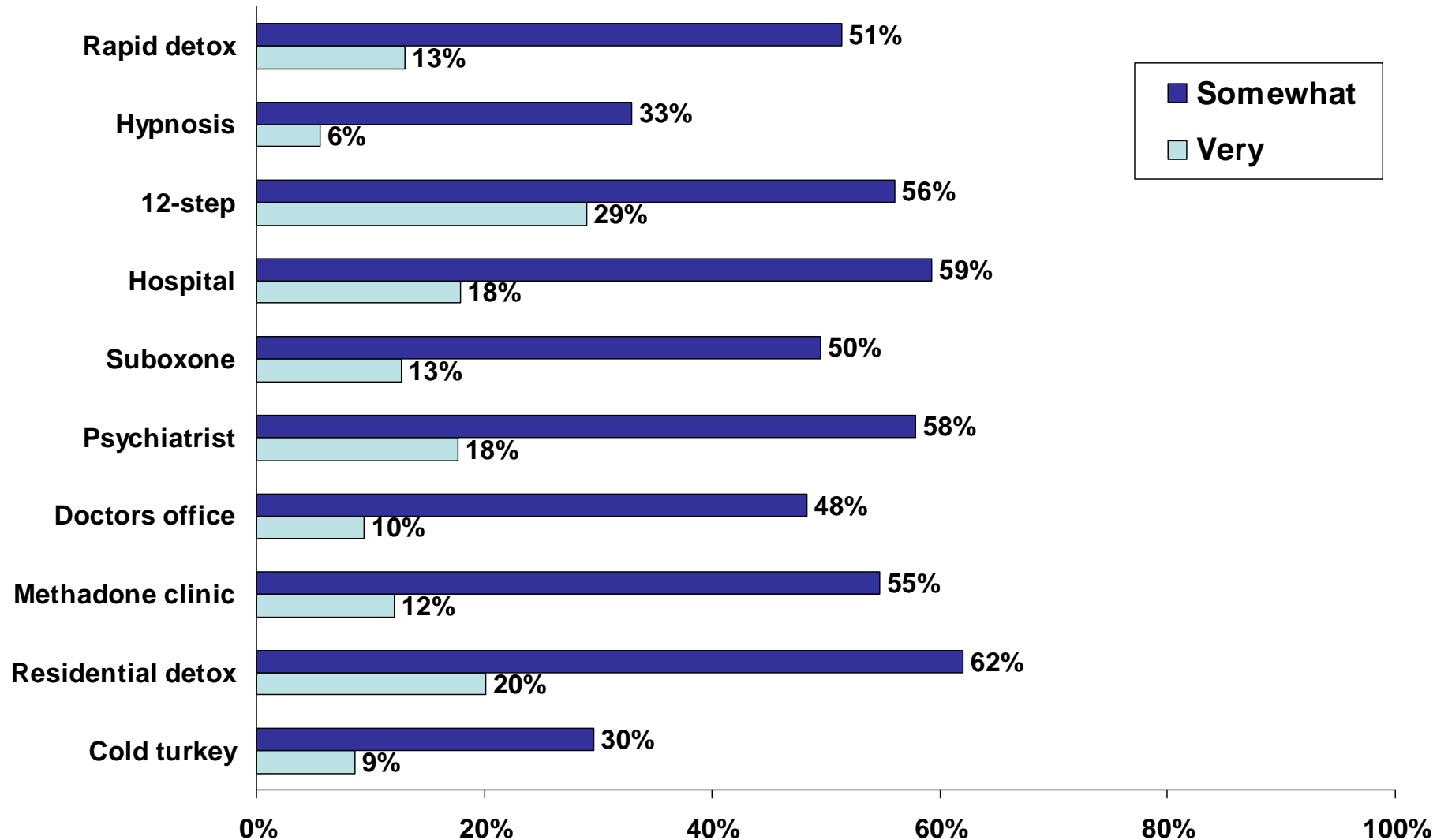
What Treatments are Available: Aided and Unaided



Q27. What treatment options are available for persons addicted to heroin or prescription painkillers?

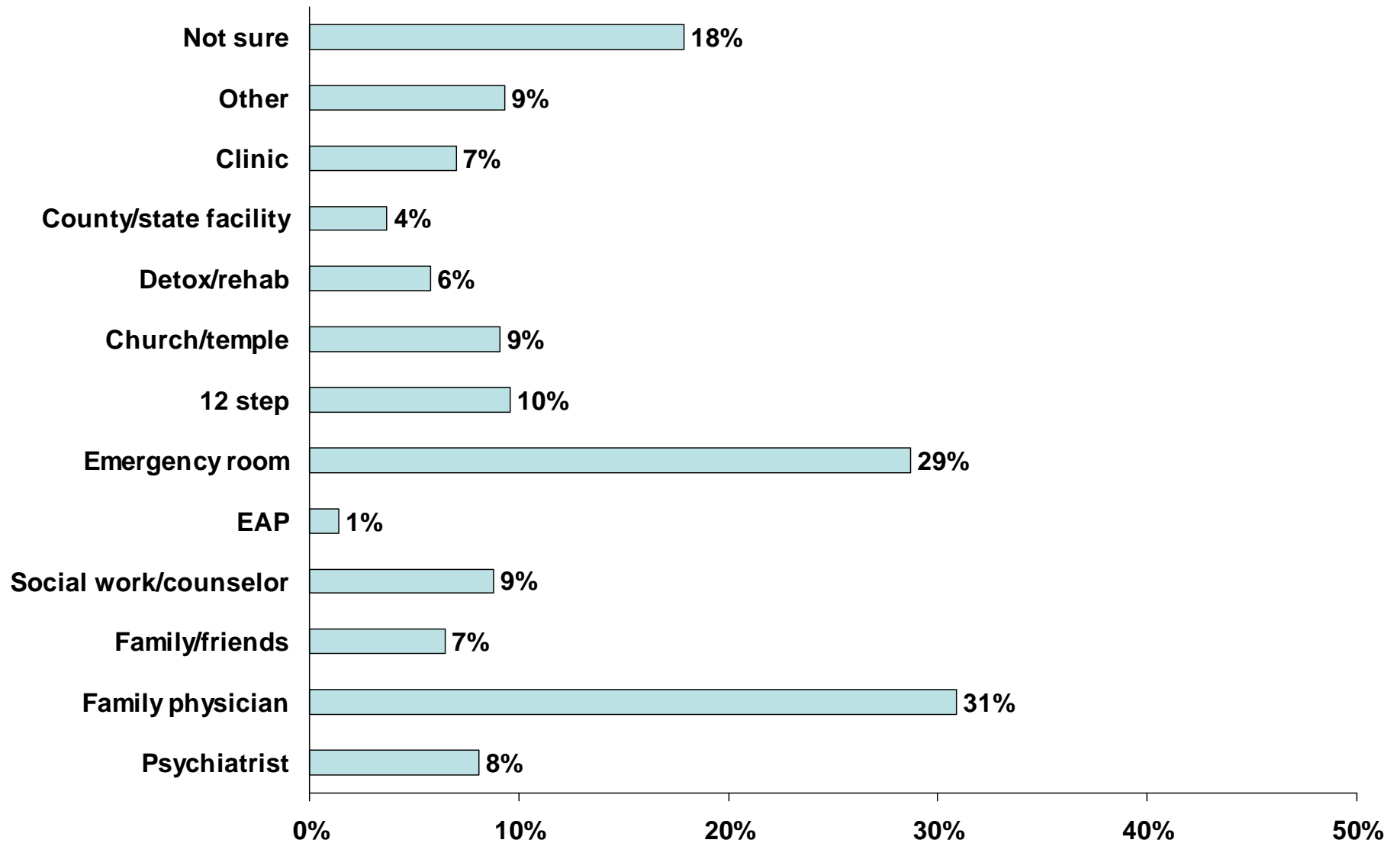
Q28. Are you familiar with any of the following treatment options for persons addicted to heroin or prescription pain killers? Unweighted N=1,503

