

**October 14-15 TIME Poll, Trended Data
Schulman, Ronca, & Bucuvalas, Inc.**

TIME MAGAZINE/SRBI ELECTION 2004

Hello, I am _____ calling from the SRBI Public Affairs Research Center. We are conducting an opinion survey which will be in Time Magazine and we'd like to get the opinions of someone in your household about major issues. I'd like to ask a few questions of the YOUNGEST MALE, 18 years of age or older. [IF NO MALE, ASK: May I please speak with the OLDEST FEMALE, 18 years of age or older?]

(TUESDAY/WEDNESDAY:) MAKE CALLBACK APPOINTMENT for LATER TUESDAY/ WEDNESDAY NIGHT OR THURSDAY NIGHT IF NECESSARY.

(IF NECESSARY:) This is for research purposes only. Let me assure you that this is not a sales call. The results of the poll will be published in Time magazine next week.

(IF NECESSARY:) Your answers are strictly confidential and will be analyzed in statistical form only.

BASE

	REGISTERED VOTERS	LIKELY VOTERS
Oct14-15	1000	865
Oct6-7	1024	886
Sep21-23	1014	877
Sep7-9	1013	857
Sep 1-2*	813 (ALL CONTACTS)	n/a
Aug 31-Sep 2*	1128	926
Aug24-26	1026	835
Aug3-5	1001	795
Jul20-22	1059	882

*Aug31-Sep2 data & Sep1-2 overlap. 6a & Q30-Q58 asked of all respondents Sep1-2. Other questions besides demographics are only asked registered voters.

A. Gender (DO NOT ASK)
(A MINIMUM 44/56 SPLIT BETWEEN GENDERS IN EACH REGION)

REGISTERED VOTERS	Male	Female
Oct14-15	49%	51%
Oct6-7	48%	52%
Sep21-23	48%	52%
Sep7-9	48%	52%
Aug31-Sep2	13%	16%
Aug24-26	48%	52%
Aug3-5	46%	54%
Jul20-22	48%	52%

1A. To begin with, there's going to be an election for President in November. How closely have you been following the race so far – very closely, somewhat closely, or not very closely?

	Very closely	Somewhat closely	Not very closely	(VOL) Don't Know
Oct14-15	59%	31%	9%	0%

2. These days, many people are so busy they can't find time to register to vote. Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

REGISTERED VOTERS	Yes, registered
Oct14-15	100%
Oct6-7	100%
Sep21-23	100%
Sep7-9	100%
Aug31-Sep2	100%
Aug24-26	100%
Aug3-5	100%
Jul20-22	100%

F10. Thinking about the election for President this November, many people tell us they're **not** planning to vote, would you say that you'll definitely vote in the November election, probably vote, probably not vote, definitely not vote, or aren't you really sure at this time whether you'll vote or not?

REGISTERED VOTERS	Definitely vote	Probably vote	Probably not vote	Definitely not vote	(VOL) Already Voted/ Absentee Vote	(VOL) Not sure at this time/Don't Know	(VOL) Refused
Oct14-15	92%	4%	1%	1%	1%	1%	0%
Oct6-7	89%	7%	2%	0%	0%	2%	0%
Sep21-23	93%	6%	0%	0%		1%	0%
Sep7-9	91%	5%	1%	1%		1%	0%
Aug31-Sep2	87%	9%	2%	1%		3%	0%
Aug24-26	88%	7%	1%	1%		3%	0%
Aug3-5	85%	10%	1%	0%		2%	1%
Jul20-22	88%	8%	1%	1%		2%	0%

F10a. In just some states you may have already voted by mail. Please tell me if you have already voted, or not.

	Already voted	Have not	(VOL) Don't Know
Oct14-15	3%	97%	0%

3a. Suppose the 2004 election for President were being held today, and you had to choose between John Kerry and John Edwards, the Democrats, and George W. Bush and Dick Cheney (CHAY'nee) , the Republicans. For whom would you vote, Kerry and Edwards, or Bush and Cheney? **(ROTATE KERRY AND BUSH)**

LIKELY VOTERS (excluding Refusals)	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	47%	47%	0%		6%	
Oct6-7	47%	48%	0%	0%	5%	47%
Sep21-23	44%	50%	1%	1%	5%	44%
Sep7-9	42%	53%		0%	5%	42%
Aug31-Sep2	42%	52%	1%	0%	6%	42%
Aug24-26	47%	47%	0%	0%	5%	47%
Aug3-5	51%	44%	0%	0%	5%	51%
Jul20-22	48%	45%	0%	1%	6%	48%

LIKELY VOTERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Oct6-7	45%	46%	0%	0%	5%	4%
Sep21-23	43%	49%	1%	1%	5%	2%
Sep7-9	41%	52%	0%	0%	5%	2%
Aug31-Sep2	41%	51%	0%	0%	6%	2%
Aug24-26	46%	46%	0%	0%	5%	2%
Aug3-5	50%	43%	0%	0%	5%	2%
Jul20-22	47%	45%	0%	1%	6%	1%

