

**September 21-23 TIME Poll, Trended Data
Schulman, Ronca, & Bucuvalas, Inc.**

TIME MAGAZINE/SRBI ELECTION 2004

Hello, I am _____ calling from the SRBI Public Affairs Research Center. We are conducting an opinion survey which will be in Time Magazine and we'd like to get the opinions of someone in your household about major issues. I'd like to ask a few questions of the YOUNGEST MALE, 18 years of age or older. [IF NO MALE, ASK: May I please speak with the OLDEST FEMALE, 18 years of age or older?]

(TUESDAY/WEDNESDAY:) MAKE CALLBACK APPOINTMENT for LATER TUESDAY/ WEDNESDAY NIGHT OR THURSDAY NIGHT IF NECESSARY.

(IF NECESSARY:) This is for research purposes only. Let me assure you that this is not a sales call. The results of the poll will be published in Time magazine next week.

(IF NECESSARY:) Your answers are strictly confidential and will be analyzed in statistical form only.

BASE

	REGISTERED VOTERS	LIKELY VOTERS
Sep21-23	1014	877
Sep7-9	1013	857
Sep 1-2*	813 (ALL CONTACTS)	n/a
Aug 31-Sep 2*	1128	926
Aug24-26	1026	835
Aug3-5	1001	795
Jul20-22	1059	882

*Aug31-Sep2 data & Sep1-2 overlap. 6a & Q30-Q58 asked of all respondents Sep1-2. Other questions besides demographics are only asked registered voters.

A. Gender (DO NOT ASK)

(A MINIMUM 44/56 SPLIT BETWEEN GENDERS IN EACH REGION)

REGISTERED VOTERS	Male	Female
Sep21-23	48%	52%
Sep7-9	48%	52%
Aug31-Sep2	13%	16%
Aug24-26	48%	52%
Aug3-5	46%	54%
Jul20-22	48%	52%

1. To begin with, there's going to be an election for President and other offices in November. How much thought have you given to the presidential election race thus far – quite a lot, some, not much, or none at all?

REGISTERED VOTERS	Quite a lot	Some	Not much	None at all	(VOL) Don't Know	(VOL) Refused
Sep21-23	71%	19%	6%	4%	0%	
Sep7-9	67%	21%	6%	4%	1%	0%
Aug31-Sep2	65%	21%	7%	7%	1%	
Aug24-26	65%	22%	8%	5%	0%	
Aug3-5	62%	24%	8%	6%	0%	0%
Jul20-22	63%	23%	8%	5%	0%	0%

2. These days, many people are so busy they can't find time to register to vote. Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

REGISTERED VOTERS	Yes, registered
Sep21-23	100%
Sep7-9	100%
Aug31-Sep2	100%
Aug24-26	100%
Aug3-5	100%
Jul20-22	100%

3a. Suppose the 2004 election for President were being held today, and you had to choose between John Kerry and John Edwards, the Democrats, and George W. Bush and Dick Cheney (CHAY'nee) , the Republicans. For whom would you vote, Kerry and Edwards, or Bush and Cheney? **(ROTATE KERRY AND BUSH)**

LIKELY VOTERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	43%	49%	1%	1%	5%	2%
Sep7-9	41%	52%	0%	0%	5%	2%
Aug31-Sep2	41%	51%	0%	0%	6%	2%
Aug24-26	46%	46%	0%	0%	5%	2%
Aug3-5	50%	43%	0%	0%	5%	2%
Jul20-22	47%	45%	0%	1%	6%	1%

LIKELY VOTERS INCLUDING LEANERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent/third party candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	45%	49%	1%	1%	2%	2%
Sep7-9	42%	54%	0%	0%	2%	2%
Aug31-Sep2	43%	53%	1%	0%	2%	2%
Aug24-26	47%	48%	0%	1%	2%	2%
Aug3-5	51%	44%	0%	0%	2%	2%
Jul20-22	50%	46%	0%	1%	2%	1%

REGISTERED VOTERS	John Kerry and John Edwards, the Democrats	George W. Bush and Dick Cheney, the Republicans	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	42%	46%	1%	1%	8%	2%
Sep7-9	39%	51%	1%	0%	8%	2%
Aug31-Sep2	39%	48%	1%	0%	10%	2%
Aug24-26	44%	45%	0%	2%	7%	2%
Aug3-5	49%	41%	1%	1%	7%	2%
Jul20-22	47%	43%	0%	1%	8%	1%

ASK 3B IF DON'T KNOW IN Q.3A. ROTATE KERRY AND BUSH SAME AS IN Q.3a

3b. Even though you haven't made up your mind yet, do you lean more toward supporting Kerry or Bush?

