

**October 6-7 TIME Poll, Trended Data
Schulman, Ronca, & Bucuvalas, Inc.**

TIME MAGAZINE/SRBI ELECTION 2004

Hello, I am _____ calling from the SRBI Public Affairs Research Center. We are conducting an opinion survey which will be in Time Magazine and we'd like to get the opinions of someone in your household about major issues. I'd like to ask a few questions of the YOUNGEST MALE, 18 years of age or older. [IF NO MALE, ASK: May I please speak with the OLDEST FEMALE, 18 years of age or older?]

(TUESDAY/WEDNESDAY:) MAKE CALLBACK APPOINTMENT for LATER TUESDAY/ WEDNESDAY NIGHT OR THURSDAY NIGHT IF NECESSARY.

(IF NECESSARY:) This is for research purposes only. Let me assure you that this is not a sales call. The results of the poll will be published in Time magazine next week.

(IF NECESSARY:) Your answers are strictly confidential and will be analyzed in statistical form only.

BASE

	REGISTERED VOTERS	LIKELY VOTERS
Oct6-7	1024	886
Sep21-23	1014	877
Sep7-9	1013	857
Sep 1-2*	813 (ALL CONTACTS)	n/a
Aug 31-Sep 2*	1128	926
Aug24-26	1026	835
Aug3-5	1001	795
Jul20-22	1059	882

*Aug31-Sep2 data & Sep1-2 overlap. 6a & Q30-Q58 asked of all respondents Sep1-2. Other questions besides demographics are only asked registered voters.

A. Gender (DO NOT ASK)
(A MINIMUM 44/56 SPLIT BETWEEN GENDERS IN EACH REGION)

REGISTERED VOTERS	Male	Female
Oct6-7	48%	52%
Sep21-23	48%	52%
Sep7-9	48%	52%
Aug31-Sep2	13%	16%
Aug24-26	48%	52%
Aug3-5	46%	54%
Jul20-22	48%	52%

1. To begin with, there's going to be an election for President and other offices in November. How much thought have you given to the presidential election race thus far – quite a lot, some, not much, or none at all?

REGISTERED VOTERS	Quite a lot	Some	Not much	None at all	(VOL) Don't Know	(VOL) Refused
Oct6-7	71%	18%	6%	5%	0%	0%
Sep21-23	71%	19%	6%	4%	0%	0%
Sep7-9	67%	21%	6%	4%	1%	0%
Aug31-Sep2	65%	21%	7%	7%	1%	0%
Aug24-26	65%	22%	8%	5%	0%	0%
Aug3-5	62%	24%	8%	6%	0%	0%
Jul20-22	63%	23%	8%	5%	0%	0%

2. These days, many people are so busy they can't find time to register to vote. Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

REGISTERED VOTERS	Yes, registered
Oct6-7	100%
Sep21-23	100%
Sep7-9	100%
Aug31-Sep2	100%
Aug24-26	100%
Aug3-5	100%
Jul20-22	100%

F10. Thinking about the election for President this November, many people tell us they're **not** planning to vote, would you say that you'll definitely vote in the November election, probably vote, probably not vote, definitely not vote, or aren't you really sure at this time whether you'll vote or not?

REGISTERED VOTERS	Definitely vote	Probably vote	Probably not vote	Definitely not vote	(VOL) Already Voted/ Absentee Vote	(VOL) Not sure at this time/Don't Know	(VOL) Refused
Oct6-7	89%	7%	2%	0%	0%	2%	0%
Sep21-23	93%	6%	0%	0%		1%	0%
Sep7-9	91%	5%	1%	1%		1%	0%
Aug31-Sep2	87%	9%	2%	1%		3%	0%
Aug24-26	88%	7%	1%	1%		3%	0%
Aug3-5	85%	10%	1%	0%		2%	1%
Jul20-22	88%	8%	1%	1%		2%	0%

3a. Suppose the 2004 election for President were being held today, and you had to choose between John Kerry and John Edwards, the Democrats, and George W. Bush and Dick Cheney (CHAY'nee) , the Republicans. For whom would you vote, Kerry and Edwards, or Bush and Cheney? **(ROTATE KERRY AND BUSH)**

LIKELY VOTERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	45%	46%	0%	0%	5%	4%
Sep21-23	43%	49%	1%	1%	5%	2%
Sep7-9	41%	52%	0%	0%	5%	2%
Aug31-Sep2	41%	51%	0%	0%	6%	2%
Aug24-26	46%	46%	0%	0%	5%	2%
Aug3-5	50%	43%	0%	0%	5%	2%
Jul20-22	47%	45%	0%	1%	6%	1%