How Effective are Treatments



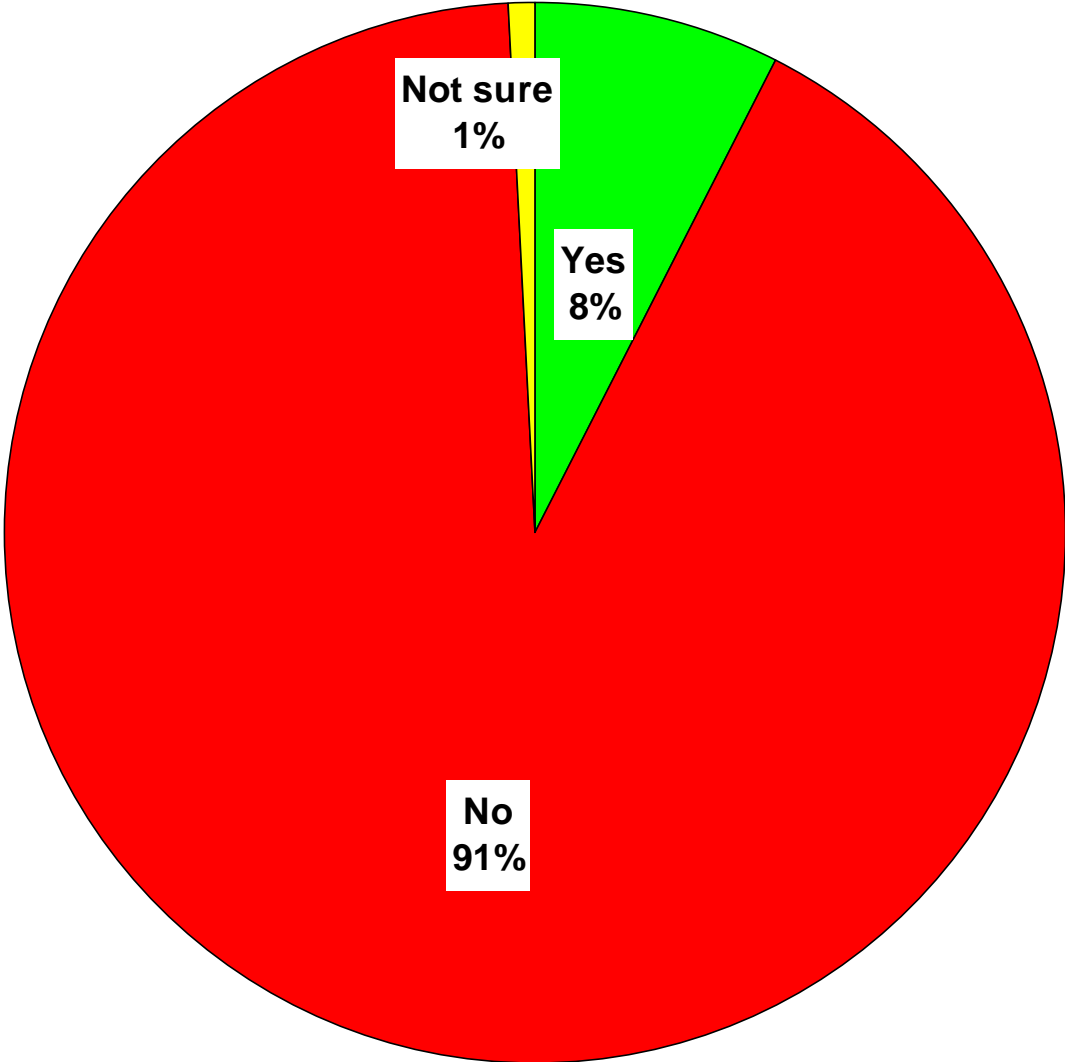
Q29. How effective are the following treatment options in treating persons addicted to heroin or prescription painkillers – very effective, somewhat effective, not too effective or not effective at all? Base: Those familiar with the particular treatment option