LIKELY VOTERS	Kerry	Bush	(VOL) Ralph Nader	(VOL) Don't Know	(VOL) Refused
Sep21-23	39%	16%	0%	0%	37%
Sep7-9	16%	32%	1%	0%	51%
Aug31-Sep2	25%	37%	0%	34%	4%
Aug24-26	24%	31%	0%	1%	44%
Aug3-5	23%	33%	0%	37%	6%
Jul20-22	40%	25%	1%	33%	0%

REGISTERED VOTERS	Kerry	Bush	(VOL) Ralph Nader	(VOL) Other independent / third party candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	30%	15%	0%	2%	48%	5%
Sep7-9	22%	31%	0%	0%	46%	1%
Aug31-Sep2	30%	25%	1%	2%	41%	3%
Aug24-26	21%	27%	1%	1%	48%	3%
Aug3-5	30%	33%	0%	1%	32%	5%
Jul20-22	31%	29%	1%	0%	39%	0%

ROTATE KERRY AND BUSH SAME AS IN Q.3A. NADER ALWAYS LAST

4a. Now suppose the 2004 election for President were being held today, and you had to choose between George W. Bush, the Republican; John Kerry, the Democrat; or Ralph Nader, running as an independent. For whom would you vote, Bush, Kerry, or Nader?

LIKELY VOTERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Sep21-23	42%	48%	5%	0%	3%	2%
Sep7-9	41%	52%	3%	0%	3%	2%
Aug31-Sep2	41%	52%	3%	0%	3%	2%
Aug24-26	44%	46%	5%	0%	3%	2%
Aug3-5	48%	43%	4%	0%	3%	2%
Jul20-22	46%	44%	5%	0%	4%	1%

LIKELY VOTERS INCLUDING LEANERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Sep21-23	43%	48%	5%	0%	1%	2%
Sep7-9	42%	52%	3%	0%	2%	2%
Aug31-Sep2	42%	52%	3%	0%	1%	2%
Aug24-26	45%	47%	5%	0%	1%	2%
Aug3-5	48%	44%	4%	1%	1%	2%
Jul20-22	46%	46%	5%	0%	2%	1%

REGISTERED VOTERS	Kerry	Bush	Nader	(VOL) Other independent candidate	(VOL) Don't Know	(VOL) Refused
Sep21-23	42%	46%	6%	1%	4%	2%
Sep7-9	39%	50%	4%	0%	5%	1%
Aug31-Sep2	39%	49%	5%	0%	4%	2%
Aug24-26	42%	46%	6%	0%	5%	2%
Aug3-5	45%	41%	6%	1%	4%	2%
Jul20-22	46%	43%	5%	0%	5%	1%

ASK IF DON'T KNOW IN Q.4A. ROTATE KERRY AND BUSH AS IN 4A. NADER ALWAYS LAST

4b. Even though you haven't made up your mind yet, do you lean more toward supporting Bush, Kerry, or Nader?

LIKELY VOTERS	Kerry	Bush	Nader	(VOL) Other	(VOL) Don't Know	(VOL) Refused
Sep21-23	26%	26%	0%	0%	43%	5%
Sep7-9	27%	15%	0%	0%	51%	6%
Aug31-Sep2	33%	19%	2%	4%	42%	0%
Aug24-26	25%	21%	0%	2%	44%	8%
Aug3-5	18%	21%	10%	7%	45%	0%
Jul20-22	9%	39%	2%	0%	50%	0%

REGISTERED VOTERS	Kerry	Bush	Nader	(VOL) Other	(VOL) Don't Know	(VOL) Refused
Sep21-23	24%	29%	3%	0%	42%	3%
Sep7-9	23%	20%	0%	0%	52%	4%
Aug31-Sep2	27%	12%	1%	2%	53%	3%
Aug24-26	22%	14%	0%	1%	60%	4%
Aug3-5	34%	15%	5%	4%	41%	0%
Jul20-22	12%	35%	1%	0%	51%	0%

4c. (IF VOTE FOR BUSH/KERRY/OR NADER IN Q.4A, ASK Q.4C. OTHERS SKIP TO Q.5.)

Is there any chance that you might change your mind about voting for (NAME IN Q.4A,) or not?

LIKELY VOTERS	Chance	No Chance	(VOL) Don't know/Not Sure
Sep21-23	13%	85%	2%
Sep7-9	12%	86%	1%
Aug31-Sep2	15%	83%	2%
Aug24-26	16%	83%	1%
Aug3-5	17%	82%	1%
Jul20-22	18%	81%	1%

REGISTERED VOTERS	Chance	No Chance	(VOL) Don't know/Not Sure
Sep21-23	16%	82%	2%
Sep7-9	15%	82%	3%
Aug31-Sep2	17%	81%	2%
Aug24-26	18%	81%	2%
Aug3-5	19%	79%	1%
Jul20-22	20%	78%	2%

4d. The first of three presidential debates will be held next Thursday evening between George Bush and John Kerry. How important are the debates to you personally in deciding how you will vote in November – very important, somewhat important, not very important, or not at all important?