LIKELY VOTERS INCLUDING LEANERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent/third party candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	46%	47%	0%	0%	2%	4%
Sep21-23	45%	49%	1%	1%	2%	2%
Sep7-9	42%	54%	0%	0%	2%	2%
Aug31-Sep2	43%	53%	1%	0%	2%	2%
Aug24-26	47%	48%	0%	1%	2%	2%
Aug3-5	51%	44%	0%	0%	2%	2%
Jul20-22	50%	46%	0%	1%	2%	1%

REGISTERED VOTERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	44%	43%	1%	1%	8%	4%
Sep21-23	42%	46%	1%	1%	8%	2%
Sep7-9	39%	51%	1%	0%	8%	2%
Aug31-Sep2	39%	48%	1%	0%	10%	2%
Aug24-26	44%	45%	0%	2%	7%	2%
Aug3-5	49%	41%	1%	1%	7%	2%
Jul20-22	47%	43%	0%	1%	8%	1%

ASK 3B IF DON'T KNOW IN Q.3A. ROTATE KERRY AND BUSH SAME AS IN Q.3a

3b. Even though you haven't made up your mind yet, do you lean more toward supporting Kerry or Bush?

LIKELY VOTERS	Kerry	Bush	(VOL) Ralph Nader	(VOL) Don't Know	(VOL) Refused
Oct6-7	26%	25%	0%	0%	44%
Sep21-23	39%	16%	0%	0%	37%
Sep7-9	16%	32%	1%	0%	51%
Aug31-Sep2	25%	37%	0%	34%	4%
Aug24-26	24%	31%	0%	1%	44%
Aug3-5	23%	33%	0%	37%	6%
Jul20-22	40%	25%	1%	33%	0%

REGISTERED VOTERS	Kerry	Bush	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	26%	28%	0%	0%	39%	7%
Sep21-23	30%	15%	0%	2%	48%	5%
Sep7-9	22%	31%	0%	0%	46%	1%
Aug31-Sep2	30%	25%	1%	2%	41%	3%
Aug24-26	21%	27%	1%	1%	48%	3%
Aug3-5	30%	33%	0%	1%	32%	5%
Jul20-22	31%	29%	1%	0%	39%	0%

ROTATE KERRY AND BUSH SAME AS IN Q.3A. NADER ALWAYS LAST

4a. Now suppose the 2004 election for President were being held today, and you had to choose between George W. Bush, the Republican; John Kerry, the Democrat; or Ralph Nader, running as an independent. For whom would you vote, Bush, Kerry, or Nader?

LIKELY VOTERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Oct6-7	45%	45%	3%	1%	3%	3%
Sep21-23	42%	48%	5%	0%	3%	2%
Sep7-9	41%	52%	3%	0%	3%	2%
Aug31-Sep2	41%	52%	3%	0%	3%	2%
Aug24-26	44%	46%	5%	0%	3%	2%
Aug3-5	48%	43%	4%	0%	3%	2%
Jul20-22	46%	44%	5%	0%	4%	1%

LIKELY VOTERS INCLUDING LEANERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Oct6-7	45%	46%	4%	1%	1%	3%
Sep21-23	43%	48%	5%	0%	1%	2%
Sep7-9	42%	52%	3%	0%	2%	2%
Aug31-Sep2	42%	52%	3%	0%	1%	2%
Aug24-26	45%	47%	5%	0%	1%	2%
Aug3-5	48%	44%	4%	1%	1%	2%
Jul20-22	46%	46%	5%	0%	2%	1%

REGISTERED VOTERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Oct6-7	43%	44%	4%	0%	4%	3%
Sep21-23	42%	46%	6%	1%	4%	2%
Sep7-9	39%	50%	4%	0%	5%	1%
Aug31-Sep2	39%	49%	5%	0%	4%	2%
Aug24-26	42%	46%	6%	0%	5%	2%
Aug3-5	45%	41%	6%	1%	4%	2%
Jul20-22	46%	43%	5%	0%	5%	1%

**ASK IF DON'T KNOW IN Q.4A. ROTATE KERRY AND BUSH AS IN 4A.
NADER ALWAYS LAST**

4b. Even though you haven't made up your mind yet, do you lean more toward supporting Bush, Kerry, or Nader?

LIKELY VOTERS	Kerry	Bush	Nader	(VOL) Other	(VOL) Don't Know	(VOL) Refused
Oct6-7	17%	22%	9%	0%	52%	0%
Sep21-23	26%	26%	0%	0%	43%	5%
Sep7-9	27%	15%	0%	0%	51%	6%
Aug31-Sep2	33%	19%	2%	4%	42%	0%
Aug24-26	25%	21%	0%	2%	44%	8%
Aug3-5	18%	21%	10%	7%	45%	0%
Jul20-22	9%	39%	2%	0%	50%	0%

REGISTERED VOTERS	Kerry	Bush	Nader	(VOL) Other	(VOL) Don't Know	(VOL) Refused
Oct6-7	23%	18%	5%	4%	49%	0%
Sep21-23	24%	29%	3%	0%	42%	3%
Sep7-9	23%	20%	0%	0%	52%	4%
Aug31-Sep2	27%	12%	1%	2%	53%	3%
Aug24-26	22%	14%	0%	1%	60%	4%
Aug3-5	34%	15%	5%	4%	41%	0%
Jul20-22	12%	35%	1%	0%	51%	0%

4c. (IF VOTE FOR BUSH/KERRY/OR NADER IN Q.4A, ASK Q.4C. OTHERS SKIP TO Q.5.)