LIKELY VOTERS INCLUDING LEANERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent/third party candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	48%	48%	1%	0%	2%	0%
Oct6-7	46%	47%	0%	0%	2%	4%
Sep21-23	45%	49%	1%	1%	2%	2%
Sep7-9	42%	54%	0%	0%	2%	2%
Aug31-Sep2	43%	53%	1%	0%	2%	2%
Aug24-26	47%	48%	0%	1%	2%	2%
Aug3-5	51%	44%	0%	0%	2%	2%
Jul20-22	50%	46%	0%	1%	2%	1%

REGISTERED VOTERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	46%	46%	0%	0%	7%	0%
Oct6-7	44%	43%	1%	1%	8%	4%
Sep21-23	42%	46%	1%	1%	8%	2%
Sep7-9	39%	51%	1%	0%	8%	2%
Aug31-Sep2	39%	48%	1%	0%	10%	2%
Aug24-26	44%	45%	0%	2%	7%	2%
Aug3-5	49%	41%	1%	1%	7%	2%
Jul20-22	47%	43%	0%	1%	8%	1%

ASK 3B IF DON'T KNOW IN Q.3A. ROTATE KERRY AND BUSH SAME AS IN Q.3a

3b. Even though you haven't made up your mind yet, do you lean more toward supporting Kerry or Bush?

LIKELY VOTERS	Kerry	Bush	(VOL) Ralph Nader	(VOL) Don't Know	(VOL) Refused
Oct14-15	28%	18%	8%	5%	37%
Oct6-7	26%	25%	0%	0%	44%
Sep21-23	39%	16%	0%	0%	37%
Sep7-9	16%	32%	1%	0%	51%
Aug31-Sep2	25%	37%	0%	34%	4%
Aug24-26	24%	31%	0%	1%	44%
Aug3-5	23%	33%	0%	37%	6%
Jul20-22	40%	25%	1%	33%	0%

REGISTERED VOTERS	Kerry	Bush	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	21%	22%	6%	4%	45%	3%
Oct6-7	26%	28%	0%	0%	39%	7%
Sep21-23	30%	15%	0%	2%	48%	5%
Sep7-9	22%	31%	0%	0%	46%	1%
Aug31-Sep2	30%	25%	1%	2%	41%	3%
Aug24-26	21%	27%	1%	1%	48%	3%
Aug3-5	30%	33%	0%	1%	32%	5%
Jul20-22	31%	29%	1%	0%	39%	0%

ROTATE KERRY AND BUSH SAME AS IN Q.3A. NADER ALWAYS LAST

4a. Now suppose the 2004 election for President were being held today, and you had to choose between George W. Bush, the Republican; John Kerry, the Democrat; or Ralph Nader, running as an independent. For whom would you vote, Bush, Kerry, or Nader?

LIKELY VOTERS (Excluding Refusals)	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know
Oct14-15	46%	48%	3%	0%	3%
Oct6-7	46%	47%	4%	1%	3%
Sep21-23	43%	48%	5%	0%	3%
Sep7-9	41%	53%	3%	0%	3%
Aug31-Sep2	41%	53%	3%	0%	3%
Aug24-26	45%	47%	5%	0%	3%
Aug3-5	49%	44%	4%	0%	3%
Jul20-22	47%	45%	5%	0%	4%

LIKELY VOTERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Oct6-7	45%	45%	3%	1%	3%	3%
Sep21-23	42%	48%	5%	0%	3%	2%
Sep7-9	41%	52%	3%	0%	3%	2%
Aug31-Sep2	41%	52%	3%	0%	3%	2%
Aug24-26	44%	46%	5%	0%	3%	2%
Aug3-5	48%	43%	4%	0%	3%	2%
Jul20-22	46%	44%	5%	0%	4%	1%

LIKELY VOTERS INCLUDING LEANERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Oct14-15	47%	48%	3%	0%	2%	0%
Oct6-7	45%	46%	4%	1%	1%	3%
Sep21-23	43%	48%	5%	0%	1%	2%
Sep7-9	42%	52%	3%	0%	2%	2%
Aug31-Sep2	42%	52%	3%	0%	1%	2%
Aug24-26	45%	47%	5%	0%	1%	2%
Aug3-5	48%	44%	4%	1%	1%	2%
Jul20-22	46%	46%	5%	0%	2%	1%

REGISTERED VOTERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Oct14-15	46%	46%	4%	0%	3%	
Oct6-7	43%	44%	4%	0%	4%	3%
Sep21-23	42%	46%	6%	1%	4%	2%
Sep7-9	39%	50%	4%	0%	5%	1%
Aug31-Sep2	39%	49%	5%	0%	4%	2%
Aug24-26	42%	46%	6%	0%	5%	2%
Aug3-5	45%	41%	6%	1%	4%	2%
Jul20-22	46%	43%	5%	0%	5%	1%

ASK IF DON'T KNOW IN Q.4A. ROTATE KERRY AND BUSH AS IN 4A. NADER ALWAYS LAST

4b. Even though you haven't made up your mind yet, do you lean more toward supporting Bush, Kerry, or Nader?