REGISTERED VOTERS	Very important	Somewhat important	Not very important	Not at all important	(VOL) Don't know/Not Sure	(VOL) Refused
Sep21-23	24%	33%	18%	24%	1%	0%

4e. Do you think that you will watch all of the debates, just some, or none? (PROBE)
Your best estimate is fine.

REGISTERED VOTERS	Will watch all	Just some	None	(VOL) Don't know/Not Sure
Sep21-23	35%	49%	14%	3%

(IF VOTE FOR BUSH/KERRY/OR NADER IN Q.4A, ASK Q.4f. OTHERS SKIP TO Q.4g.)

4f. (READIN FIRST STMT IF Q4e=3,8,9: Even if you're not planning to watch the debates) Is there some chance that you might change your mind about voting for (NAME IN 4A) as a result of what happens in the debates, or not?

REGISTERED VOTERS	Chance	No Chance	(VOL) Don't know/Not Sure
Sep21-23	24%	73%	3%

(IF "DON'T KNOW" OR "REFUSED" IN Q.4A, ASK 4g)

4.g. (READIN FIRST STMT IF Q4e=3,8,9: Even if you're not planning to watch the debate) Is there some chance that you might make up your mind on how to vote as a result of what happens in the debates?

REGISTERED VOTERS	Chance	No Chance	(VOL) Don't know/Not Sure	(VOL) Refused
Sep21-23	42%	47%	10%	1%

4h. Regardless of how you might vote, which candidate, (ROTATE) George Bush or John Kerry, do you expect to win the debates?

REGISTERED VOTERS	John Kerry	George Bush	Neither	Both	(VOL) Don't know/Not Sure	(VOL) Refused
Sep21-23	32%	44%	1%	1%	21%	1%

4i. Thinking back four years ago, to the last Presidential election, do you recall if you watched any of the Presidential debates in 2000 between Al Gore, the Democratic candidate, and George Bush, the Republican candidate?

REGISTERED VOTERS	Yes, did watch	No, did not	(VOL) Don't know/Not Sure
Sep21-23	73%	21%	6%

4j. And how important were those debates to you personally four years ago in deciding how you voted between Al Gore and George Bush – very important, somewhat important, not very important, or not at all important?

REGISTERED VOTERS	Very important	Somewhat important	Not very important	Not at all important	(VOL) Didn't vote in 2000	(VOL) Don't know/Not Sure
Sep21-23	27%	34%	20%	17%	0%	1%

4k. Again, thinking back four years ago, and regardless of who you voted for, who do you think won the debates back then, George Bush or Al Gore?

REGISTERED VOTERS	George Bush	Al Gore	Neither	Both equal/tie	(VOL) Don't know/Not Sure	(VOL) Refused
Sep21-23	50%	30%	2%	6%	11%	0%

6a. Which of the following issues is most important to you in deciding how you might vote for President in November – the economy, moral values issues, such as gay marriage and abortion, health care costs, the situation in Iraq, or the war on terrorism? (PROBE:) If you had to choose one? (ACCEPT ONLY ONE RESPONSE) (RANDOM ORDER)

REGISTERED VOTERS* (ALL CONTACTS Sep1-2)	The Economy	Moral Values issues, such as gay marriage and abortion	Health care	The Situation in Iraq	The War on Terrorism	(VOL) Other issue	(VOL) Don't Know	(VOL) Refused
Sep21-23	26%	15%	12%	20%	23%	2%	3%	0%
Sep7-9	24%	17%	9%	17%	26%	3%	4%	0%
Aug31-Sep2	26%	15%	11%	16%	23%	3%	5%	0%
Aug3-5	27%	18%	11%	19%	18%	3%	4%	0%
Jul20-22	27%	16%	12%	21%	18%	2%	3%	

(SAME ORDER AS IN Q.6a)

6b. Which candidate, Bush or Kerry (ROTATE NAMES), do you trust more to handle each of the following areas? (RANDOMIZE AND READ EACH ITEM)

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE ECONOMY					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	44%	44%	5%	0%	6%	0%
Sep7-9	44%	50%	3%	0%	3%	0%
Aug31-Sep2	45%	47%	4%	0%	3%	0%
Aug24-26	46%	43%	4%	0%	7%	0%
Aug3-5	51%	42%	2%	1%	4%	0%
Jul20-22	50%	42%	2%	0%	5%	