Is there any chance that you might change your mind about voting for (NAME IN Q.4A,) or not?

LIKELY VOTERS	Chance	No Chance	(VOL) Don't know/Not Sure
Oct6-7	11%	87%	2%
Sep21-23	13%	85%	2%
Sep7-9	12%	86%	1%
Aug31-Sep2	15%	83%	2%
Aug24-26	16%	83%	1%
Aug3-5	17%	82%	1%
Jul20-22	18%	81%	1%

REGISTERED VOTERS	Chance	No Chance	(VOL) Don't know/Not Sure
Oct6-7	14%	84%	2%
Sep21-23	16%	82%	2%
Sep7-9	15%	82%	3%
Aug31-Sep2	17%	81%	2%
Aug24-26	18%	81%	2%
Aug3-5	19%	79%	1%
Jul20-22	20%	78%	2%

IF CHOSE BUSH OR KERRY IN Q.3A ASK:

4C1. Was there a time in the past few months that you were supporting **Bush**, but changed your mind?

REGISTERED VOTERS	Yes, was a time	No, was not	(VOL) Don't Know/Not sure
Oct6-7	10%	90%	0%

4C1. Was there a time in the past few months that you were supporting **Kerry**, but changed your mind?

REGISTERED VOTERS	Yes, was a time	No, was not	(VOL) Don't Know/Not sure
Oct6-7	5%	95%	0%

DEBATE MODULE

4n1. (Last night/Tuesday night) there was a debate between the two Vice-Presidential candidates, (ROTATE NAMES: John Edwards and Dick Cheney). Did you watch any of that debate?

REGISTERED VOTERS	Watched	Did not watch
Oct6-7	64%	36%

4n2. Just based on what you saw or heard, which candidate, (ROTATE SAME AS 4n1: John Edwards or Dick Cheney) do you think won that debate?

REGISTERED VOTERS	John Edwards	Dick Cheney	(VOL) Neither	(VOL) Both/TIE	(VOL) Don't know/ Not Sure/Didn't watch	(VOL) Refused
Oct6-7	28%	33%	4%	9%	25%	1%

4n3. Did the Vice Presidential debate between (ROTATE SAME AS 4n1) make you more likely to vote for John Kerry, more likely to vote for George Bush, or did it not really have any impact on your vote one way or another?

REGISTERED VOTERS	More likely to vote for Kerry	More likely to vote for Bush	No impact	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	16%	15%	68%	1%	0%

4n4. Just based on what you've seen or heard about the debate, which Vice Presidential candidate, (ROTATE SAME AS 4n1: John Edwards/Dick Cheney) (READ EACH ITEM)

REGISTERED VOTERS	Q4N4. Just based on what you've seen or heard about the debate, which Vice Presidential candidate a) HAD THE BEST UNDERSTANDING OF THE ISSUES					
	John Edwards	Dick Cheney	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	36%	47%	3%	7%	7%	1%

REGISTERED VOTERS	Q4N4. Just based on what you've seen or heard about the debate, which Vice Presidential candidate b) WAS MORE LIKEABLE				
	John Edwards	Dick Cheney	Neither	Both	(VOL) Don't Know/Not sure
Oct6-7	54%	34%	3%	3%	5%

REGISTERED VOTERS	Q4N4. Just based on what you've seen or heard about the debate, which Vice Presidential candidate c) WAS MORE BELIEVABLE				
	John Edwards	Dick Cheney	Neither	Both	(VOL) Don't Know/Not sure
Oct6-7	43%	44%	4%	5%	4%

REGISTERED VOTERS	Q4N4. Just based on what you've seen or heard about the debate, which Vice Presidential candidate d) WOULD YOU TRUST MOST TO LEAD THE COUNTRY IF SOMETHING WERE TO HAPPEN TO THE PRESIDENT					
	John Edwards	Dick Cheney	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	44%	50%	1%	1%	4%	1%

REGISTERED VOTERS	Q4N4. Just based on what you've seen or heard about the debate, which Vice Presidential candidate e) TOOK POSITIONS ON ISSUES THAT ARE CLOSER TO YOUR OWN					
	John Edwards	Dick Cheney	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	45%	41%	3%	3%	7%	0%

Turning now to the Presidential candidates...