LIKELY VOTERS	Kerry	Bush	Nader	(VOL) Other	(VOL) Don't Know	(VOL) Refused
Oct14-15	15%	12%	0%	0%	74%	0%
Oct6-7	17%	22%	9%	0%	52%	0%
Sep21-23	26%	26%	0%	0%	43%	5%
Sep7-9	27%	15%	0%	0%	51%	6%
Aug31-Sep2	33%	19%	2%	4%	42%	0%
Aug24-26	25%	21%	0%	2%	44%	8%
Aug3-5	18%	21%	10%	7%	45%	0%
Jul20-22	9%	39%	2%	0%	50%	0%

REGISTERED VOTERS	Kerry	Bush	Nader	(VOL) Other	(VOL) Don't Know	(VOL) Refused
Oct14-15	20%	12%	9%		60%	
Oct6-7	23%	18%	5%	4%	49%	0%
Sep21-23	24%	29%	3%	0%	42%	3%
Sep7-9	23%	20%	0%	0%	52%	4%
Aug31-Sep2	27%	12%	1%	2%	53%	3%
Aug24-26	22%	14%	0%	1%	60%	4%
Aug3-5	34%	15%	5%	4%	41%	0%
Jul20-22	12%	35%	1%	0%	51%	0%

4c. (IF VOTE FOR BUSH/KERRY/OR NADER IN Q.4A, ASK Q.4C. OTHERS SKIP TO Q.5.)

Is there any chance that you might change your mind about voting for (NAME IN Q.4A,) or not?

LIKELY VOTERS	Chance	No Chance	(VOL) Don't know/Not Sure
Oct14-15	9%	89%	2%
Oct6-7	11%	87%	2%
Sep21-23	13%	85%	2%
Sep7-9	12%	86%	1%
Aug31-Sep2	15%	83%	2%
Aug24-26	16%	83%	1%
Aug3-5	17%	82%	1%
Jul20-22	18%	81%	1%

REGISTERED VOTERS	Chance	No Chance	(VOL) Don't know/Not Sure
Oct14-15	11%	87%	2%
Oct6-7	14%	84%	2%
Sep21-23	16%	82%	2%
Sep7-9	15%	82%	3%
Aug31-Sep2	17%	81%	2%
Aug24-26	18%	81%	2%
Aug3-5	19%	79%	1%
Jul20-22	20%	78%	2%

DEBATE MODULE

Turning now to the Presidential candidates...

ASK ALL:

4n5.

Oct14-15: The third and final presidential debate was held (last night/Wednesday night) between George Bush and John Kerry. Did you watch any of that debate?.

Oct 6-7: The first of three presidential debates was held last Thursday evening between George Bush and John Kerry. Did you watch any of last Thursday's debate?.

REGISTERED VOTERS	Watched	Did not watch	(VOL) Don't Know/Not sure	(VOL) Refused
Oct14-15	67%	33%	0%	0%
Oct6-7	72%	28%	0%	0%

Q4n51.

Oct14-15:

Regardless of how you might vote and just thinking about this last debate, who do you think won (last night's/Wednesday night's) debate between (ROTATE) George Bush and John Kerry, just based on what you've seen or heard?

Oct6-7: Regardless of how you might vote, which candidate, (ROTATE) George Bush or John Kerry, do you think won last Thursday's debate, just based on what you've seen or heard?

REGISTERED VOTERS	John Kerry	George Bush	Neither	Both	(VOL) Don't know/ Not Sure/Didn't watch	(VOL) Refused
Oct14-15	37%	28%	7%	7%	20%	0%
Oct6-7	59%	23%	2%	3%	12%	1%

4x. Thinking about all three presidential debates together, who do you think was the winner overall?

	John Kerry	George Bush	Neither	Both	(VOL) Don't know/ Not Sure/Didn't watch	(VOL) Refused
Oct14-15	57%	27%	5%	6%	4%	0%

4n6. Did the Presidential debate between (ROTATE SAME AS 4h: John Kerry and George Bush) make you more likely to vote for John Kerry, more likely to vote for George Bush, or did it not have any impact on your vote one way or another?