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? MORAL VALUES ISSUES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	36%	48%	4%	1%	10%	1%
Sep7-9	37%	51%	4%	1%	6%	0%
Aug31-Sep2	39%	48%	4%	0%	7%	1%
Aug24-26	39%	47%	5%	1%	8%	0%
Aug3-5	44%	44%	4%	0%	7%	1%
Jul20-22	40%	47%	4%	1%	7%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? HEALTH CARE					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	47%	39%	4%	1%	9%	0%
Sep7-9	47%	42%	4%	1%	6%	0%
Aug31-Sep2	48%	42%	5%	0%	5%	0%
Aug24-26	47%	39%	4%	0%	10%	0%
Aug3-5	54%	36%	4%	1%	5%	0%
Jul20-22	52%	36%	4%	0%	8%	

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE SITUATION IN IRAQ					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	38%	52%	4%	1%	5%	0%
Sep7-9	37%	57%	2%	0%	3%	0%
Aug31-Sep2	41%	53%	3%	1%	2%	0%
Aug24-26	41%	49%	4%	0%	5%	1%
Aug3-5	44%	46%	4%	1%	5%	0%
Jul20-22	44%	48%	3%	0%	4%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? THE WAR ON TERRORISM					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	36%	54%	3%	1%	5%	0%
Sep7-9	35%	58%	2%	0%	3%	0%
Aug31-Sep2	36%	57%	3%	1%	3%	0%
Aug24-26	41%	51%	3%	1%	4%	
Aug3-5	41%	49%	4%	1%	5%	0%
Jul20-22	42%	50%	2%	1%	5%	

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? UNDERSTANDING THE NEEDS OF PEOPLE LIKE YOURSELF					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	45%	41%	8%	1%	5%	0%
Sep7-9	44%	47%	5%	0%	3%	0%
Aug31-Sep2	47%	44%	5%	0%	4%	1%
Aug24-26	45%	42%	7%	1%	5%	0%
Aug3-5	53%	38%	5%	1%	3%	0%
Jul20-22	52%	40%	5%	0%	3%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? PROVIDING STRONG LEADERSHIP IN DIFFICULT TIMES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	35%	56%	3%	1%	5%	0%
Sep7-9	36%	58%	2%	1%	3%	0%
Aug31-Sep2	37%	56%	3%	1%	3%	0%
Aug24-26	41%	52%	2%	0%	4%	0%
Aug3-5	43%	48%	3%	1%	4%	1%
Jul20-22	42%	49%	3%	1%	6%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? TAX POLICY					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	40%	46%	5%	1%	8%	0%
Sep7-9	41%	50%	3%	0%	5%	0%
Aug31-Sep2	40%	49%	3%	0%	6%	1%
Aug24-26	45%	44%	3%	0%	7%	0%
Aug3-5	47%	43%	4%	0%	5%	0%

REGISTERED VOTERS	Q6B. Which candidate, Bush or Kerry, do you trust more to handle each of the following areas? BEING COMMANDER-IN-CHIEF OF THE ARMED FORCES					
	Kerry	Bush	(VOL) Neither candidate	(VOL) Both candidates	(VOL) Don't Know	(VOL) Refused
Sep21-23	37%	53%	3%	1%	6%	0%
Sep7-9	37%	57%	2%	1%	3%	0%
Aug31-Sep2	39%	54%	3%	0%	3%	0%
Aug24-26	42%	50%	1%	0%	6%	0%
Aug3-5	47%	45%	2%	1%	4%	0%

7. Please tell me if you have a favorable or unfavorable opinion of (READ EACH NAME) . If you don't have an opinion of this candidate, just let me know. (ROTATE BUSH/CHENEY WITH KERRY/EDWARDS)

REGISTERED VOTERS	Q7. Please tell me if you have a favorable or unfavorable opinion of John Kerry . If you don't have an opinion of this candidate, just let me know.			
	Favorable	Unfavorable	(VOL) Don't know	(VOL) Refused
Sep21-23	42%	36%	21%	1%
Sep7-9	43%	42%	15%	0%
Aug31-Sep2	43%	36%	19%	1%
Aug24-26	44%	33%	22%	1%
Aug3-5	53%	29%	18%	1%
Jul20-22	47%	29%	24%	0%

REGISTERED VOTERS	Q7. Please tell me if you have a favorable or unfavorable opinion of George W. Bush . If you don't have an opinion of this candidate, just let me know.			
	Favorable	Unfavorable	(VOL) Don't know	(VOL) Refused
Sep21-23	49%	37%	13%	0%
Sep7-9	54%	38%	7%	1%
Aug31-Sep2	52%	40%	8%	0%
Aug24-26	46%	39%	15%	1%
Aug3-5	45%	45%	10%	1%
Jul20-22	45%	45%	9%	0%

Turning to some other issues...

9a. In general, do you approve or disapprove of the way President Bush is handling his job as President? (ACCEPT ONE RESPONSE) (TREND: Last Poll).