Where Could Go For Help: Unaided



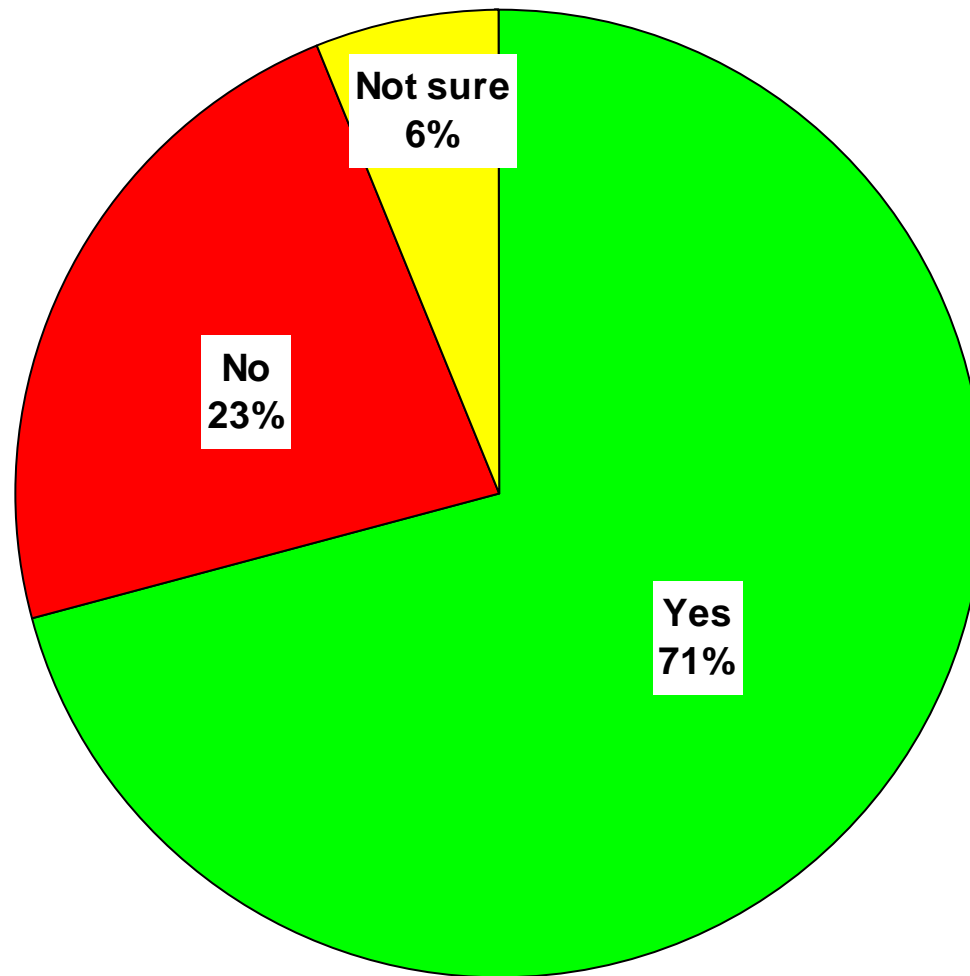
Q30. Where could someone go to seek help for an addiction to heroin or prescription painkillers?
Unweighted N=1,503

Aware Doctors can be Certified



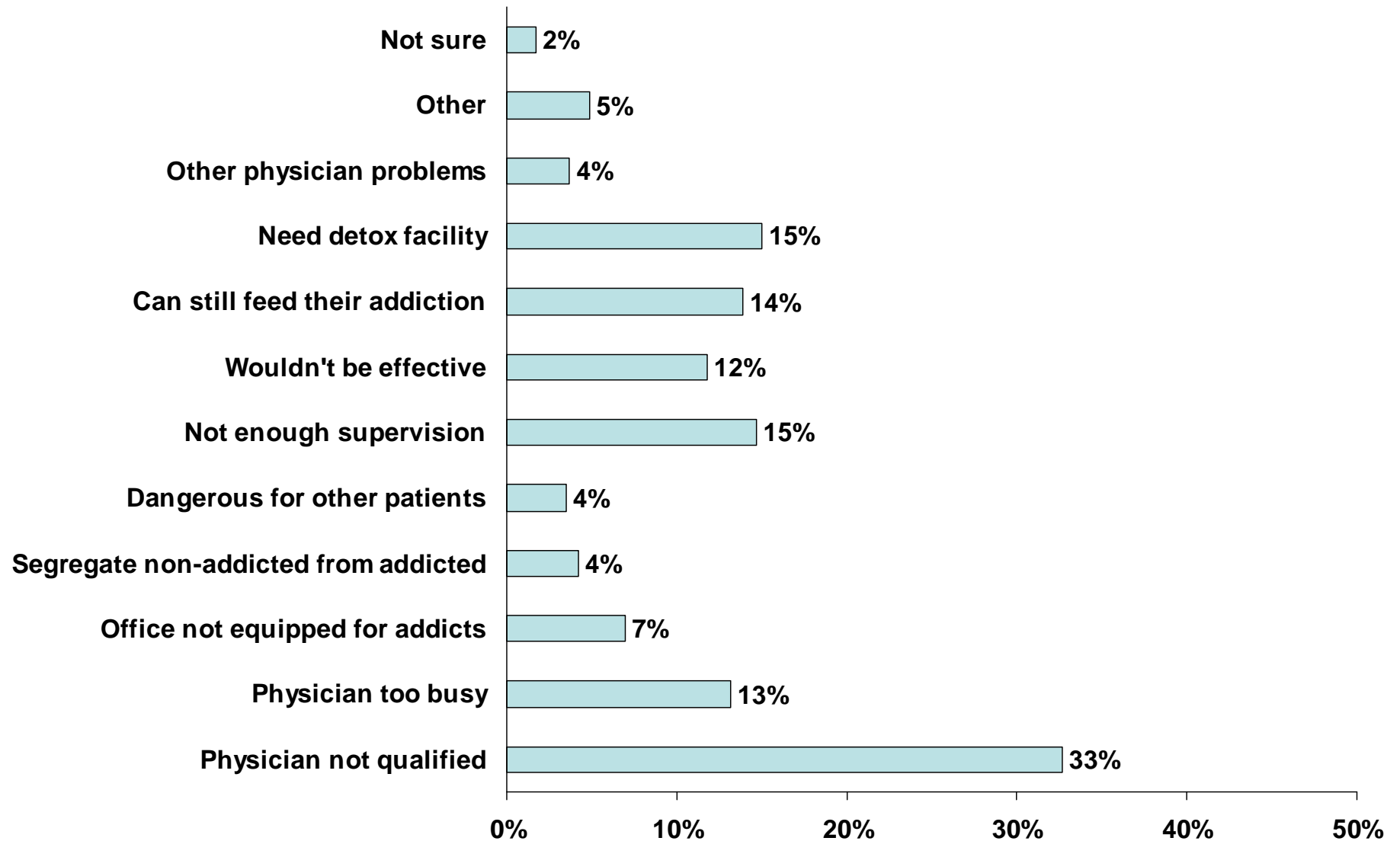
Q31. Are you aware that any doctor can now become certified to treat prescription painkiller addicts in his or her own office? Unweighted N=1,503