REGISTERED VOTERS	More likely to vote for Kerry	More likely to vote for Bush	No impact	(VOL) Don't know/ Not Sure/Didn't watch	(VOL) Refused
Oct14-15	30%	17%	50%	1%	1%
Oct6-7	30%	14%	55%	1%	0%

4n7. Just based on what you've seen or heard about the debate, which Presidential candidate, (ROTATE SAME AS 4h: John Kerry or George Bush (READ EACH ITEM))

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate a) HAD THE BEST UNDERSTANDING OF THE ISSUES					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct14-15	49%	40%	3%	6%	2%	0%
Oct6-7	43%	43%	3%	6%	4%	1%

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate b) WAS MORE LIKEABLE					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct14-15	47%	45%	3%	2%	2%	0%
Oct6-7	49%	41%	4%	3%	2%	0%

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate c) WAS MORE BELIEVABLE					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct14-15	48%	44%	5%	1%	2%	0%
Oct6-7	47%	42%	3%	3%	4%	0%

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate d) TOOK POSITIONS ON ISSUES THAT ARE CLOSER TO YOUR OWN					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct14-15	54%	39%	2%	3%	1%	0%
Oct6-7	48%	42%	2%	3%	4%	1%

REGISTERED VOTERS	Q4N7. Just based on what you've seen or heard about the debate, which Presidential candidate e) SEEMED MORE PRESIDENTIAL					
	John Kerry	George Bush	Neither	Both	(VOL) Don't Know/Not sure	(VOL) Refused
Oct14-15	49%	44%	2%	2%	2%	0%
Oct6-7	45%	46%	3%	3%	3%	1%

6a. Which of the following issues is most important to you in deciding how you might vote for President in November – the economy, moral values issues, such as gay marriage and abortion, health care costs, the situation in Iraq, or the war on terrorism? (PROBE:) If you had to choose one? (ACCEPT ONLY ONE RESPONSE) (RANDOM ORDER)

REGISTERED VOTERS* (ALL CONTACTS Sep1-2)	The Economy	Moral Values issues, such as gay marriage and abortion	Health care	The Situation in Iraq	The War on Terrorism	(VOL) Other issue	(VOL) Don't Know	(VOL) Refused
Oct14-15	26%	12%	14%	20%	22%	2%	4%	1%
Oct6-7	27%	13%	16%	19%	21%	1%	2%	1%
Sep21-23	26%	15%	12%	20%	23%	2%	3%	0%
Sep7-9	24%	17%	9%	17%	26%	3%	4%	0%
Aug31-Sep2	26%	15%	11%	16%	23%	3%	5%	0%
Aug3-5	27%	18%	11%	19%	18%	3%	4%	0%
Jul20-22	27%	16%	12%	21%	18%	2%	3%	0%

6b. Which candidate, Bush or Kerry (ROTATE NAMES), do you trust more to handle each of the following areas? (RANDOMIZE AND READ EACH ITEM)

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE ECONOMY					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	49%	43%	4%	1%	3%	0%
Oct6-7	49%	42%	2%	1%	5%	1%
Sep21-23	44%	44%	5%	0%	6%	0%
Sep7-9	44%	50%	3%	0%	3%	0%
Aug31-Sep2	45%	47%	4%	0%	3%	0%
Aug24-26	46%	43%	4%	0%	7%	0%
Aug3-5	51%	42%	2%	1%	4%	0%
Jul20-22	50%	42%	2%	0%	5%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? MORAL VALUES ISSUES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	42%	44%	5%	2%	5%	1%
Oct6-7	41%	45%	4%	1%	8%	1%
Sep21-23	36%	48%	4%	1%	10%	1%
Sep7-9	37%	51%	4%	1%	6%	0%
Aug31-Sep2	39%	48%	4%	0%	7%	1%
Aug24-26	39%	47%	5%	1%	8%	0%
Aug3-5	44%	44%	4%	0%	7%	1%
Jul20-22	40%	47%	4%	1%	7%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? HEALTH CARE					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	51%	38%	4%	1%	6%	0%
Oct6-7	52%	36%	3%	1%	8%	1%
Sep21-23	47%	39%	4%	1%	9%	0%
Sep7-9	47%	42%	4%	1%	6%	0%
Aug31-Sep2	48%	42%	5%	0%	5%	0%
Aug24-26	47%	39%	4%	0%	10%	0%
Aug3-5	54%	36%	4%	1%	5%	0%
Jul20-22	52%	36%	4%	0%	8%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE SITUATION IN IRAQ					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	40%	50%	4%	1%	5%	1%
Oct6-7	42%	50%	2%	0%	4%	1%
Sep21-23	38%	52%	4%	1%	5%	0%
Sep7-9	37%	57%	2%	0%	3%	0%
Aug31-Sep2	41%	53%	3%	1%	2%	0%
Aug24-26	41%	49%	4%	0%	5%	1%
Aug3-5	44%	46%	4%	1%	5%	0%
Jul20-22	44%	48%	3%	0%	4%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE WAR ON TERRORISM					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	40%	51%	4%	2%	4%	0%
Oct6-7	38%	53%	3%	1%	4%	1%
Sep21-23	36%	54%	3%	1%	5%	0%
Sep7-9	35%	58%	2%	0%	3%	0%
Aug31-Sep2	36%	57%	3%	1%	3%	0%
Aug24-26	41%	51%	3%	1%	4%	0%
Aug3-5	41%	49%	4%	1%	5%	0%
Jul20-22	42%	50%	2%	1%	5%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? UNDERSTANDING THE NEEDS OF PEOPLE LIKE YOURSELF					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	49%	42%	5%	1%	3%	1%
Oct6-7	49%	40%	4%	1%	4%	1%
Sep21-23	45%	41%	8%	1%	5%	0%
Sep7-9	44%	47%	5%	0%	3%	0%
Aug31-Sep2	47%	44%	5%	0%	4%	1%
Aug24-26	45%	42%	7%	1%	5%	0%
Aug3-5	53%	38%	5%	1%	3%	0%
Jul20-22	52%	40%	5%	0%	3%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? PROVIDING STRONG LEADERSHIP IN DIFFICULT TIMES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	40%	52%	2%	1%	4%	1%
Oct6-7	39%	53%	2%	1%	4%	1%
Sep21-23	35%	56%	3%	1%	5%	0%
Sep7-9	36%	58%	2%	1%	3%	0%
Aug31-Sep2	37%	56%	3%	1%	3%	0%
Aug24-26	41%	52%	2%	0%	4%	0%
Aug3-5	43%	48%	3%	1%	4%	1%
Jul20-22	42%	49%	3%	1%	6%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? TAX POLICY					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	45%	46%	4%	1%	4%	0%
Oct6-7	45%	43%	3%	1%	7%	1%
Sep21-23	40%	46%	5%	1%	8%	0%
Sep7-9	41%	50%	3%	0%	5%	0%
Aug31-Sep2	40%	49%	3%	0%	6%	1%
Aug24-26	45%	44%	3%	0%	7%	0%
Aug3-5	47%	43%	4%	0%	5%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? BEING COMMANDER-IN-CHIEF OF THE ARMED FORCES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Oct14-15	41%	51%	2%	1%	4%	0%
Oct6-7	42%	51%	2%	1%	4%	1%
Sep21-23	37%	53%	3%	1%	6%	0%
Sep7-9	37%	57%	2%	1%	3%	0%
Aug31-Sep2	39%	54%	3%	0%	3%	0%
Aug24-26	42%	50%	1%	0%	6%	0%
Aug3-5	47%	45%	2%	1%	4%	0%