REGISTERED VOTERS	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Sep21-23	53%	43%	4%	0%
Sep7-9	56%	41%	3%	0%
Aug31-Sep2	55%	42%	3%	0%
Aug24-26	51%	45%	3%	1%
Aug3-5	50%	46%	3%	0%
Jul20-22	50%	47%	4%	0%

10. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

REGISTERED VOTERS	Right direction	Wrong track	(VOL) Don't Know	(VOL) Refused
Sep21-23	43%	51%	6%	0%
Sep7-9	46%	49%	5%	0%
Aug31-Sep2	45%	50%	4%	0%

Aug3-5	44%	51%	5%	0%
Jul20-22	42%	52%	6%	0%

11. In your opinion, do you think President Bush deserves to be re-elected to a second term, or do you think it is time for someone else to be president?

REGISTERED VOTERS	Deserves to be re-elected	Time for someone else	(VOL) Don't Know	(VOL) Refused
Sep21-23	47%	49%	4%	
Sep7-9	52%	45%	3%	0%
Aug31-Sep2	49%	48%	2%	1%
Aug24-26	46%	49%	4%	1%
Aug3-5	42%	54%	3%	0%
Jul20-22	43%	53%	4%	0%

12. Do you approve or disapprove of the job President Bush is doing in each of these areas? (READ AND RECORD ONE ANSWER FOR EACH. RANDOMIZE)

REGISTERED VOTERS	(Q12. Do you approve or disapprove of the job President Bush is doing in each of these areas?) A) HANDLING THE ECONOMY			
	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Sep21-23	46%	49%	5%	0%
Sep7-9	52%	45%	2%	0%
Aug31-Sep2	48%	48%	4%	0%
Aug24-26	46%	49%	5%	0%
Aug3-5	43%	54%	3%	0%
Jul20-22	44%	52%	4%	0%

REGISTERED VOTERS	(Q12. Do you approve or disapprove of the job President Bush is doing in each of these areas?) B) HIS EMPHASIS ON MORAL VALUES AND RELIGION			
	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Sep21-23	58%	32%	9%	1%
Sep7-9	61%	33%	5%	1%
Aug31-Sep2	57%	35%	7%	1%
Aug24-26	60%	32%	7%	1%
Aug3-5	56%	37%	7%	0%
Jul20-22	55%	38%	7%	0%

REGISTERED VOTERS	(Q12. Do you approve or disapprove of the job President Bush is doing in each of these areas?) C) HANDLING THE SITUATION IN IRAQ			
	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Sep21-23	48%	48%	3%	0%
Sep7-9	52%	45%	3%	
Aug31-Sep2	50%	46%	3%	0%
Aug24-26	48%	48%	3%	1%
Aug3-5	45%	52%	3%	0%
Jul20-22	41%	55%	5%	0%

REGISTERED VOTERS	(Q12. Do you approve or disapprove of the job President Bush is doing in each of these areas?) D) HANDLING THE WAR ON TERRORISM			
	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Sep21-23	57%	39%	3%	0%
Sep7-9	61%	37%	2%	
Aug31-Sep2	59%	38%	3%	1%
Aug24-26	55%	40%	4%	1%
Aug3-5	56%	41%	3%	0%
Jul20-22	51%	46%	3%	0%

REGISTERED VOTERS	Q12. Do you approve or disapprove of the job President Bush is doing in each of these areas? E) HANDLING OF HEALTH CARE AND PRESCRIPTION DRUGS			
	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Sep21-23	37%	52%	10%	0%
Sep7-9	41%	53%	6%	0%
Aug24-26	35%	55%	9%	1%

REGISTERED VOTERS	Q12. Do you approve or disapprove of the job President Bush is doing in each of these areas? F) HANDLING OF EDUCATION POLICY			
	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Sep21-23	51%	38%	10%	0%
Sep7-9	50%	42%	8%	0%
Aug24-26	47%	42%	11%	1%

REGISTERED VOTERS	Q12. Do you approve or disapprove of the job President Bush is doing in each of these areas? G) HANDLING OF THE NATION'S FOREIGN POLICY			
	Approve	Disapprove	(VOL) Don't Know	(VOL) Refused
Sep21-23	48%	43%	9%	0%
Sep7-9	51%	43%	5%	
Aug24-26	46%	47%	6%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? a) Honest and Trustworthy			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Sep21-23	55%	40%	4%	0%
Sep7-9	55%	40%	4%	0%
Aug24-26	54%	40%	6%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? a) Honest and Trustworthy			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Know/Not sure	(VOL) Refused
	Row %	Row %	Row %	Row %
Sep21-23	47%	39%	14%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? c) Understands the issues			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Sep21-23	60%	36%	4%	0%
Sep7-9	61%	36%	3%	0%
Aug24-26	54%	41%	5%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? c) Understands the issues			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure	(VOL) Refused
Sep21-23	64%	29%	7%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? d) Is likeable			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Sep21-23	68%	29%	3%	0%
Sep7-9	70%	28%	3%	0%
Aug24-26	65%	30%	4%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? d) Is likeable		
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure
Sep21-23	64%	31%	5%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? e) Has good judgement			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Sep21-23	53%	44%	3%	0%
Sep7-9	54%	43%	3%	0%
Aug24-26	50%	45%	4%	1%