Should Addicted People be Treated in Regular Doctors Office



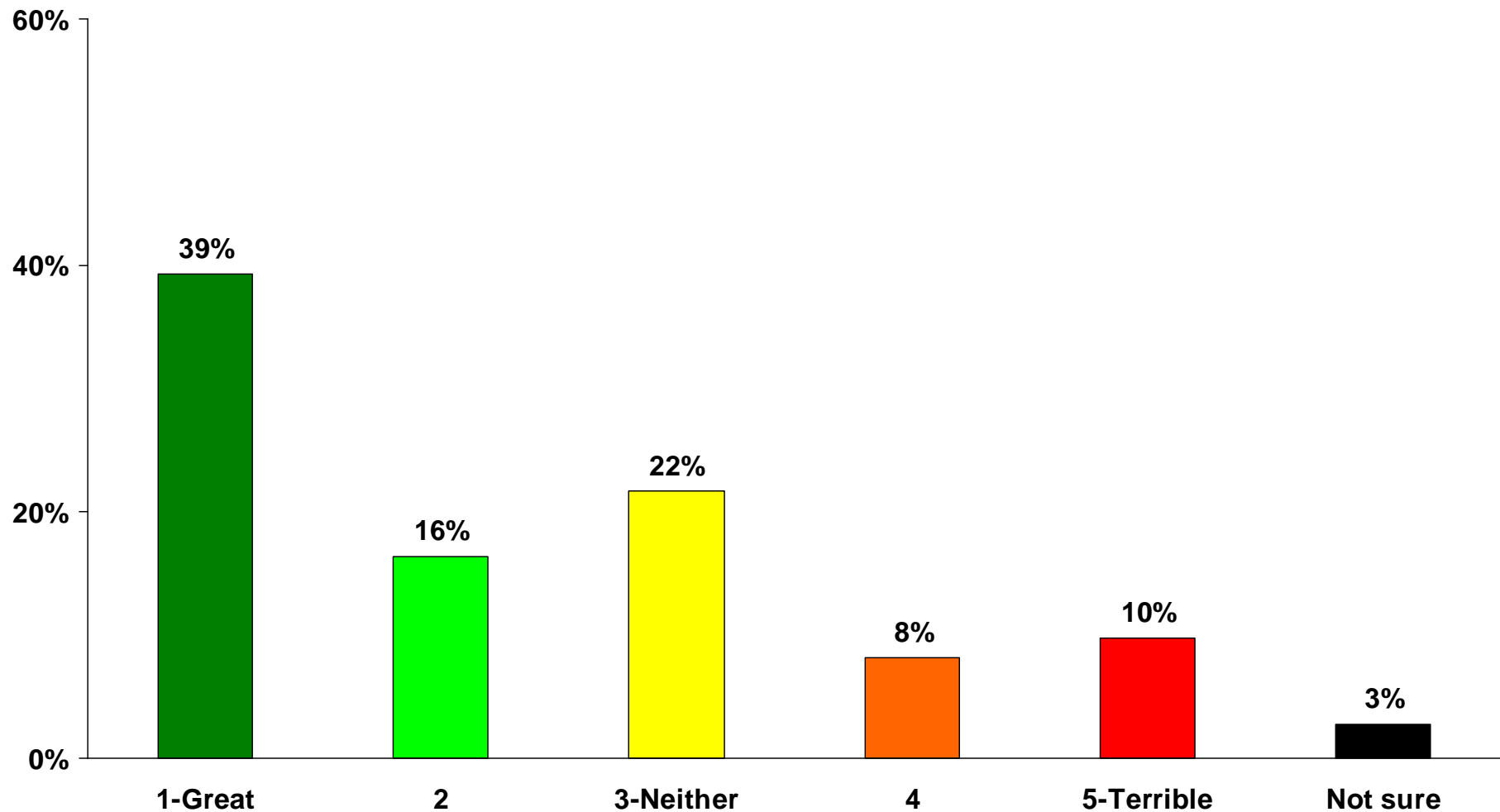
Q32. Should people who are addicted to heroin or prescription painkillers be able to be treated for their disease in a regular doctor's office? Unweighted N=1,503

Reasons Not to Treat in Doctor's Office



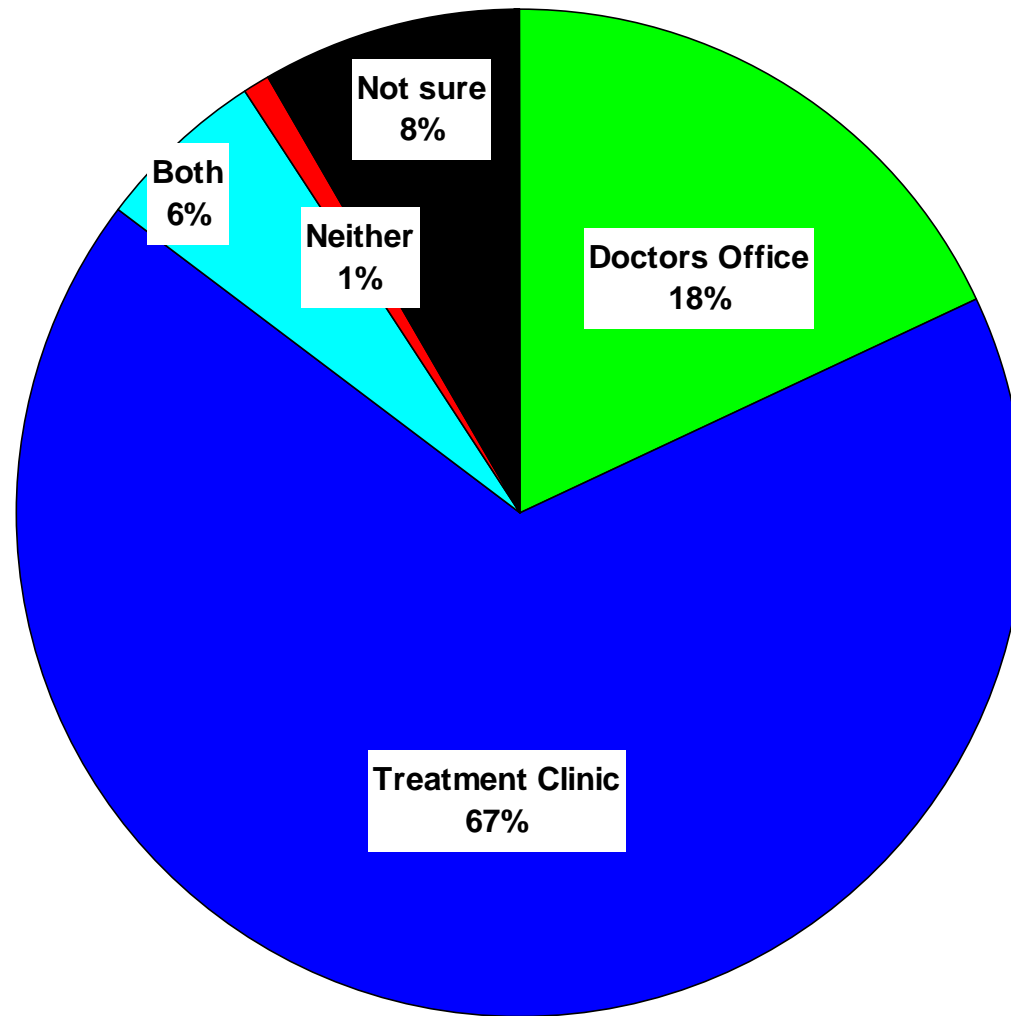
Q32a. Should people who are addicted to heroin or prescription painkillers be able to be treated for their disease in a regular doctor's office? Q32b. Why Not? Unweighted N=329