7. Please tell me if you have a favorable or unfavorable opinion of (READ EACH NAME) . If you don't have an opinion of this candidate, just let me know. (ROTATE BUSH/CHENEY WITH KERRY/EDWARDS)

REGISTERED VOTERS	Q7. Please tell me if you have a favorable or unfavorable opinion of John Kerry . If you don't have an opinion of this candidate, just let me know.			
	Favorable	Unfavorable	(VOL) Don't know	(VOL) Refused
Oct14-15	48%	37%	13%	1%
Oct6-7	50%	34%	15%	2%
Sep21-23	42%	36%	21%	1%
Sep7-9	43%	42%	15%	0%
Aug31-Sep2	43%	36%	19%	1%
Aug24-26	44%	33%	22%	1%
Aug3-5	53%	29%	18%	1%
Jul20-22	47%	29%	24%	0%

REGISTERED VOTERS	Q7. Please tell me if you have a favorable or unfavorable opinion of George W. Bush . If you don't have an opinion of this candidate, just let me know.			
	Favorable	Unfavorable	(VOL) Don't know	(VOL) Refused
Oct14-15	49%	40%	10%	1%
Oct6-7	48%	42%	9%	1%
Sep21-23	49%	37%	13%	0%
Sep7-9	54%	38%	7%	1%
Aug31-Sep2	52%	40%	8%	0%
Aug24-26	46%	39%	15%	1%
Aug3-5	45%	45%	10%	1%
Jul20-22	45%	45%	9%	0%

9a. In general, do you approve or disapprove of the way President Bush is handling his job as President? (ACCEPT ONE RESPONSE) (TREND: Last Poll).

REGISTERED VOTERS	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Oct14-15	49%	49%	2%	0%
Oct6-7	49%	47%	4%	0%
Sep21-23	53%	43%	4%	0%
Sep7-9	56%	41%	3%	0%
Aug31-Sep2	55%	42%	3%	0%
Aug24-26	51%	45%	3%	1%
Aug3-5	50%	46%	3%	0%
Jul20-22	50%	47%	4%	0%

Turning to some other election issues...

59. Do you think that gun control laws in this country should be more strict than they are now, less strict, or are gun control laws about right now?

	More strict	Less strict	About right	(VOL) Don't Know	(VOL) Refused
Oct14-15	49%	8%	38%	4%	1%

60. Ten years ago, Congress passed a law banning the sale and manufacture of semi-automatic assault weapons, except for use by the military and police.

That law expired recently. Do you favor this ban on assault weapons, or not?

	Favor ban	Not	(VOL) Don't Know	(VOL) Refused
Oct14-15	73%	22%	4%	0%

On another subject...