	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? e) Has good judgement			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure	(VOL) Refused
Sep21-23	49%	38%	13%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? f) Sticks to his positions			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Sep21-23	84%	13%	3%	0%
Sep7-9	81%	15%	4%	0%
Aug24-26	78%	17%	5%	0%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? f) Sticks to his positions		
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure
Sep21-23	37%	50%	12%

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe George Bush , or not? g) Has clear plans to help solve America's problems			
	Accurately Describes George W Bush	Does NOT Accurately Describe George W Bush	(VOL) Don't know/Not sure	(VOL) Refused
Sep21-23	48%	48%	4%	0%
Sep7-9	49%	48%	3%	0%
Aug24-26	44%	49%	7%	

REGISTERED VOTERS	Q12B. Regardless of how you might vote, do each of the following accurately describe John Kerry , or not? g) Has clear plans to help solve America's problems			
	Accurately Describes John Kerry	Does NOT Accurately Describe John Kerry	(VOL) Don't Know/Not sure	(VOL) Refused
Sep21-23	44%	45%	11%	0%

13. Do you think the United States was right or wrong in going to war with Iraq?
(TREND)

REGISTERED VOTERS	Right	Wrong	(VOL) Don't Know	(VOL) Refused
Sep21-23	48%	46%	6%	0%
Sep7-9	53%	43%	5%	0%
Aug31-Sep2	52%	41%	6%	0%
Aug24-26	50%	43%	6%	1%
Aug3-5	47%	47%	5%	0%
Jul20-22	46%	49%	5%	0%

13a. Do you think that the United States actions in Iraq have made the world safer or more dangerous?

REGISTERED VOTERS	Safer	More dangerous	(VOL) Both	(VOL) Don't Know	(VOL) Refused
Sep21-23	39%	51%	3%	7%	0%
Sep7-9	44%	46%	3%	7%	0%
Aug31-Sep2	45%	45%	2%	6%	1%
Aug3-5	38%	52%	3%	7%	1%
Jul20-22	37%	55%	3%	5%	0%

13b. Do you believe that George Bush has been truthful in describing the situation in Iraq, or is the situation worse than Bush has reported?

REGISTERED VOTERS	Bush has been truthful in describing the situation in Iraq	Situation is worse than Bush has reported	(VOL) Better than Bush reported	(VOL) Don't Know	(VOL) Refused
Sep21-23	37%	55%	0%	8%	0%

13c. Which candidate, George Bush or John Kerry, is most likely to bring a more successful end to the situation in Iraq?

REGISTERED VOTERS	John Kerry	George Bush	(VOL) Don't Know	(VOL) Refused
Sep21-23	42%	46%	11%	1%

13d. Have you heard or read anything about a report by CBS News about George Bush's military service record that was based on disputed documents that may not have been authentic?

REGISTERED VOTERS	Yes	No	(VOL) Don't Know
Sep21-23	84%	15%	1%

13e. (IF YES in 13d) Does the controversy over the CBS report make you more likely to vote for George Bush, less likely to vote for Bush, or did it really not have much impact on how you're planning to vote?

REGISTERED VOTERS	More likely to vote for George Bush	Less likely to vote for George Bush	Does not have much impact on how you're planning to vote	(VOL) Don't Know
Sep21-23	8%	8%	84%	0%

13f. (IF YES in 13d ASK:) Do you believe that the report by CBS was an honest mistake, or do you think CBS was deliberately trying to mislead the public?

REGISTERED VOTERS	Honest mistake	Deliberately trying to mislead the public	(VOL) Don't Know	(VOL) Refused
Sep21-23	43%	40%	15%	1%

Demographics

Next, just a few questions to help us classify your responses...