ASK ALL:

4n5. The first of three presidential debates was held last Thursday evening between George Bush and John Kerry. Did you watch any of last Thursday's debate?.

REGISTERED VOTERS	Watched	Did not watch	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	72%	28%	0%	0%

ASK ALL:

4n51. Regardless of how you might vote, which candidate, (ROTATE) George Bush or John Kerry, do you think won last Thursday's debate, just based on what you've seen or heard?

REGISTERED VOTERS	John Kerry	George Bush	Neither	Both	(VOL) Don't know/ Not Sure/Didn't watch	(VOL) Refused
Oct6-7	59%	23%	2%	3%	12%	1%

4n6. Did the Presidential debate between (ROTATE SAME AS 4h: John Kerry and George Bush) make you more likely to vote for John Kerry, more likely to vote for George Bush, or did it not have any impact on your vote one way or another?

REGISTERED VOTERS	More likely to vote for Kerry	More likely to vote for Bush	No impact	(VOL) Don't know/ Not Sure/Didn't watch	(VOL) Refused
Oct6-7	30%	14%	55%	1%	0%

4n7. Just based on what you've seen or heard about the debate, which Presidential candidate, (ROTATE SAME AS 4h: John Kerry or George Bush (READ EACH ITEM))

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate a) HAD THE BEST UNDERSTANDING OF THE ISSUES					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	43%	43%	3%	6%	4%	1%

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate b) WAS MORE LIKEABLE					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	49%	41%	4%	3%	2%	0%

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate c) WAS MORE BELIEVABLE					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	47%	42%	3%	3%	4%	0%

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate d) TOOK POSITIONS ON ISSUES THAT ARE CLOSER TO YOUR OWN					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	48%	42%	2%	3%	4%	1%

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate e) SEEMED MORE PRESIDENTIAL					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	45%	46%	3%	3%	3%	1%

4n8. There will be another debate between (ROTATE CANDIDATES: Kerry and Bush) Friday night./tomorrow night. Regardless of how you're planning to vote, who do you think will win Friday's debate?

	Kerry	Bush	(VOL) Neither	(VOL) Both/TIE	(VOL) Don't know/ Not Sure/Didn't watch	(VOL) Refused
Oct6-7	38%	32%	1%	2%	26%	0%

6a. Which of the following issues is most important to you in deciding how you might vote for President in November – the economy, moral values issues, such as gay marriage and abortion, health care costs, the situation in Iraq, or the war on terrorism? (PROBE:) If you had to choose one? (ACCEPT ONLY ONE RESPONSE) (RANDOM ORDER)

REGISTERED VOTERS* (ALL CONTACTS Sep1-2)	The Economy	Moral Values issues, such as gay marriage and abortion	Health care	The Situation in Iraq	The War on Terrorism	(VOL) Other issue	(VOL) Don't Know	(VOL) Refused
Oct6-7	27%	12%	16%	19%	21%	1%	2%	1%
Sep21-23	26%	15%	12%	20%	23%	2%	3%	0%
Sep7-9	24%	17%	9%	17%	26%	3%	4%	0%
Aug31-Sep2	26%	15%	11%	16%	23%	3%	5%	0%
Aug3-5	27%	18%	11%	19%	18%	3%	4%	0%
Jul20-22	27%	16%	12%	21%	18%	2%	3%	0%

(SAME ORDER AS IN Q.6a)

6b. Which candidate, Bush or Kerry (ROTATE NAMES), do you trust more to handle each of the following areas? (RANDOMIZE AND READ EACH ITEM)

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE ECONOMY					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	49%	42%	2%	1%	5%	1%
Sep21-23	44%	44%	5%	0%	6%	0%
Sep7-9	44%	50%	3%	0%	3%	0%
Aug31-Sep2	45%	47%	4%	0%	3%	0%
Aug24-26	46%	43%	4%	0%	7%	0%
Aug3-5	51%	42%	2%	1%	4%	0%
Jul20-22	50%	42%	2%	0%	5%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? MORAL VALUES ISSUES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	41%	45%	4%	1%	8%	1%
Sep21-23	36%	48%	4%	1%	10%	1%
Sep7-9	37%	51%	4%	1%	6%	0%
Aug31-Sep2	39%	48%	4%	0%	7%	1%
Aug24-26	39%	47%	5%	1%	8%	0%
Aug3-5	44%	44%	4%	0%	7%	1%
Jul20-22	40%	47%	4%	1%	7%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? HEALTH CARE					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	52%	36%	3%	1%	8%	1%
Sep21-23	47%	39%	4%	1%	9%	0%
Sep7-9	47%	42%	4%	1%	6%	0%
Aug31-Sep2	48%	42%	5%	0%	5%	0%
Aug24-26	47%	39%	4%	0%	10%	0%
Aug3-5	54%	36%	4%	1%	5%	0%
Jul20-22	52%	36%	4%	0%	8%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE SITUATION IN IRAQ					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	42%	50%	2%	0%	4%	1%
Sep21-23	38%	52%	4%	1%	5%	0%
Sep7-9	37%	57%	2%	0%	3%	0%
Aug31-Sep2	41%	53%	3%	1%	2%	0%
Aug24-26	41%	49%	4%	0%	5%	1%
Aug3-5	44%	46%	4%	1%	5%	0%
Jul20-22	44%	48%	3%	0%	4%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE WAR ON TERRORISM					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	38%	53%	3%	1%	4%	1%
Sep21-23	36%	54%	3%	1%	5%	0%
Sep7-9	35%	58%	2%	0%	3%	0%
Aug31-Sep2	36%	57%	3%	1%	3%	0%
Aug24-26	41%	51%	3%	1%	4%	0%
Aug3-5	41%	49%	4%	1%	5%	0%
Jul20-22	42%	50%	2%	1%	5%	