61. There is a type of medical research that involves using special cells, called embryonic (embree ON' ic) stem cells, that might be used in the future to treat or cure many diseases, such as Alzheimer's, Parkinson's, diabetes, and spinal chord injury. It involves using human embryos discarded from fertility clinics that no longer need them. Some people say that using these human embryos for research is wrong. Do you favor or oppose using discarded embryos to conduct stem cell research to try to find cures for the diseases I mentioned?

	Favor	Oppose	(VOL) Don't Know	(VOL) Refused
Oct14-15	69%	22%	9%	1%

Q62. President Bush has allowed federal funding only for research using stem cells from embryos that were previously destroyed, and will not allow government funds for the development of any new embryonic stem cell lines. . Many scientists doing stem cell research say there are not enough lines of embryonic stem cells in existence to do their work fully. Which of the following is closest to your view (READ SLOWLY):

- (1) not allow the federal government to fund any embryonic stem cell research at all,
- (2) allow federal funding of stem cell research already underway using destroyed embryos but ban THE USE OF federal funds for ADDITIONAL STEM CELL RESEARCH REQUIRING THE DESTRUCTION OF MORE EMBRYOS., or
- (3) allow federal funding for the development of new stem cell lines from discarded embryos.

	not allow the federal government to fund ANY embryonic stem	allow federal funding of stem cell research already underway	allow federal funding for the development of new stem cell l	(VOL) Don't Know	(VOL) Refused
Oct14-15	13%	32%	50%	5%	1%

Turning to abortion...

63. Which of these positions best represents your views about abortion? (ROTATE 1 AND

1. a woman should be able to get an abortion if she wants one in the first three months of pregnancy, no matter what the reason.
2. Abortion should only be legal in certain circumstances, such as when a woman's health is endangered or when the pregnancy results from rape or incest.
3. Abortion should be illegal in all circumstances, even if the mother's life is in danger."

	a woman should be able to get an abortion if she wants one	Abortion should only be legal in certain circumstances, such	Abortion should be illegal in all circumstances, even if the	(VOL) Don't Know	(VOL) Refused
Oct14-15	44%	45%	9%	2%	0%

On another subject...

64 Should gay couples be allowed to marry, giving them full legal rights of married couples, or not?

	Should be allowed	Not	(VOL) Don't Know	(VOL) Refused
Oct14-15	35%	58%	7%	1%

64a Do you favor or oppose an amendment to the U.S. Constitution that would ban same-sex couples from getting married?

	Favor	Oppose	(VOL) Don't know	(VOL) Refused
Oct14-15	41%	54%	5%	1%

66a. How important are each of the following issues to your Presidential voting decision – very important, somewhat important, not very important, or not at all important? (READ EACH ITEM)

	(Q66A. How important are each of the following issues to your Presidential voting decision - very important, somewhat important, not very important, or not at all important?) a) GUN CONTROL				
	Very important	Somewhat important	Not Very important	Not at all important	(VOL) Don't Know
Oct14-15	45%	39%	9%	6%	1%

	(Q66A. How important are each of the following issues to your Presidential voting decision - very important, somewhat important, not very important, or not at all important?) b) EMBRYONIC STEM CELL RESEARCH				
	Very important	Somewhat important	Not Very important	Not at all important	(VOL) Don't Know
Oct14-15	41%	37%	12%	6%	3%

	(Q66A. How important are each of the following issues to your Presidential voting decision - very important, somewhat important, not very important, or not at all important?) c) ABORTION					
	Very important	Somewhat important	Not Very important	Not at all important	(VOL) Don't Know	(VOL) Refused
Oct14-15	49%	33%	10%	6%	1%	0%

	(Q66A. How important are each of the following issues to your Presidential voting decision - very important, somewhat important, not very important, or not at all important?) d) GAY RIGHTS					
	Very important	Somewhat important	Not Very important	Not at all important	(VOL) Don't Know	(VOL) Refused
Oct14-15	31%	31%	18%	17%	3%	0%

	(Q66A. How important are each of the following issues to your Presidential voting decision - very important, somewhat important, not very important, or not at all important?) e) APPOINTMENTS TO THE SUPREME COURT IN THE NEXT FOUR YEARS					
	Very important	Somewhat important	Not Very important	Not at all important	(VOL) Don't Know	(VOL) Refused
Oct14-15	59%	27%	7%	3%	3%	0%

(ADMINISTER 18B AND 18C ACROSS)

66b. Regardless of how you're planning to vote, which candidate – (ROTATE) Bush or Kerry -- is closest to your own position on (READ EACH ITEM)

66c. Would you ever vote for a candidate who does not agree with your position on (READ EACH ITEM), or is this issue so important that you could not vote for a candidate who disagrees with you?