F1. What is your age? (READ LIST ONLY IF NECESSARY)

REGISTERED VOTERS	18-24	25-29	30-34	35-39	40-44	45-54	55-64	65 or older	(VOL) Ref
Sep21-23	13%	8%	7%	8%	10%	22%	16%	16%	1%
Sep7-9	11%	8%	9%	9%	12%	20%	14%	16%	2%
Aug31-Sep2	12%	7%	8%	9%	11%	21%	15%	16%	1%
Aug24-26	12%	7%	9%	9%	10%	21%	15%	17%	1%
Aug3-5	9%	9%	9%	8%	11%	20%	15%	18%	1%
Jul20-22	9%	7%	10%	9%	10%	21%	15%	19%	0%

F2. What is the highest grade of schooling that you completed? (READ LIST ONLY IF NECESSARY)

REGISTERED VOTERS	8th grade or less	Some high school	High school graduate	Some college	College graduate	Postgraduate study /law or medical school	(VOL) Refused
Sep21-23	3%	7%	36%	25%	21%	9%	1%
Sep7-9	1%	8%	35%	26%	20%	9%	1%
Aug31-Sep2	2%	8%	35%	25%	20%	9%	1%
Aug24-26	3%	8%	34%	25%	19%	10%	1%
Aug3-5	2%	8%	31%	25%	22%	10%	1%
Jul20-22	1%	6%	33%	26%	21%	12%	1%

F3. Are you of Hispanic origin or descent?

REGISTERED VOTERS	Yes	No	(VOL) Refused
Sep21-23	9%	90%	0%
Sep7-9	8%	91%	1%
Aug31-Sep2	9%	90%	1%
Aug24-26	8%	91%	1%
Aug3-5	8%	91%	1%
Jul20-22	8%	92%	1%

F4. What is your race? Are you White, Black, Asian, or something else?

REGISTERED VOTERS	White	Black	Asian	(VOL) Hispanic	(VOL) Other	(VOL) Refused/No Answer
Sep21-23	77%	10%	1%	5%	5%	2%
Sep7-9	77%	9%	1%	5%	5%	2%
Aug31-Sep2	76%	11%	1%	5%	5%	2%
Aug24-26	78%	10%	2%	5%	4%	1%
Aug3-5	81%	8%	1%	4%	5%	2%
Jul20-22	78%	11%	1%	4%	6%	1%

F5. Could you please tell me how many adults age 18 or over currently live in your house or apartment?

REGISTERED VOTERS	1.00	2.00	3.00	4.00	5.00	6.00	7.00	9.00	10.00	Refused
Sep21-23	17%	56%	18%	6%	1%	0%	0%	0%	0%	1%
Sep7-9	19%	57%	17%	5%	1%	0%	1%	0%	0%	1%
Aug31-Sep2	15%	59%	16%	6%	1%	0%	0%	0%	0%	1%
Aug24-26	16%	58%	16%	6%	2%	0%	0%	0%	0%	0%
Aug3-5	14%	60%	16%	7%	2%	1%	0%	0%	0%	1%
Jul20-22	16%	58%	17%	6%	1%	0%	0%	0%	0%	0%

F6. Aside from cell phones, how many telephone numbers does your house or apartment have that you receive calls on? Please include only numbers that you use for phone calls, not ones you use for computers or fax machines.

REGISTERED VOTERS	1.00	2.00	3.00	4.00	5.00	6.00	7.00	8.00	Don't know	Refused
Sep21-23	75%	20%	3%	1%	0%	0%	0%	0%	0%	1%
Sep7-9	74%	22%	2%	0%	2%	74%	22%	2%	2%	74%
Aug31-Sep2	73%	22%	2%	1%	0%	0%	0%	0%	0%	1%
Aug24-26	73%	23%	3%	1%	0%	0%	0%	0%	0%	1%
Aug3-5	70%	26%	2%	1%	0%	0%	0%	0%	0%	1%
Jul20-22	67%	28%	3%	1%	0%	0%	0%	0%	0%	1%

(TERMINATE HERE IF Q.2 is "2" or "9" (NOT REGISTERED TO VOTE, DON'T KNOW/REFUSED: That concludes our survey. Thank you very much for your participation)

F7. What is your marital status? (READ LIST)

REGISTERED VOTERS	Married	Single, never married	Divorced/Separated	Widowed	(VOL) Refused
Sep21-23	59%	24%	10%	7%	1%
Sep7-9	63%	21%	8%	7%	1%
Aug31-Sep2	63%	22%	8%	6%	1%
Aug24-26	62%	20%	10%	7%	0%
Aug3-5	65%	21%	7%	6%	1%
Jul20-22	63%	20%	9%	8%	0%

F7b- Generally speaking, do you usually think of yourself as (READ)

LIKELY VOTERS	a Republican,	a Democrat,	an Independent	or something else?	(VOL) Don't know	(VOL) Refused
Sep21-23	36%	31%	24%	7%	1%	1%
Sep7-9	34%	35%	22%	7%	1%	0%
Aug31-Sep2	38%	34%	20%	6%	2%	0%
Aug24-26	35%	33%	23%	7%	2%	0%
Aug3-5	30%	37%	25%	7%	2%	0%
Jul20-22	36%	33%	23%	6%	1%	1%

F7b- Generally speaking, do you usually think of yourself as (READ)

REGISTERED VOTERS	a Republican,	a Democrat,	an Independent	or something else?	(VOL) Don't know	(VOL) Refused
Sep21-23	36%	30%	24%	8%	1%	0%
Sep7-9	31%	32%	26%	7%	2%	1%
Aug31-Sep2	36%	32%	21%	7%	3%	1%
Aug24-26	33%	32%	24%	8%	3%	1%
Aug3-5	28%	36%	26%	7%	2%	1%
Jul20-22	33%	35%	23%	7%	2%	0%

F8. Do you consider yourself to be very liberal, liberal, a moderate, conservative, or very conservative?