What if Your Own Doctor Treated Patients for Prescription Painkiller Addiction



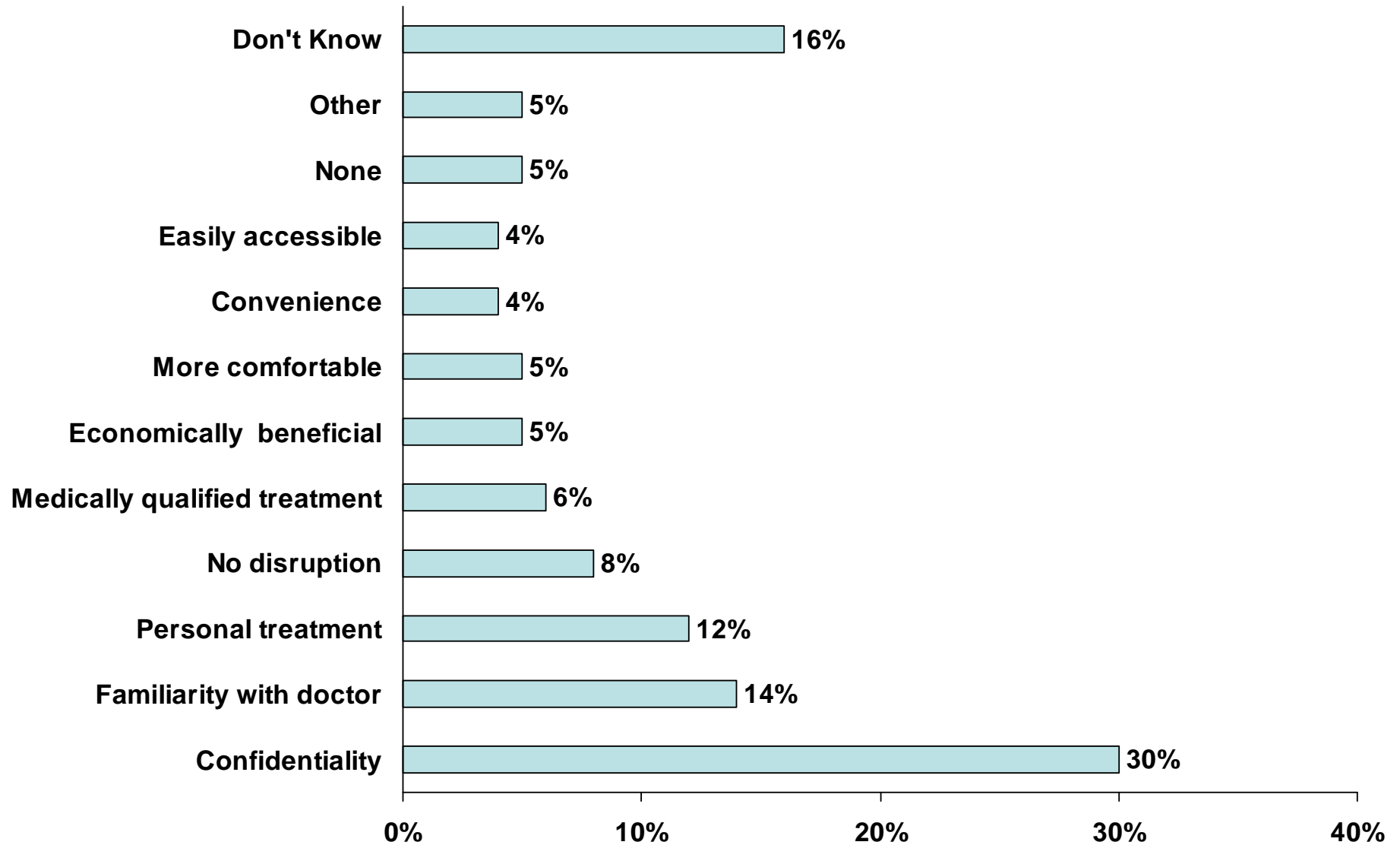
Q33. On a scale of 1 to 5 with 1 being extremely good and 5 being a terrible idea, how you react if your own doctor treated patients for prescription painkiller addiction? Unweighted N=1,503