	Q66B. Regardless of how you're planning to vote, which candidate is closest to your own position on f) GUN CONTROL			
	Kerry	Bush	(VOL) Don't Know	(VOL) Refused
Oct14-15	41%	40%	19%	1%

	Q66C. Would you ever vote for a candidate who does not agree with your position on f) GUN CONTROL , or is this issue so important that you could not vote for a candidate who disagrees with you?			
	Would vote for a candidate who disagrees with position	Would not vote for a candidate who disagrees with position	(VOL) Don't know	(VOL) Refused
Oct14-15	56%	32%	11%	1%

	Q66B. Regardless of how you're planning to vote, which candidate is closest to your own position on g) EMBRYONIC STEM CELL RESEARCH			
	Kerry	Bush	(VOL) Don't Know	(VOL) Refused
Oct14-15	49%	34%	17%	1%

	Q66C. Would you ever vote for a candidate who does not agree with your position on g) EMBRYONIC STEM CELL RESEARCH , or is this issue so important that you could not vote for a candidate who disagrees with you?			
	Would vote for a candidate who disagrees with position	Would not vote for a candidate who disagrees with position	(VOL) Don't know	(VOL) Refused
Oct14-15	57%	32%	10%	1%

	Q66B. Regardless of how you're planning to vote, which candidate is closest to your own position on h) ABORTION			
	Kerry	Bush	(VOL) Don't Know	(VOL) Refused
Oct14-15	45%	40%	14%	1%

	Q66C. Would you ever vote for a candidate who does not agree with your position on h) ABORTION , or is this issue so important that you could not vote for a candidate who disagrees with you?			
	Would vote for a candidate who disagrees with position	Would not vote for a candidate who disagrees with position	(VOL) Don't know	(VOL) Refused
Oct14-15	49%	41%	9%	1%

	Q66B. Regardless of how you're planning to vote, which candidate is closest to your own position on i) GAY RIGHTS			
	Kerry	Bush	(VOL) Don't Know	(VOL) Refused
	Row %	Row %	Row %	Row %
Oct14-15	44%	41%	14%	2%

	Q66C. Would you ever vote for a candidate who does not agree with your position on i) GAY RIGHTS , or is this issue so important that you could not vote for a candidate who disagrees with you?			
	Would vote for a candidate who disagrees with position	Would not vote for a candidate who disagrees with position	(VOL) Don't know	(VOL) Refused
Oct14-15	54%	36%	9%	1%

66e. The next President is likely to name at least one or two new Supreme Court justices. Does the issue of Supreme Court appointments make you more likely to vote for George Bush or for John Kerry?

	John Kerry	George Bush	(VOL) Don't Know	(VOL) Refused
Oct14-15	43%	38%	18%	1%

Demographics

Next, just a few questions to help us classify your responses...

F1. What is your age? (READ LIST ONLY IF NECESSARY)

REGISTERED VOTERS	18-24	25-29	30-34	35-39	40-44	45-54	55-64	65 or older	(VOL) Ref
Oct14-15	11%	7%	10%	9%	11%	20%	16%	17%	0%
Oct6-7	11%	9%	8%	10%	10%	19%	13%	17%	2%
Sep21-23	13%	8%	7%	8%	10%	22%	16%	16%	1%
Sep7-9	11%	8%	9%	9%	12%	20%	14%	16%	2%
Aug31-Sep2	12%	7%	8%	9%	11%	21%	15%	16%	1%
Aug24-26	12%	7%	9%	9%	10%	21%	15%	17%	1%
Aug3-5	9%	9%	9%	8%	11%	20%	15%	18%	1%
Jul20-22	9%	7%	10%	9%	10%	21%	15%	19%	0%

F2. What is the highest grade of schooling that you completed? (READ LIST ONLY IF NECESSARY)

REGISTERED VOTERS	8th grade or less	Some high school	High school graduate	Some college	College graduate	Postgraduate study /law or medical school	(VOL) Refused
Oct14-15	2%	8%	36%	25%	17%	11%	0%
Oct6-7	3%	8%	36%	25%	20%	8%	1%
Sep21-23	3%	7%	36%	25%	21%	9%	1%
Sep7-9	1%	8%	35%	26%	20%	9%	1%
Aug31-Sep2	2%	8%	35%	25%	20%	9%	1%
Aug24-26	3%	8%	34%	25%	19%	10%	1%
Aug3-5	2%	8%	31%	25%	22%	10%	1%
Jul20-22	1%	6%	33%	26%	21%	12%	1%

F3. Are you of Hispanic origin or descent?

REGISTERED VOTERS	Yes	No	(VOL) Refused
Oct14-15	8%	92%	0%
Oct6-7	9%	90%	1%
Sep21-23	9%	90%	0%
Sep7-9	8%	91%	1%
Aug31-Sep2	9%	90%	1%
Aug24-26	8%	91%	1%
Aug3-5	8%	91%	1%
Jul20-22	8%	92%	1%

F4. What is your race? Are you White, Black, Asian, or something else?