REGISTERED VOTERS	Very liberal	Liberal	Moderate	Conservative	Very conservative	(VOL) Other	(VOL) Don't Know	(VOL) Refused
Sep21-23	4%	20%	36%	28%	7%	0%	4%	1%
Sep7-9	3%	21%	37%	28%	7%	0%	3%	1%
Aug31-Sep2	4%	20%	33%	29%	9%	0%	4%	1%
Aug24-26	6%	21%	33%	27%	8%	1%	5%	0%
Aug3-5	5%	23%	35%	26%	6%	2%	2%	1%
Jul20-22	5%	19%	39%	27%	7%	1%	2%	0%

F10. Thinking about the election for President this November, many people tell us they're **not** planning to vote, would you say that you'll definitely vote in the November election, probably vote, probably not vote, definitely not vote, or aren't you really sure at this time whether you'll vote or not?

REGISTERED VOTERS	Definitely vote	Probably vote	Probably not vote	Definitely not vote	(VOL) Not sure at this time/Don't Know	(VOL) Refused
Sep21-23	93%	6%	0%	0%	1%	0%
Sep7-9	91%	5%	1%	1%	1%	0%
Aug31-Sep2	87%	9%	2%	1%	3%	0%
Aug24-26	88%	7%	1%	1%	3%	0%
Aug3-5	85%	10%	1%	0%	2%	1%
Jul20-22	88%	8%	1%	1%	2%	0%

F11. Did you vote in the Presidential election four years ago, between George W. Bush and Al Gore?

REGISTERED VOTERS	Yes, voted	No, did not vote	(VOL) Don't Know/Don't remember	(VOL) Refused
Sep21-23	88%	11%	0%	0%
Sep7-9	87%	12%	0%	0%
Aug31-Sep2	80%	20%	0%	0%
Aug24-26	81%	18%	0%	0%
Aug3-5	82%	17%	0%	1%
Jul20-22	86%	13%	0%	0%

F12. Regardless of how you feel today, did you vote for Bush or Gore four years ago?

REGISTERED VOTERS	Gore	Bush	(VOL) Nader	Other candidate	(VOL) Don't Know/Don't remember	(VOL) Refused
Sep21-23	38%	55%	2%	1%	2%	2%
Sep7-9	41%	53%	1%	1%	2%	2%
Aug31-Sep2	41%	54%	1%	1%	2%	2%
Aug24-26	41%	53%	2%	1%	2%	2%
Aug3-5	44%	50%	1%	0%	1%	2%
Jul20-22	44%	51%	1%	1%	1%	1%

F13a. Have you, or has any member of your household served in the United States military or is serving in the military now? (IF YES, ASK:) Is that you or someone else in your household?

REGISTERED VOTERS	Yes, respondent served	Yes, someone else served	No	(VOL) Refused
Sep21-23	18%	20%	62%	0%
Aug31-Sep2	19%	20%	61%	
Aug24-26	15%	20%	64%	1%

F14. Do you consider yourself an evangelical (ee-van-gel-ical) or born-again Christian?

REGISTERED VOTERS	Yes	No	(VOL) Don't Know	(VOL) Refused
Sep21-23	40%	56%	3%	1%
Sep7-9	39%	59%	1%	1%
Aug31-Sep2	45%	51%	2%	1%
Aug24-26	44%	51%	4%	1%
Aug3-5	41%	55%	2%	2%
Jul20-22	40%	56%	3%	2%

F15. Finally, just for classification purposes, was your total family income before taxes last year: (READ LIST) PROBE: Your best estimate is fine.

REGISTERED VOTERS	Less than \$20,000	\$20,000 to just under \$35,000	\$35,000 to just under \$50,000	\$50,000 to just under \$75,000	\$75,000 to just under \$100,000	or, \$100,000 or more	(VOL) Refused
Sep21-23	12%	15%	18%	19%	13%	15%	9%
Sep7-9	11%	15%	19%	20%	13%	14%	8%
Aug31-Sep2	13%	16%	18%	17%	11%	14%	10%
Aug24-26	11%	15%	18%	18%	14%	13%	10%
Aug3-5	11%	17%	18%	17%	13%	14%	10%
Jul20-22	10%	16%	20%	18%	13%	15%	8%

THANK YOU FOR YOUR PARTICIPATION!