Should Addicted People be Treated in Doctors Office or Clinic



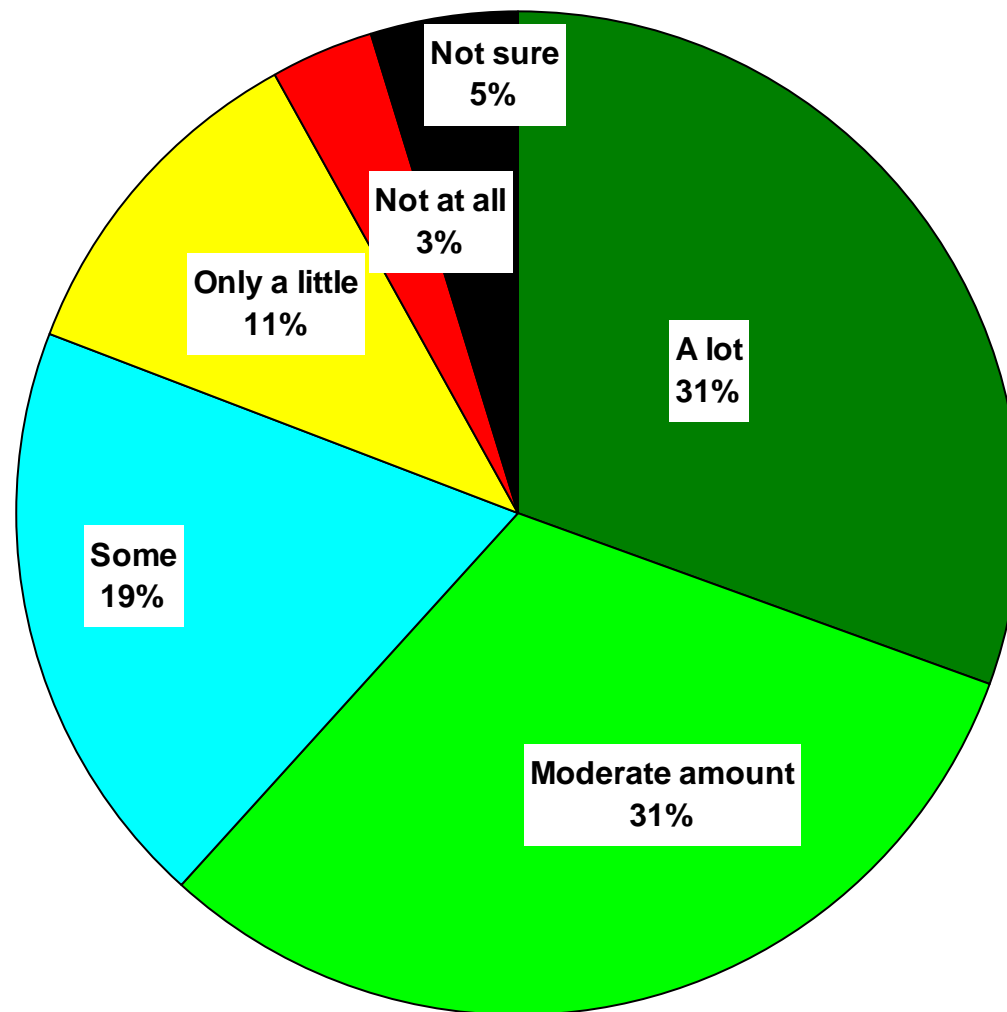
Q34. Do you think it is better to treat someone for prescription painkiller addiction in a doctor's office or in a drug treatment clinic? Unweighted N=1,503

Reasons to Treat in Doctor's Office



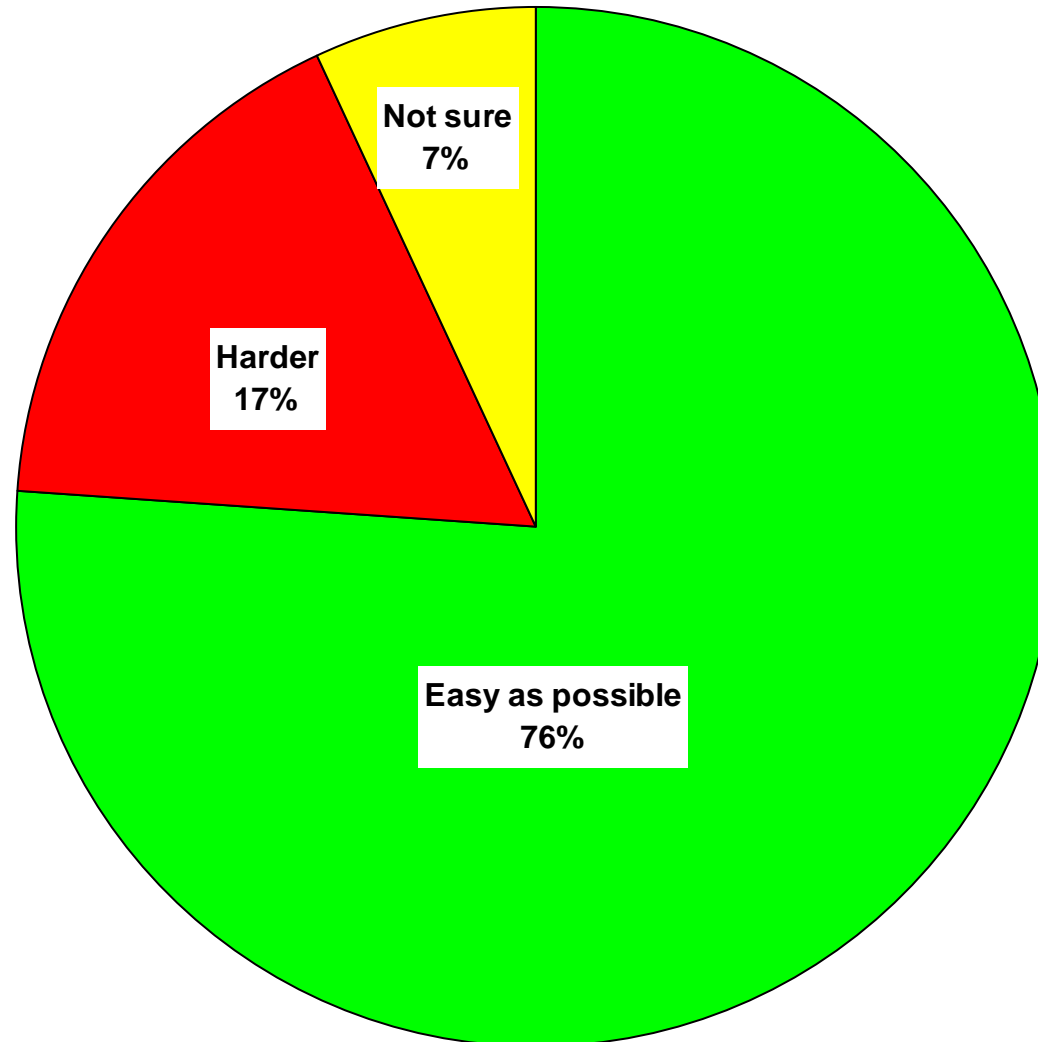
Q35. What do you think is the primary value to the patient of being treated in a doctor's office for drug addiction? Unweighted N=1,503