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? UNDERSTANDING THE NEEDS OF PEOPLE LIKE YOURSELF					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	49%	40%	4%	1%	4%	1%
Sep21-23	45%	41%	8%	1%	5%	0%
Sep7-9	44%	47%	5%	0%	3%	0%
Aug31-Sep2	47%	44%	5%	0%	4%	1%
Aug24-26	45%	42%	7%	1%	5%	0%
Aug3-5	53%	38%	5%	1%	3%	0%
Jul20-22	52%	40%	5%	0%	3%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? PROVIDING STRONG LEADERSHIP IN DIFFICULT TIMES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	39%	53%	2%	1%	4%	1%
Sep21-23	35%	56%	3%	1%	5%	0%
Sep7-9	36%	58%	2%	1%	3%	0%
Aug31-Sep2	37%	56%	3%	1%	3%	0%
Aug24-26	41%	52%	2%	0%	4%	0%
Aug3-5	43%	48%	3%	1%	4%	1%
Jul20-22	42%	49%	3%	1%	6%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? TAX POLICY					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	45%	43%	3%	1%	7%	1%
Sep21-23	40%	46%	5%	1%	8%	0%
Sep7-9	41%	50%	3%	0%	5%	0%
Aug31-Sep2	40%	49%	3%	0%	6%	1%
Aug24-26	45%	44%	3%	0%	7%	0%
Aug3-5	47%	43%	4%	0%	5%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? BEING COMMANDER-IN-CHIEF OF THE ARMED FORCES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	42%	51%	2%	1%	4%	1%
Sep21-23	37%	53%	3%	1%	6%	0%
Sep7-9	37%	57%	2%	1%	3%	0%
Aug31-Sep2	39%	54%	3%	0%	3%	0%
Aug24-26	42%	50%	1%	0%	6%	0%
Aug3-5	47%	45%	2%	1%	4%	0%

7. Please tell me if you have a favorable or unfavorable opinion of (READ EACH NAME) . If you don't have an opinion of this candidate, just let me know.
 (ROTATE BUSH/CHENEY WITH KERRY/EDWARDS)

REGISTERED VOTERS	Q7. Please tell me if you have a favorable or unfavorable opinion of John Kerry . If you don't have an opinion of this candidate, just let me know.			
	Favorable	Unfavorable	(VOL) Don't know	(VOL) Refused
Oct6-7	50%	34%	15%	2%
Sep21-23	42%	36%	21%	1%
Sep7-9	43%	42%	15%	0%
Aug31-Sep2	43%	36%	19%	1%
Aug24-26	44%	33%	22%	1%
Aug3-5	53%	29%	18%	1%
Jul20-22	47%	29%	24%	0%

REGISTERED VOTERS	Q7. Please tell me if you have a favorable or unfavorable opinion of John Edwards . If you don't have an opinion of this candidate, just let me know.			
	Favorable	Unfavorable	(VOL) Don't know	(VOL) Refused
Oct6-7	49%	26%	24%	2%
Sep7-9	44%	30%	25%	0%
Aug31-Sep2	42%	24%	34%	1%
Aug3-5	48%	20%	31%	1%
Jul20-22	45%	16%	39%	0%

REGISTERED VOTERS	Q7. Please tell me if you have a favorable or unfavorable opinion of George W. Bush . If you don't have an opinion of this candidate, just let me know.			
	Favorable	Unfavorable	(VOL) Don't know	(VOL) Refused
Oct6-7	48%	42%	9%	1%
Sep21-23	49%	37%	13%	0%
Sep7-9	54%	38%	7%	1%
Aug31-Sep2	52%	40%	8%	0%
Aug24-26	46%	39%	15%	1%
Aug3-5	45%	45%	10%	1%
Jul20-22	45%	45%	9%	0%

REGISTERED VOTERS	Q7. Please tell me if you have a favorable or unfavorable opinion of Dick Cheney . If you don't have an opinion of this candidate, just let me know.			
	Favorable	Unfavorable	(VOL) Don't know	(VOL) Refused
Oct6-7	42%	39%	18%	1%
Sep7-9	44%	38%	18%	1%
Aug31-Sep2	42%	37%	20%	1%
Aug3-5	37%	43%	20%	0%
Jul20-22	34%	40%	25%	0%

Turning to some other issues...