REGISTERED VOTERS	White	Black	Asian	(VOL) Hispanic	(VOL) Other	(VOL) Refused/No Answer
Oct14-15	79%	9%	1%	5%	5%	1%
Oct6-7	77%	11%	1%	4%	5%	2%
Sep21-23	77%	10%	1%	5%	5%	2%
Sep7-9	77%	9%	1%	5%	5%	2%
Aug31-Sep2	76%	11%	1%	5%	5%	2%
Aug24-26	78%	10%	2%	5%	4%	1%
Aug3-5	81%	8%	1%	4%	5%	2%
Jul20-22	78%	11%	1%	4%	6%	1%

(TERMINATE HERE IF Q.2 is “2” or “9” (NOT REGISTERED TO VOTE, DON’T KNOW/REFUSED: That concludes our survey. Thank you very much for your participation)

F7. What is your marital status? (READ LIST)

REGISTERED VOTERS	Married	Single, never married	Divorced/Separated	Widowed	(VOL) Refused
Oct14-15	58%	20%	11%	10%	0%
Oct6-7	57%	23%	11%	8%	1%
Sep21-23	59%	24%	10%	7%	1%
Sep7-9	63%	21%	8%	7%	1%
Aug31-Sep2	63%	22%	8%	6%	1%
Aug24-26	62%	20%	10%	7%	0%
Aug3-5	65%	21%	7%	6%	1%
Jul20-22	63%	20%	9%	8%	0%

F7b- Generally speaking, do you usually think of yourself as (READ)

LIKELY VOTERS	a Republican,	a Democrat,	an Independent	or something else?	(VOL) Don't know	(VOL) Refused
Oct14-15	35%	36%	21%	6%	1%	
Oct6-7	32%	36%	23%	6%	1%	1%
Sep21-23	36%	31%	24%	7%	1%	1%
Sep7-9	34%	35%	22%	7%	1%	0%
Aug31-Sep2	38%	34%	20%	6%	2%	0%
Aug24-26	35%	33%	23%	7%	2%	0%
Aug3-5	30%	37%	25%	7%	2%	0%
Jul20-22	36%	33%	23%	6%	1%	1%

F7b- Generally speaking, do you usually think of yourself as (READ)

REGISTERED VOTERS	a Republican,	a Democrat,	an Independent	or something else?	(VOL) Don't know	(VOL) Refused
Oct14-15	32%	37%	23%	7%	2%	1%
Oct6-7	32%	34%	25%	6%	2%	1%
Sep21-23	36%	30%	24%	8%	1%	0%
Sep7-9	31%	32%	26%	7%	2%	1%
Aug31-Sep2	36%	32%	21%	7%	3%	1%
Aug24-26	33%	32%	24%	8%	3%	1%
Aug3-5	28%	36%	26%	7%	2%	1%
Jul20-22	33%	35%	23%	7%	2%	0%

(ASK IF INDEPENDENT; F7b=3)

F7c. Do you lean more toward the Republican party or more toward the Democratic party?

Registered Voters

REGISTERED VOTERS	Lean Republican	Lean Democratic	No, don't lean	(VOL) Don't Know/Not sure	(VOL) Refused
Oct14-15	33%	38%	21%	6%	2%
Oct6-7	35%	41%	21%	3%	0%

COMBINED PARTY AFFILIATION

REGISTERED VOTERS	Republicans & Rep Leaners	Democrats & Dem Leaners	Independents & Non/DK/Ref-Leaners	Something Else	Don't Know	Refuse
Oct14-15	39%	45%	7%	7%	2%	1%
Oct6-7	39%	45%	6%	6%	2%	2%

F11. Did you vote in the Presidential election four years ago, between George W. Bush and Al Gore?

REGISTERED VOTERS	Yes, voted	No, did not vote	Too young to vote/Under 18 at the time	(VOL) Don't Know/Don't remember	(VOL) Refused
Oct14-15	81%	16%	3	3%	
Sep21-23	88%	11%		0%	0%
Sep7-9	87%	12%		0%	0%
Aug31-Sep2	80%	20%		0%	0%
Aug24-26	81%	18%		0%	0%
Aug3-5	82%	17%		0%	1%
Jul20-22	86%	13%		0%	0%

F15. Finally, just for classification purposes, was your total family income before taxes last year: (READ LIST) PROBE: Your best estimate is fine.

REGISTERED VOTERS	Less than \$20,000	\$20,000 to just under \$35,000	\$35,000 to just under \$50,000	\$50,000 to just under \$75,000	\$75,000 to just under \$100,000	or, \$100,000 or more	(VOL) Refused
Oct14-15	12%	12%	18%	19%	11%	12%	8%
Oct6-7	16%	18%	19%	18%	10%	11%	8%
Sep21-23	12%	15%	18%	19%	13%	15%	9%
Sep7-9	11%	15%	19%	20%	13%	14%	8%
Aug31-Sep2	13%	16%	18%	17%	11%	14%	10%
Aug24-26	11%	15%	18%	18%	14%	13%	10%
Aug3-5	11%	17%	18%	17%	13%	14%	10%
Jul20-22	10%	16%	20%	18%	13%	15%	8%

THANK YOU FOR YOUR PARTICIPATION!