Treated in Doctors Office Effect on Availability of Treatment



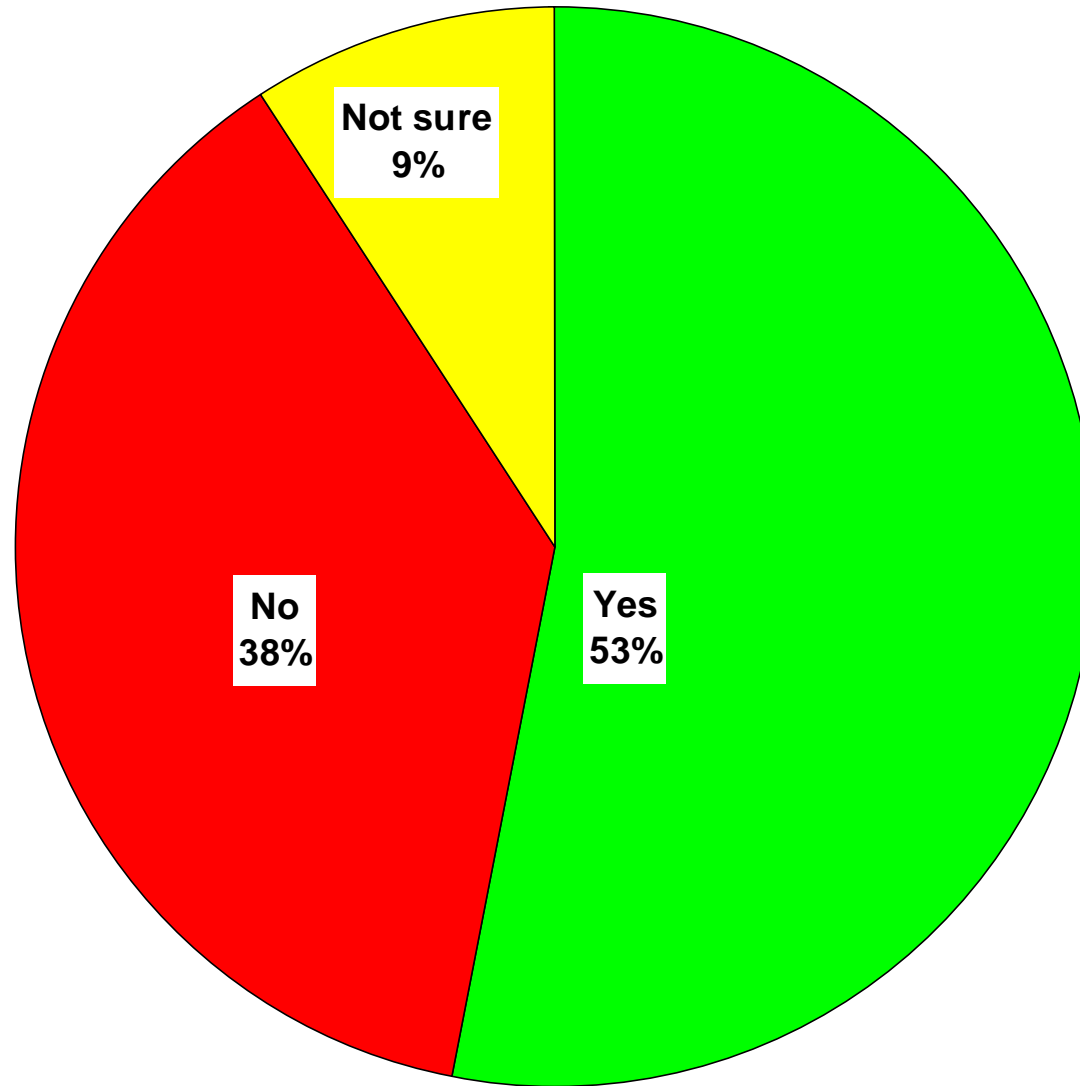
Q36. Do you think that the availability to be treated for addiction in a doctor's office would increase the availability of treatment? Unweighted N=1,503

Should Treatment be Easy or Hard



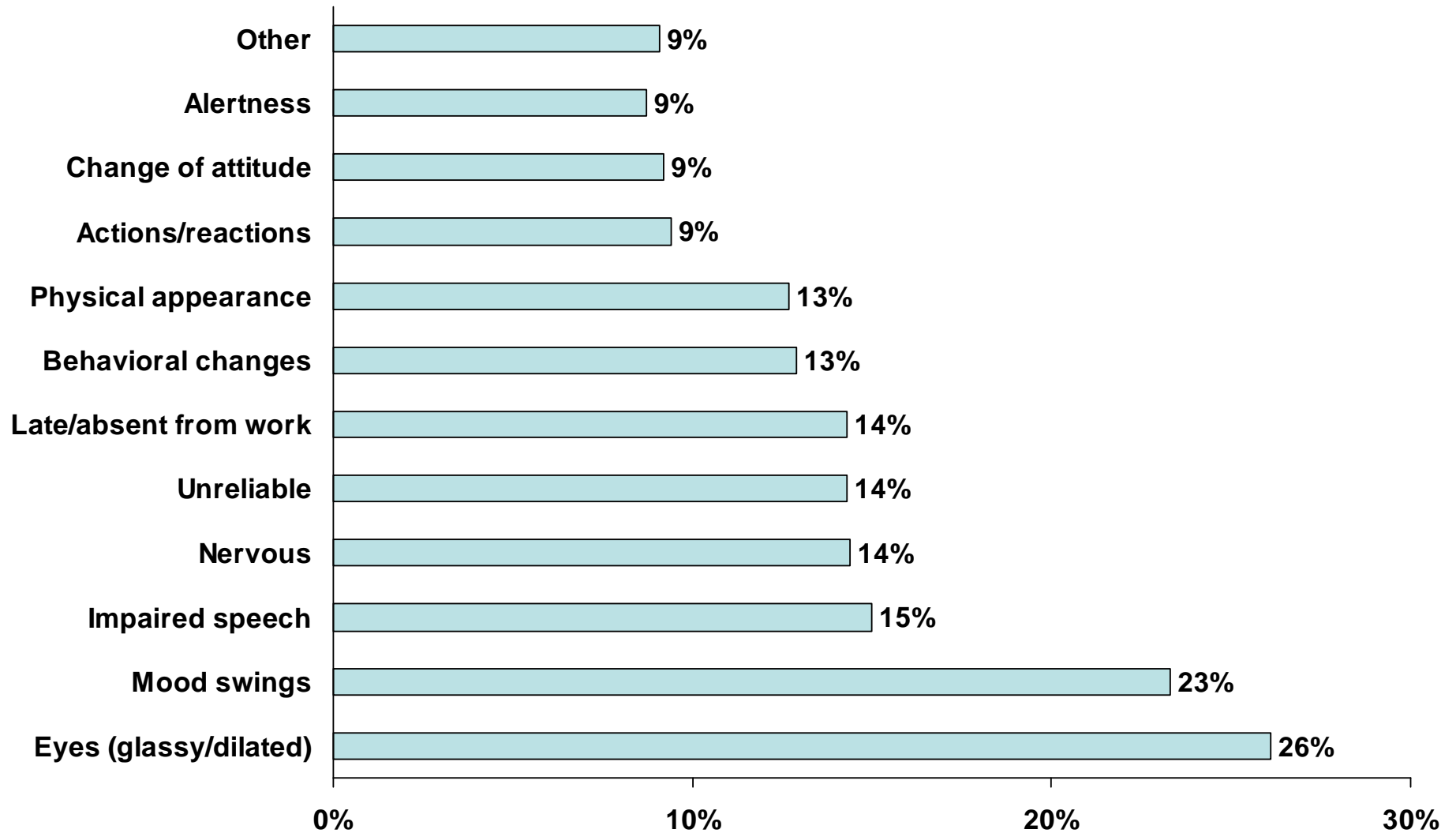
Q37. Do you think that treatment for drug addiction should be designed to make it as easy as possible for the addict or should treatment be harder as a reminder or punishment?
Unweighted N=1,503