9a. In general, do you approve or disapprove of the way President Bush is handling his job as President? (ACCEPT ONE RESPONSE) (TREND: Last Poll).

REGISTERED VOTERS	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Oct6-7	50%	46%	3%	1%
Sep21-23	53%	43%	4%	0%
Sep7-9	56%	41%	3%	0%
Aug31-Sep2	55%	42%	3%	0%
Aug24-26	51%	45%	3%	1%
Aug3-5	50%	46%	3%	0%
Jul20-22	50%	47%	4%	0%

10a. Do you approve or disapprove of the way Dick Cheney is handling his job as Vice-President?

REGISTERED VOTERS	Approve	Disapprove	(VOL) Know/Not sure	(VOL) Refused
Oct6-7	51%	38%	11%	0%

11. In your opinion, do you think President Bush deserves to be re-elected to a second term, or do you think it is time for someone else to be president?

REGISTERED VOTERS	Deserves to be re-elected	Time for someone else	(VOL) Don't Know	(VOL) Refused
Oct6-7	45%	51%	3%	1%
Sep21-23	47%	49%	4%	0%
Sep7-9	52%	45%	3%	0%
Aug31-Sep2	49%	48%	2%	1%
Aug24-26	46%	49%	4%	1%
Aug3-5	42%	54%	3%	0%
Jul20-22	43%	53%	4%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? a) Honest and Trustworthy			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Oct6-7	52%	44%	4%	0%
Sep21-23	55%	40%	4%	0%
Sep7-9	55%	40%	4%	0%
Aug24-26	54%	40%	6%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? a) Honest and Trustworthy			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure	(VOL) Refused
	Row %	Row %	Row %	Row %
Oct6-7	52%	38%	10%	0%
Sep21-23	47%	39%	14%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? c) Understands the issues			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Oct6-7	63%	35%	2%	0%
Sep21-23	60%	36%	4%	0%
Sep7-9	61%	36%	3%	0%
Aug24-26	54%	41%	5%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? c) Understands the issues			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	67%	28%	5%	0%
Sep21-23	64%	29%	7%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? d) Is likeable			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Oct6-7	65%	31%	3%	1%
Sep21-23	68%	29%	3%	0%
Sep7-9	70%	28%	3%	0%
Aug24-26	65%	30%	4%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? d) Is likeable			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	70%	25%	4%	1%
Sep21-23	64%	31%	5%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? e) Has good judgement			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Oct6-7	49%	47%	3%	0%
Sep21-23	53%	44%	3%	0%
Sep7-9	54%	43%	3%	0%
Aug24-26	50%	45%	4%	1%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? e) Has good judgement			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	54%	37%	8%	1%
Sep21-23	49%	38%	13%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? f) Sticks to his positions			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Oct6-7	81%	16%	3%	0%
Sep21-23	84%	13%	3%	0%
Sep7-9	81%	15%	4%	0%
Aug24-26	78%	17%	5%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? f) STICKS TO HIS POSITIONS		
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure
Oct6-7	42%	48%	10%
Sep21-23	37%	50%	12%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? g) Has clear plans to help solve America's problems			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Oct6-7	46%	49%	5%	0%
Sep21-23	48%	48%	4%	0%
Sep7-9	49%	48%	3%	0%
Aug24-26	44%	49%	7%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? g) HAS CLEAR PLANS TO HELP SOLVE AMERICA'S PROBLEMS			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	47%	45%	8%	0%
Sep21-23	44%	45%	11%	0%

On another subject...

12C. Do you think that the U.S. spends about the right amount of money on (READ EACH ITEM), too much money, or not enough money on (READ ITEM)?

(ROTATE a & b)

REGISTERED VOTERS	Q12C. Do you think that the U.S. spends about the right amount of money on, too much money, or not enough money on a) THE MILITARY?				
	Right amount	Too much	Not enough	(VOL) Don't Know	(VOL) Refused
Oct6-7	31%	14%	46%	9%	1%

REGISTERED VOTERS	Q12C. Do you think that the U.S. spends about the right amount of money on, too much money, or not enough money on b) HOMELAND SECURITY AND THE FIGHT AGAINST TERRORISM?				
	Right amount	Too much	Not enough	(VOL) Don't Know	(VOL) Refused
Oct6-7	31%	15%	41%	12%	1%

12D. Would you personally support or oppose a tax increase if the tax money was used just for homeland security?

REGISTERED VOTERS	Support	Oppose	(VOL) Don't Know	(VOL) Refused
Oct6-7	53%	41%	6%	1%

12h. Turning to the U.S. military, do you think that the military now has about the right number of troops to meet America's needs around the world, has more troops than it needs, or doesn't have enough troops?

REGISTERED VOTERS	About right number	More than needed	Not enough	(VOL) Don't Know	(VOL) Refused
Oct6-7	29%	7%	55%	9%	0%

12i. The U.S. has not had a military draft since the 1970s. If more soldiers are needed in Iraq or in other places, would you favor or oppose reinstating the draft that requires young people to serve in the military?

REGISTERED VOTERS	Favor	Oppose	(VOL) Don't Know	(VOL) Refused
Oct6-7	31%	64%	4%	0%

(ROTATE 12j & 12k)

12j. If elected, do you think that John Kerry is likely to try to reinstate the draft?

REGISTERED VOTERS	Yes, likely	Not likely	(VOL) Don't Know	(VOL) Refused
Oct6-7	22%	57%	20%	0%

12k. If re-elected, do you think that George Bush is likely to try to reinstate the draft?

REGISTERED VOTERS	Yes, likely	Not likely	(VOL) Don't Know	(VOL) Refused
Oct6-7	42%	46%	13%	0%

13. Do you think the United States was right or wrong in going to war with Iraq?
(TREND)

REGISTERED VOTERS	Right	Wrong	(VOL) Don't Know	(VOL) Refused
Oct6-7	45%	49%	5%	1%
Sep21-23	48%	46%	6%	0%
Sep7-9	53%	43%	5%	0%
Aug31-Sep2	52%	41%	6%	0%
Aug24-26	50%	43%	6%	1%
Aug3-5	47%	47%	5%	0%
Jul20-22	46%	49%	5%	0%

13a. Do you think that the United States actions in Iraq have made the world safer or more dangerous?

REGISTERED VOTERS	Safer	More dangerous	(VOL) Both	(VOL) Don't Know	(VOL) Refused
Oct6-7	39%	49%	4%	7%	1%
Sep21-23	39%	51%	3%	7%	0%
Sep7-9	44%	46%	3%	7%	0%
Aug31-Sep2	45%	45%	2%	6%	1%
Aug3-5	38%	52%	3%	7%	1%
Jul20-22	37%	55%	3%	5%	0%

13c1. Which candidate, John Kerry or George Bush, has the better plan for dealing with the situation in Iraq?

REGISTERED VOTERS	John Kerry	George Bush	{vol} Neither	{vol} Both equal	(VOL) Don't Know	(VOL) Refused
Oct6-7	39%	44%	4%	1%	10%	0%

13c2. Should the U.S. send more troops to Iraq now, keep about the same number of troops as now, or reduce the number of troops in Iraq?

REGISTERED VOTERS	Send more troops	Keep same number	Reduce troops	(VOL) Withdraw all troops	(VOL) Don't Know	(VOL) Refused
Oct6-7	24%	33%	29%	3%	11%	1%

Demographics

Next, just a few questions to help us classify your responses...

F1. What is your age? (READ LIST ONLY IF NECESSARY)

REGISTERED VOTERS	18-24	25-29	30-34	35-39	40-44	45-54	55-64	65 or older	(VOL) Ref
Oct6-7	11%	9%	8%	10%	10%	19%	13%	17%	2%
Sep21-23	13%	8%	7%	8%	10%	22%	16%	16%	1%
Sep7-9	11%	8%	9%	9%	12%	20%	14%	16%	2%
Aug31-Sep2	12%	7%	8%	9%	11%	21%	15%	16%	1%
Aug24-26	12%	7%	9%	9%	10%	21%	15%	17%	1%
Aug3-5	9%	9%	9%	8%	11%	20%	15%	18%	1%
Jul20-22	9%	7%	10%	9%	10%	21%	15%	19%	0%

F2. What is the highest grade of schooling that you completed? (READ LIST ONLY IF NECESSARY)

REGISTERED VOTERS	8th grade or less	Some high school	High school graduate	Some college	College graduate	Postgraduate study /law or medical school	(VOL) Refused
Oct6-7	3%	8%	36%	25%	20%	8%	1%
Sep21-23	3%	7%	36%	25%	21%	9%	1%
Sep7-9	1%	8%	35%	26%	20%	9%	1%
Aug31-Sep2	2%	8%	35%	25%	20%	9%	1%
Aug24-26	3%	8%	34%	25%	19%	10%	1%
Aug3-5	2%	8%	31%	25%	22%	10%	1%
Jul20-22	1%	6%	33%	26%	21%	12%	1%

F3. Are you of Hispanic origin or descent?