Would You Recognize Drug Abuse



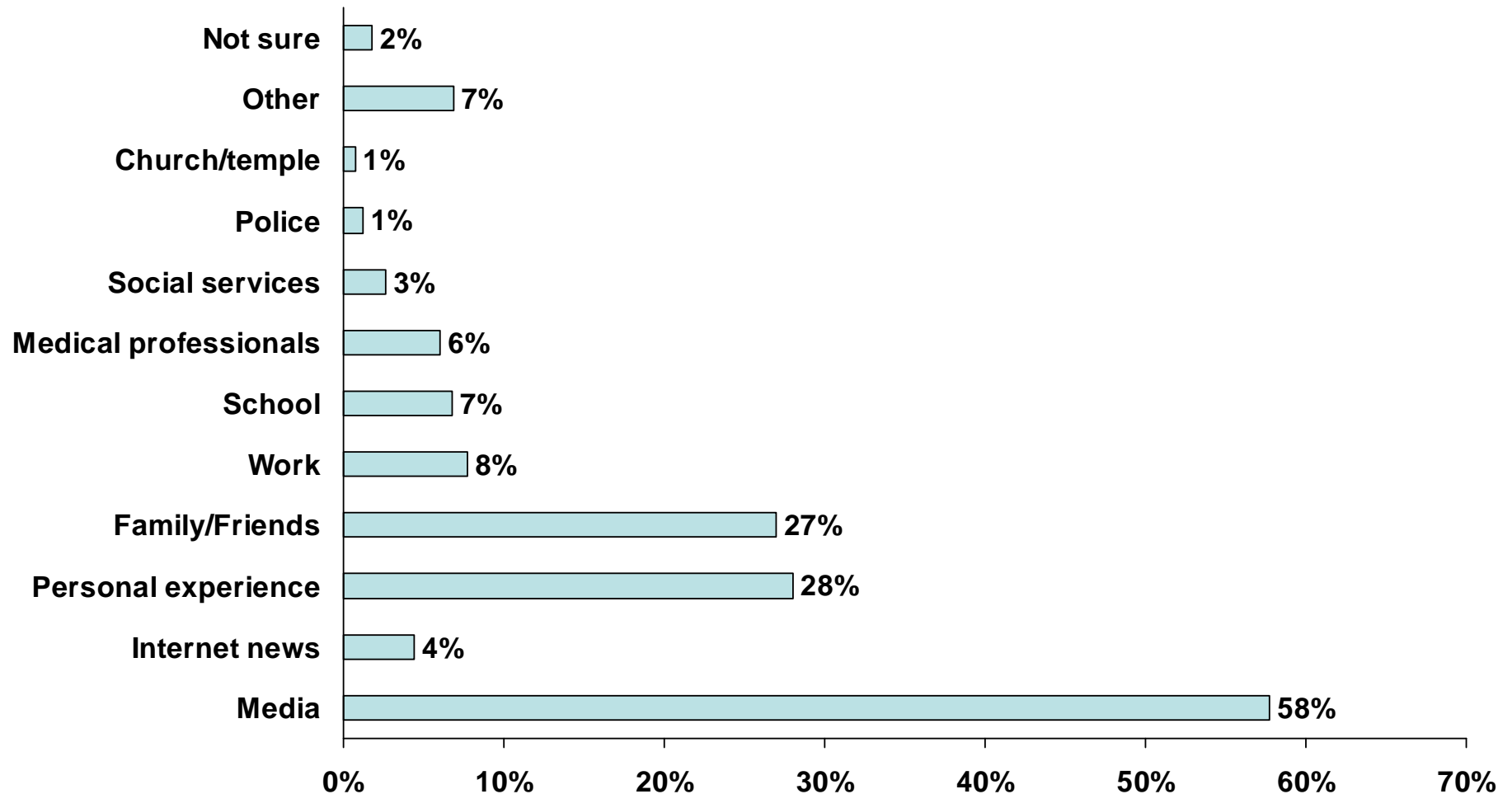
Q38a. Do you think that you could recognize whether a friend or co-worker was abusing prescription painkillers or heroin? Unweighted N=1,503

Signs and Symptoms of Drug Addiction



Q38b. What signs or symptoms would cause you to recognize this? Unweighted N=744

Where You Gotten Most of Your Information about Drug Addiction and Treatment



Q39. We've asked you a number of questions about what you know or have heard about drug abuse and addiction. Where have you gotten most of your information about these things? Unweighted N=1,503