REGISTERED VOTERS	Yes	No	(VOL) Refused
Oct6-7	9%	90%	1%
Sep21-23	9%	90%	0%
Sep7-9	8%	91%	1%
Aug31-Sep2	9%	90%	1%
Aug24-26	8%	91%	1%
Aug3-5	8%	91%	1%
Jul20-22	8%	92%	1%

F4. What is your race? Are you White, Black, Asian, or something else?

REGISTERED VOTERS	White	Black	Asian	(VOL) Hispanic	(VOL) Other	(VOL) Refused/No Answer
Oct6-7	77%	11%	1%	4%	5%	2%
Sep21-23	77%	10%	1%	5%	5%	2%
Sep7-9	77%	9%	1%	5%	5%	2%
Aug31-Sep2	76%	11%	1%	5%	5%	2%
Aug24-26	78%	10%	2%	5%	4%	1%
Aug3-5	81%	8%	1%	4%	5%	2%
Jul20-22	78%	11%	1%	4%	6%	1%

(TERMINATE HERE IF Q.2 is “2” or “9” (NOT REGISTERED TO VOTE, DON’T KNOW/REFUSED: That concludes our survey. Thank you very much for your participation)

F7. What is your marital status? (READ LIST)

REGISTERED VOTERS	Married	Single, never married	Divorced/Separated	Widowed	(VOL) Refused
Oct6-7	57%	23%	11%	8%	1%
Sep21-23	59%	24%	10%	7%	1%
Sep7-9	63%	21%	8%	7%	1%
Aug31-Sep2	63%	22%	8%	6%	1%
Aug24-26	62%	20%	10%	7%	0%
Aug3-5	65%	21%	7%	6%	1%
Jul20-22	63%	20%	9%	8%	0%

F7b- Generally speaking, do you usually think of yourself as (READ)

LIKELY VOTERS	a Republican,	a Democrat,	an Independent	or something else?	(VOL) Don't know	(VOL) Refused
Oct6-7	32%	36%	23%	6%	1%	1%
Sep21-23	36%	31%	24%	7%	1%	1%
Sep7-9	34%	35%	22%	7%	1%	0%
Aug31-Sep2	38%	34%	20%	6%	2%	0%
Aug24-26	35%	33%	23%	7%	2%	0%
Aug3-5	30%	37%	25%	7%	2%	0%
Jul20-22	36%	33%	23%	6%	1%	1%

F7b- Generally speaking, do you usually think of yourself as (READ)

REGISTERED VOTERS	a Republican,	a Democrat,	an Independent	or something else?	(VOL) Don't know	(VOL) Refused
Oct6-7	31%	36%	24%	6%	2%	2%
Sep21-23	36%	30%	24%	8%	1%	0%
Sep7-9	31%	32%	26%	7%	2%	1%
Aug31-Sep2	36%	32%	21%	7%	3%	1%
Aug24-26	33%	32%	24%	8%	3%	1%
Aug3-5	28%	36%	26%	7%	2%	1%
Jul20-22	33%	35%	23%	7%	2%	0%

(ASK IF INDEPENDENT; F7b=3)

F7c. Do you lean more toward the Republican party or more toward the Democratic party?

REGISTERED VOTERS	Lean Republican	Lean Democratic	No, don't lean	(VOL) Don't Know/Not sure	(VOL) Refused
Oct6-7	36%	38%	23%	2%	0%

COMBINED PARTY AFFILIATION

REGISTERED VOTERS	Republicans & Rep Leaners	Democrats & Dem Leaners	Independents & Non/DK/Ref-Leaners	Something Else	Don't Know	Refuse
Oct6-7	39%	45%	6%	6%	2%	2%

F15. Finally, just for classification purposes, was your total family income before taxes last year: (READ LIST) PROBE: Your best estimate is fine.

REGISTERED VOTERS	Less than \$20,000	\$20,000 to just under \$35,000	\$35,000 to just under \$50,000	\$50,000 to just under \$75,000	\$75,000 to just under \$100,000	or, \$100,000 or more	(VOL) Refused
Oct6-7	16%	18%	19%	18%	10%	11%	8%
Sep21-23	12%	15%	18%	19%	13%	15%	9%
Sep7-9	11%	15%	19%	20%	13%	14%	8%
Aug31-Sep2	13%	16%	18%	17%	11%	14%	10%
Aug24-26	11%	15%	18%	18%	14%	13%	10%
Aug3-5	11%	17%	18%	17%	13%	14%	10%
Jul20-22	10%	16%	20%	18%	13%	15%	8%

THANK YOU FOR YOUR PARTICIPATION!